

SCHEDULE PHD DAY, FRIDAY MAY 23th, 2014

08.30 – 09.00	Registration and coffee
09.00 – 09.20	Welcome by the dean, PhD Tutor Award for best supervisor (<i>Room Vermeylen – 2nd floor</i>)
09.20 – 11.00	Parallel paper sessions 1a & 1b (<i>Rooms Vermeylen – 2nd floor / Blancquaert – 3th floor</i>)
11.00 – 11.20	Coffee break and poster session A (<i>Kloostergang Noord & Zuid – 1st floor</i>)
11.20 – 13.00	Parallel paper sessions 2a & 2b (<i>Rooms Vermeylen – 2nd floor / Blancquaert – 3th floor</i>)
13.00 – 14.00	Lunch and poster session B (<i>Kloostergang Noord & Zuid – 1st floor</i>)
14.00 – 15.40	Parallel paper sessions 3a & 3b (<i>Rooms Vermeylen – 2nd floor / Blancquaert – 3th floor</i>)
15.40 – 16.00	Coffee break and poster session C (<i>Kloostergang Noord & Zuid – 1st floor</i>)
16.00 – 17.40	Parallel paper sessions 4a & 4b (<i>Rooms Vermeylen – 2nd floor / Blancquaert – 3th floor</i>)
17.40 – 18.00	Farewell

PARALLEL PAPER SESSIONS 1a & 1b: 09.20 – 11.00

Paper session 1a – Room Rector Vermeylen – 2nd floor (Chair: Prof. dr. P. Van Kenhove)

Elke Huyghe	EB07	Online versus offline shopping: the impact of physical versus symbolic presence
Christophe Labyt	EB07	Pleasure for a moment, functionality for a lifetime
Goedeke Krekels	EB07	Greedy loss prevention in economic decision making
Willem Standaert	EB07	Effective business meeting mode selection

Paper session 1b – Room Rector Blancquaert – 3th floor (Chair: Prof. dr. B. Maenhout)

Jonas Ingels	EB08	The impact of reserve duties on personnel roster robustness: An empirical investigation
Ben Roelens	EB08	From business to business process: designing strategy-aligned business processes
Jan Claes	EB08	Investigating the process of process modeling and its relation to model quality
Laleh Rafati	EB08	Capability sourcing conceptual modeling

POSTER SESSION A: 11.00 – 11.20

Kloostergang Noord & Zuid - 1st floor

Anantha Krishna Divakaruni	VBS	Union of Three Partners: Multiple-Agency, Power-Dependence Relations and the Costs of LBO Financing
Angelos Theodorakopoulos	EB01	Home county effects of internationalization on market dynamics, firm level employment and productivity in Europe
Annelies Hoebeeck	EB10	The impact of the interest and capital mortgage deduction on homeownership in Belgium: a difference-in-differences approach
Bart Minnaert	EB08	Post-processing of rule lists in metaheuristic-based algorithms
Bart Roets	EB05	Efficiency benchmarking of railway traffic management
Bart Verwaeren	EB09	Rewarding for outcomes vs. behaviour and creativity: An information processing perspective
Begum Yetiser	EB07	The authority appeals and construal level. What is the relationship?
Benedict Buylen	EB05	What determines local governments' capacity to attract subsidies: the municipal context or the entrepreneurial mayor ?

Bert George	EB10	Investigating the micro-activities of strategic planning processes in public organizations: a social and analytical perspective
Brecht Boone	EB03	A heterogeneous agent OLG model with wage bargaining, hours worked and human capital formation
Bill Shibiao Ding	EB07	Luxury in romantic relationship
Caroline Baert	EB07	The influence of competitive discourse in managerial cognition in industry networks
Caroline De Bondt	EB07	Disrupting the healthy-tasty trade-off: the case of food shape modifications
Charlotte De Corte	EB07	Digital pirates, a heterogeneous fleet? A psychographic segmentation of illegal torrent downloaders
Dieneke Vandesompele	EB10	Playing by the rules: the role of situational cues on children's play behavior and the effect on toy preferences
Eva Van Belle	EB03	Waiting longer before claiming unemployment benefits. Does it raise job finding
Ewoud Quaghebeur	EB03	Learning and the size of the fiscal multiplier

PARALLEL PAPER SESSIONS 2a & 2b: 11.20 - 13.00

Paper session 2a – Room Rector Vermeylen – 2nd floor (Chair: Prof. dr. B. Merlevede)

Benjamin Schalembier	EB03	An international application of the relative income hypothesis: the impact of exposure to other countries on life satisfaction
Nadejda Alkhaldi	EB08	On the symbiosis between enterprise modeling and ontology engineering
Matthijs de Zwaan	EB01	Regional determinants of firm entry
Victoria Purice	EB01	Do parent characteristics affect firm performance: a view through the cycle

Paper session 2b – Room Rector Blancquaert – 3th floor (Chair: Prof. dr. F. Gailly)

Jordy Batselier	EB08	A forecasting approach for project duration and cost based on exponential smoothing
Laura Willems	EB08	Project control and earned value management: a literature review
Len Vandenheede	EB08	The use of overtime in project scheduling
Louis Philippe Kerkhove	EB08	Strategic incentive contract design for projects

POSTER SESSION B: 13.00 - 14.00

Kloostergang Noord & Zuid - 1st floor

Frederik Mergaerts	EB02	Measuring market power of European banks
Georgios Georgiadis	EB08	Towards a scheme of selection and customizing an enterprise architecture framework
Liesbet Vandendriessche	EB10	I-curiosity and D-curiosity with regard to smoking initiation: is regret the key?
Gudrun Roose	EB07	Promoting healthy foods: current practices versus more promising alternatives

Hannes Stieperaere	EB02	Stamp duties forecasting models based on intra-annual data
Ignace De Vos	EB03	Bias correcting the CCEP estimator in dynamic panels
Inge De Clippeleer	VBS	How job crafting leads to meaningfulness of work: balancing differentiation and belonging
Jacob Vermeire	VBS	The role of future time perspective in explaining growth aspirations of entrepreneurs across countries
Jasmien De Winne	EB02	The interaction between food prices and the macroeconomy
Jeroen Dhaen	EB07	Webcrawling for lead prediction
Jeroen Neckebrouck	EB05	Working for divergent principals – Effects of private equity on employment practices in family firms
Julie Verstraeten	EB07	Store layout
Jurgen Hanssens	EB05	Persistence in financing policies: new evidence from entrepreneurial startups
Katre Leino	EB09	Sustainability driven innovation in multi-actor platforms
Karolien Lenaerts	EB01	FDI spillovers and firm heterogeneity: a stochastic dominance analysis
Kevin Lampaert	EB02	Price discovery, macroeconomic announcements and order flow
Jolyn Debuyscher	EB01	Entrepreneurship capital and the success of start-ups

PARALLEL PAPER SESSIONS 3: 14.00 – 15.40

Paper session 3a – Room Rector Vermeylen – 2nd floor (Chair: Prof. dr. H. Bauwhede)

Michiel De Meyere	EB05	On the bank financing of informationally opaque small and medium-sized enterprises
Nabiela Noaman	EB05	Assessing the value of accounting information for heritage assets management: a proposed financial reporting scale for heritage assets
Ine Paeleman	EB05	Slack resources and the exporting behavior of private firms
Virginia Maigne	EB05	Wealth effects of horizontal acquisitions: distinguishing between public, private, and subsidiary targets.

Paper session 3b – Room Rector Blancquaert – 3th floor (Chair: Prof. dr. D. Van den Poel)

Mathieu Wauters	EB08	On the use of earned value management data for project forecasting
Pieter Leyman	EB08	Payment models and net present value optimization for project scheduling
Dauwe Vercamer	EB07	Integration of customer data in a fleet scheduling optimization problem
Matthias De Beule	EB07	Assessing the principles of spatial competition in a retail network

POSTER SESSION C: 15.40 – 16.00

Kloostergang Noord & Zuid - 1st floor

Marco Bernardini	EB02	A historical analysis of the time-varying spending multiplier
Maria Gerhardt	EB02	Government support to EU banks during the years 2007-2013
Melissa De Regge	EB09	How standardized is standardized care in hospitals?
Michaël Verdonck	EB08	Ontology driven conceptual modelling 2.0
Nanouk Verhulst	EB10	Motivational profiles of job seekers

Peter Beyne	EB05	The effects of local fiscal policy on firm growth
Quang Huy Ngo	EB05	The effect of managers' participation in the design process of the cost system to their contribution on process improvement
Saar Bossuyt	EB07	"I stole it on impulse" Do impulse purchases instigate bad behavior?
Sebastiaan Laloo	EB05	Essays on the impact of politics on business performance
Stefaan Pauwels	EB02	Emotional attention in personal finance
Stefanie Baert	EB07	I'll have what she's sharing: the effect of social media on experience consumption
Steven Mertens	EB08	Using genetic algorithms to generate imperative process models from declarative process models
Stijn Ronsse	EB01	What determined the location of industry in Belgium, 1897 - 1961?
Tom Pauwaert	EB08	Contextual factors in business process management
Willem De Vriendt	EB03	Ageing, pension systems, fiscal sustainability and growth
Yanninck Thuy	EB03	End of career effects of reducing working time: the influence of the Belgian time credit scheme

PARALLEL PAPER SESSIONS 4a & 4b: 16.00 – 17.40

Paper session 4a – Room Rector Vermeylen – 2nd floor (Chair: Prof. dr. K. Inghelbrecht)

Joris Wauters	EB02	Wage indexation and policy regimes
Martien Lamers	EB02	Essays on behavior and extreme events
Han Xing	EB02	On the puzzle of high liquidity beta and low returns
Garo Garabedian	EB02	Liquidity of financial markets

Paper session 4b – Room Rector Blancquaert – 3th floor (Chair: Prof. dr. M. Pandelaere)

Annelies De Vuyst	EB09	Employee strategic alignment: aligning newcomers with the organizational strategic priorities
Arne De Keyser	EB09	Does being proactive pay off? Webcare strategies and their effect on customer emotions, outcomes and privacy concerns
Shari De Baets	EB09	The role of expertise, context and the forecasting phase in judgmental forecasting research
Christel Dumas	EB09	The role of paradoxes in a consensus-seeking process
Jonas Van Hove	EB09	Understanding accelerators in Europe: the "match-maker", the "investor-led" and the "ecosystem-builder" archetype
Griet Van Der Vurst	EB09	Personal and work-specific regulatory foci as antecedents for organizational commitment