

SCHEDULE PHD DAY, TUESDAY MAY 24

08.30 – 09.00	Registration and coffee (lounge)
09.00 – 09.15	Welcome and announcement of the Research Platform VLGMS – UGent by the dean, Prof. De Clercq
09.15 – 11.00	Parallel sessions 1 (first floor)
11.00 – 11.30	Coffee break and Poster session 1 (lounge)
11.30 – 12.45	Parallel sessions 2 (first floor)
12.45 – 13.45	Lunch and Poster session 2 (lounge)
13.45 – 15.15	Parallel sessions 3 (first floor)
15.15 – 15.45	Coffee break and Poster session 3 (lounge)
15.45 – 17.00	Parallel sessions 4 (first floor)

PARALLEL SESSIONS 1: 09.15 – 11.00

Room: 'Blauwe zaal'

Jeroen Colin	Statistical project control
Thomas De Jonghe	An efficient solution method for the Resource availability cost problem
Thomas Dubois	Managing multiple inventories with a shared restricted replenishment capacity
Christophe Van Huele	A mathematical programming approach for the integrated surgery and physician scheduling problem
Mathieu Wauters	An application of the Kalman filter to project control

Room: 'Paarse zaal'

Benedicte Buylen	'Politicians' use of performance information in Flemish municipalities
Ann Sophie De Pauw	Not all self-interest after all: Group identity and antecedents of cooperation in nested social dilemmas
Maarten Elen	The influence of mood on attitude-behavior consistency
Hendrik Slabbinck	Power, brand logo's and consumer behavior
Evelyn Van der Hauwaert	The impact of performance measurement systems and incentives on middle managers' motivation and performance

POSTER SESSION 1: 11.00 – 11.30

1. Aarti Mahajan	Business Models in Open Source: The case of CMS
2. Amy VanLooy	Business process maturity across organisations
3. Anneleen Van Boxstael	The dual character of passion: a driver for bricolage in young entrepreneurial ventures?
4. Annelore Huyghe	Towards a model for understanding entrepreneurial intentions in an academic context
5. Arnoud Stevens	Endogenous Oil Price Fluctuations and Optimal Monetary Policy
6. Bart Defloor	Demerit externalities and MCF of indirect taxation
7. Corinna Ghirelli	Does Unemployment Early in the Career Inflict Scars?
8. David Devigne	Cross-border venture capital and the development of portfolio companies
9. Deborah Branswijck	Intellectual Capital Disclosure Commitment: Myth or Reality?
10. Elieen Vandenbroucke	The role of external board members in high tech start-ups. A resource dependency and board capital perspective.

PARALLEL SESSIONS 2: 11.30 - 12.45

Room: 'Blauwe zaal'

Selien De Schryder	Investigating structural oil market dynamics and their consequences
Balbinder Gill	Trade Credit Puzzle
Klaas Mulier	Do firms use the trade credit channel to finance growth?
Ine Van Robays	Does Speculation Destabilize the Oil Market?

Room: 'Paarse zaal'

Mieke Audenaert	Employee-organization relationships and employee reactions: A conceptual model of interacting mechanisms
Xavier Baeten	Does a Remuneration Committee Pay Off? The relationship between the Remuneration Committee and CEO Remuneration
Nele Soens	Line Managers' Contributions to High-Performance Work Systems
Robin Stevens	Untangling the social and economic orientation of firms. What brings the attention to social and economic goals?

POSTER SESSION 2: 12.45 - 13.45

11. Elisah Lemey	From Goods-Dominant Business Ontology to Service-Oriented Business Architecture
12. Frederick VanGysegem	Option based estimation of the inventory holding premium on the Hungarian Forint- Euromarket
13. Freek Van Baelen	The Relevance of Identity for Customer Commitment
14. Garo Garabedian	Are financial markets in transition economies governed by classical factors
15. Glenn Schepens	Bank competition and stability
16. Jeroen Trybou	The hospital-physician relationship
17. Jolien Roelandt	Home based versus Born Globals: the internationalisation process of Flemish companies
18. Joris Wauters	Determinants of time variation in macroeconomic relations
19. Karolien Lenaerts	Horizontal or backward? FDI spillovers and industry aggregation
20. Larissa Goriaynova	The impact of network tensions on the relationship between the type of network and the internal network effectiveness
21. Lien Denoo	The effect of Social Capital on acquiring first customers and financial resources
22. Maria Gerhardt	Banks' exposure to sovereign risk in the EU

PARALLEL SESSIONS 3: 13.45 - 15.15

Room: 'Blauwe zaal'

Daan Isebaert	Houses and/or jobs: ownership and the labour market in Belgian districts
Ruben Laleman	Comparing push and pull measures for PV and wind in Europe
Martien Lamers	Terrorist attacks and Jumps in Asset Prices
Marijn Verschelde	Bank branch efficiency and market potential: evidence from a nonparametric stochastic frontier approach

Room: 'Paarse zaal'

Philippe Baecke	Improving Customer Acquisition Models by Incorporating Spatial Autocorrelation at Different Levels of Granularity
Michel Ballings	Building Relationship Brand Equity: Linking Brand-Related Personal Values And Observed Customer Retention Through Satisfaction, Commitment And Behavioral Intentions
Maxime Bernaert	The Quest for Know-How, Know-Why, Know-What and Know-Who: Using KAOS for Enterprise Modelling
Jan Claes	Merging computer log files for process mining

POSTER SESSION 3: 15.15 - 15.45

23. Neal Van Loock	The effectiveness of Digital Signage as advertising tool
24. Robin De Cock	Understanding the development and evolution of substantive and dynamic capabilities in new ventures
25. Ruben Schoonackers	Fiscal Policy and TFP in the OECD: A non-stationary panel approach
26. Sietse Bracke	No-Fault Divorce and Rent-seeking: a theoretical framework
27. Sofie Cattoir	Commercialization and financing strategies of biotechnology companies.
28. Stefaan Pauwels	Technical trading rules in the East European Market
29. Steven Baeyens	Measuring non-linearities in idiosyncratic risk behavior: Evidence for CDS spreads
30. Tom De Groote	Estimation of Dynamic Panel Data with Unobserved Common Components
31. Valerie De Bruyckere	Measuring the systematic risk of US Bank Holding Companies
32. Willem Standaert	Telepresence in Business Meetings

PARALLEL SESSIONS 4: 15.45 - 17.00

Room: 'Blauwe zaal'

Stijn Baert	School results, school decisions and the transition from school to work: the role of ethnicity and language
Jose Luis Figueroa Oropeza	Children's health opportunities and project evaluation in Mexico
Annelies Roggeman	An Empirical Investigation into the Design of an EU Apportionment Formula related to Profit Generating Factors
Ilse Ruysen	Location choice of immigrants in Belgium 1990-2007

Room: 'Paarse zaal'

Evelien Opdecam	Team learning in an university accounting setting
Lieve Leon	Public -Private Partnerships in Flanders under IPSAS and ESA 95: reflecting the ideal reality?
Yves Van Vaerenbergh	The impact of language differences on bilinguals' service encounter evaluations
Christel Dumas	Mimetic Isomorphism and its effect on RI mainstreaming. The role of media coverage (draft paper)