

# SCHEDULE PHD DAY, FRIDAY MAY 24

08.30 – 09.00	Registration and coffee, Welcome by the dean, PhD Tutor Award for best supervisor (Ontmoetingsruimte)
09.00 – 10.30	Parallel paper sessions 1a & 1b (Paarse zaal and Blauwe zaal)
10.30 – 11.00	Coffee break and poster session A (Ontmoetingsruimte)
11.00 – 12.30	Paper session 2 (Paarse zaal)
12.30 – 13.30	Lunch and poster session B (Ontmoetingsruimte)
13.30 – 15.15	Parallel paper sessions 3a & 3b (Paarse zaal and Blauwe zaal)
15.15 – 15.45	Coffee break and poster session C (Ontmoetingsruimte)
15.45 – 17.30	Parallel paper sessions 4a & 4b (Paarse zaal and Blauwe zaal)

## PARALLEL PAPER SESSIONS 1a & 1b: 09.00 – 10.30

### Paper session 1a – Blauwe zaal (Chair: Prof. dr. Mario Vanhoucke)

Jordy Batselier	EB08	Evaluating the accuracy of earned value management forecasting methods for time and cost
Jeroen Colin	EB08	Project duration forecasting using conditional mean
Pieter Leyman	EB08	Cash flows and net present value in project scheduling
Len Vandenheede	EB08	The resource renting problem

### Paper session 1b – Paarse zaal (Chair: Prof. dr. Bart Cockx)

Stijn Baert	EB03	Career lesbians: getting hired for not having kids?
Ruben Laleman	EB01	Future of the Belgian electricity market
Ann-Sophie De Pauw	EB09	Cooperative decision-making in crossed-groups social dilemmas

## POSTER SESSION A: 10.30 – 11.00

1. Selver Seda Ada	EB05	Local governmental accounting reform: the case of Turkey
2. Arne Aelvoet	EB01	Regional economic inequality: calibration of the local spillovers model
3. Andrea Albanese	EB03	The effects of employers' wage subsidies on older workers
4. Michel Ballings	EB07	Customer event history churn prediction
5. Tess Bogaerts	EB07	Judging by appearances: the impact of goal pursuit on the quality perception of products
6. Saar Bossuyt	EB07	Unethical consumer behavior: the influence of in-store clutter on shoplifting
7. Tim Buyse	EB03	Leaving the empirical (battle)ground: output and welfare effects of fiscal consolidation in general equilibrium
8. Caroline De Bondt	EB07	The impact of food claims on consumer behavior
9. Charlotte De Corte	EB07	Digital pirates, a heterogeneous fleet? A typology of illegal torrent downloaders.
10. Annelies De Vuyst	EB09	A content approach to newcomers' socialization: making sense of the organizational strategy
11. Shibiao Ding	EB07	Consumers' Magnitude Perception
12. Annelies Hoebeeck	EB03	The impact of the mortgage interest deduction (MID) on the homeownership rate in Belgium
13. Elke Huyghe	EB07	How variety in flavors within indulgent and healthy food options affects perceived healthiness and preference for promotion types
14. Christophe Labyt	EB07	Pleasure for a moment, functionality for a lifetime
15. Thomas Van Waeyenberg	EB09	The impact of employee performance management systems on employee well-being

## PAPER SESSION 2: 11.00 – 12.30

Paper session 2 – Paarse zaal

(Chair: Prof. dr. Patricia Everaert)

Michiel De Meyere	EB05	Information quality and the cost of debt of small and medium-sized enterprises
Sofie De Schoenmaker	EB05	The influence of agglomerations on firm profitability in the retail industry
Isabelle Verleyen	EB05	The impact of CCTB on corporate income tax revenues: does make a difference in the voting behaviour of MEPs?

## POSTER SESSION B: 12.30 – 13.30

16. Christophe Lembregts	EB07	Falling back on numbers: quantitative specifications as a source of control
17. Virginie Mataigne	EB05	Mergers and acquisitions in Europe: an empirical study of target characteristics, financing antecedents and performance implications
18. Stefaan Meersschaert	EB05	External creditor dependence and the usefulness of private SMEs earnings
19. Frederik Mergaerts	EB02	A network approach to systemic risk
20. Ine Paeleman	EB05	The relationship between slack resources and firms exporting behavior
21. Stefaan Pauwels	EB02	Good luck, bad luck. Can mutual funds really pick stocks?
22. Ewoud Quaghebeur	EB03	Adaptive learning and the size of the fiscal multiplier
23. Laleh Rafati	EB08	Service oriented enterprise engineering
24. Ben Roelens	EB08	From business logic to business process: designing strategy-aligned business processes
25. Samuel Standaert	EB01	Corruption and regional trade agreements
26. Willem Standaert	EB07	Assessing the effectiveness of telepresence for business meetings
27. Hannes Stieperaere	EB03	Forecasting models for Flemish stamp duties
28. Yannick Thuy	EB03	The effect of the Belgian career break/time credit schema on labour market participation
29. Liesbet Van den Driessche	EB07	The curious case of curiosity: evoking I and D type curiosity and its consequences
30. Evelyn Van der Hauwaert	EB05	The effect of rewards and enabling performance measurement systems on managerial motivation and performance

## PARALLEL PAPER SESSIONS 3: 13.30 – 15.15

Paper session 3a – Blauwe zaal

(Chair: Prof. dr. Broos Maenhout)

Jan Claes	EB08	An exploration of the relationship between modeling behaviour and process model quality
Bart Minnaert	EB08	Constructing comprehensible models using swarm intelligence
Jonas Ingels	EB08	The impact of problem characteristics on the robustness of a personnel schedule: An empirical investigation
Louis-Philippe Kerkhove	EB08	Scheduling of unrelated parallel machines on multiple production locations: A case study in knitted fabrics

Kristof Geskens	EB07	Goal-derived assortments and consumer inferences
Goedele Krekels	EB07	The more the merrier? Greed and resources insecurity
Simon Quaschnig	EB07	Use of online reviews for decision making: Consumers inferences and review helpfulness
Dieneke Van de Sompel	EB07	Children's consumer behavior: exploring the influence of consumption, media and materialism on children's well-being

### POSTER SESSION C: 15.15 - 15.45

31. Arne De Keyser	EB09	How technical and functional service quality drive consumer happiness: moderating influences of channel usage
32. Mellisa De Regge	EB09	Health care redesign: managing a changing health care environment
33. Lien Denoo	EB09	The influence of human capital on new ventures' networks
34. Anneleen Van Boxstael	EB09	Experiential learning in a startup: a case study
35. Vanja Jelaca	EB09	Commercialization and financing strategies of biotechnology companies
36. Nanouk Verhulst	EB07	Awards @ Work
37. Julie Verstraeten	EB07	How suspicion can lead to suboptimal consumer choices
38. Maria Gerhardt	EB02	European banks' exposures to sovereign risk
39. Joris Wauters	EB02	Endogenous wage indexation and macroeconomic shocks
40. Han Xing	EB02	News, liquidity dynamics and intraday jumps: evidence from the HUF EUR market
41. Begum Yetiser	EB07	Focusing on details results in tolerance: how construal level theory predicts consumer ethical beliefs: the case of American and Turkish consumers
42. Bénédicte Buylen	EB05	Politics by numbers? An exploration of councilors' active use of financial information during the budget discussion in Flemish municipal councils
43. Benjamin Schalembier	EB03	How does availability of information flow influence the link between income and life satisfaction in rich and poor countries
44. Jonas Van Hove	EB09	The role of entrepreneurial and harmonious passion in explaining new venture evolution
45. Victoria Purice	EB01	Does it take time to travel distance? Geography, entry timing and knowledge spillovers
46. Charlotte Pauwels	EB09	Linking business model development and resource management in the evolution process of new ventures in nascent markets.
47. Matthijs de Zwaan	EB01	Firm-level effect of European regional policy

## PARALLEL PAPER SESSIONS 4a & 4b: 15.45 – 17.30

### Paper session 4a – Blauwe zaal (Chair: Prof. dr. Freddy Heylen)

Karolien Lenaerts	EB01	Firm heterogeneity and spillovers from FDI
Jose Luis Figuerora	EB03	Distributional effects of <i>Oportunidades</i> on early child development
Corrina Ghirelli	EB03	Does graduating during adverse labor market conditions leave a scar?
Ruben Schoonackers	EB03	Fiscal policy and TFP: measuring direct and indirect effects

### Paper session 4b – Paarse zaal (Chair: Prof. dr. Frederik Gailly)

Mieke Audenaert	EB09	Unleashing employees' power to innovate: importance of the job-level context
Delfine Lievens	EB05	The governmental supervision and management of expenditures regarding the drug policy
Annelore Huyghe	EB09	The influence of organizational culture and climate on entrepreneurial intentions among research scientists
Elien Vandebroucke	EB09	Outside board human capital as catalyst for early stage high tech performance