



In partnership with **The VIGOR Unit**

## Our story:

As consumers, we are used to having the best customer experience. Companies also continuously ask us for feedback on the products and services we use.

At the same time, those same companies rarely ask their own workforce about how they experience their work.

That's why we started Sparble. We believe that by frequently capturing people's experience at work and by acting on it, companies can create high-performing teams and retain their top talent.

## Get to know us:

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## Who is Sparble?

Sparble is a smart application that measures and increases the engagement of teams in large companies by frequently providing personal advice to both employees and their managers.

## How does it work?



### Team members share their experiences during a weekly 2-min pulse check

Each week, employees rate their engagement by answering scientifically crafted questions. They highlight which events at work had an exceptional impact on their week.



### Sparble gives each team member personal advice

Based on their input, team members receive a personal tip to improve their disengaging experiences. Managers receive proven action suggestions to address their team's concerns.



### Teams discuss their experience at work to become more effective

In team meetings, the engagement data coupled with Sparble's advice is used to structure the discussion. Managers are alerted when the engagement level of their team changes.

## What are the benefits?



Retain your top  
talent



Create high-performing  
teams



Build an excellent  
employer brand