



CHeriScape, Cultural Heritage in Landscape

Conference I: Landscape as Heritage in Policy

1 - 2 July 2014, Ghent (Belgium)

Second conference announcement and continued call for posters

Registration is now open for this conference, the first of a series of five that will be hosted by CHeriScape (<http://www.cheriscape.eu>) between now and 2016 to uncover the connections between landscape and heritage in cultural, social and environmental research, policy and practice. CHeriScape is one of ten projects funded under the transnational pilot call of the Joint Programming Initiative on Cultural Heritage (<http://www.jpiculturalheritage.eu>). The project starts from the idea that landscape can be a global frame within which heritage can be understood, valued and used, and which offers new ways to benefit from the social, economic and environmental values of heritage. A landscape perspective, like heritage, can be local and universal, personal and collective; it embraces both tangible and intangible heritage and connects with digital and virtual heritage. Our conferences aims to debate these issues in the context of the overlapping visions of the European Landscape Convention (Florence, 2000), the Faro Convention on the Value of Cultural Heritage to Society (Faro, 2005), and the ESF/COST Science Policy Briefing 'Landscape in a Changing World' and to explore how far the idea of landscape will enable heritage to address the challenges of significant environmental and social change, rather than being seen as a problem or obstacle, as it is sometimes claimed to be.

Conference I, Ghent: Landscape as Heritage in Policy

The first CHeriScape conference will set the scene for the series by getting to the heart of the issue: how can the idea of landscape as heritage begin to 'make a difference'. Assisted by well-informed and influential speakers from both landscape and heritage fields, participants at this two day conference will be able to use the forum offered by the conference to consider how landscape can be reflected in heritage policy at European and national levels and conversely, how can policy be made to reflect landscape and heritage in mainstream areas of social, economic and environmental policy.

We will investigate the practical and symbiotic links between the two Council of Europe conventions that cover this area – the European Landscape Convention (2000, Florence) and the Faro Convention on the Value of Cultural Heritage for Society (2005, Faro) – and the cooperative possibilities they offer for facing societal and environmental challenges both locally and through landscape's global framework. The conference will explore different national and disciplinary traditions, identities and through dialogue between researchers, policy makers, local people and other stakeholders illuminate better ways for the European common cultural heritage to help address current and future the major challenges at all policy levels.

The Ghent conference covers three themes.

- Session 1: Landscape and Heritage – concepts and ideas
- Session 2: ELC and Faro interconnections and synergies
- Session 3: Landscape as heritage in mainstream policy

*CHeriScape Conference I: Landscape as Heritage in Policy, 1-2 July 2014, Ghent –
PROGRAMME v2, 8 April 2014*

MONDAY 30th of June 2014	
Afternoon	Signing-In
Evening	Welcome event: Urban Landscape of Ghent
TUESDAY 1st of July 2014	
9.00-10.00	Signing-In and Welcome Coffee
10.00-11.00	Opening session - Welcome - Introduction to the conference: format and objectives
11.00-12.30	Plenary session 1: Landscape and Heritage – concepts and ideas Keynote: Stephen Daniels (UK), <i>University of Nottingham</i> Presentations: - Speaker from Onroerend Erfgoed - Claske Vos, <i>University of Amsterdam</i>
12.30-14.00	Lunch Discussion session 1: Poster Discussion (<i>see 'Call for Posters' for more information</i>)
14.00-15.30	Plenary session 2: ELC and Faro interconnections and synergies Keynote: Maguelonne Déjeant-Pons (FRA), <i>Council of Europe</i> Presentations: - John Schofield, <i>University of York</i> - Gislaine Devillers, <i>Service Public Wallon</i>
15.30-16.00	Coffee
16.00-17.00	Discussion session 2
17.00-17.30	Closing session day 1: Intermediate conclusions and look towards day 2
Evening	Conference dinner
WEDNESDAY 2nd of July 2014	
9.00-10.30	Plenary session 3: Landscape as heritage in mainstream policy Keynote: Hans Rennes (NL), <i>VU Amsterdam</i> Presentations: - Lionella Scazzosi, <i>Politecnico di Milano</i> - Speaker from Ruimte Vlaanderen - Michael Starrett, <i>Irish Heritage Council</i>
10.30-11.00	Coffee
11.00-12.30	Discussion session 3
12.30-14.00	Lunch
14.00-15.30	Discussion session 4: Conference Overview and General Discussion
15.30-16.00	Coffee
16.00-16.30	Closing session – Final Conclusion and Introduction of CHeriScape Conference II (Amersfoort, November 2014)

CHeriScape Conference I: Landscape as Heritage in Policy

1 - 2 July 2014, Ghent (Belgium)

Practical Information

Venue:

The conference will take place in the medieval and early modern buildings of 'Het Pand', a former Dominican monastery which is the Culture and Congress Centre of Ghent University, beside the river Leie in the historic centre of Ghent.



<http://www.ugent.be/het-pand/en>

Address: Het Pand
Onderbergen 1
9000 Ghent
Belgium

Registration:

Registration, including payment of the fee, is being managed through the Newcastle University 'Webstore', at <http://www.cheriscape.ugent.be/registratieghent>, where attendees can register their details and pay the appropriate fee. The standard fee is £90. For those attendees who have had a poster accepted and who have subsequently submitted a first version in digital form, a reduced rate of £75 will apply.

Accommodation in Ghent:

There are many possibilities for your stay in Ghent. The conference venue is located in the historic centre of this Flemish city where accommodation is easy to find. Here are some ideas:

Budget:

- Uppelink Hostel, <http://www.hosteluppelink.com>, Sint-Michielsplein 21, 9000 Gent. Located right in the city centre approximately 300m from the conference venue, ideal location for students. Rooms from €24 per person/night breakfast included.
- 13 O'Clock Hostel, <http://www.13oclock.be>, Universiteitstraat 13, 9000 ent., Located near the city centre of Ghent and close to the University buildings, ideal location for students. About 600m from the conference venue, rooms available from €30 euro per person/night no breakfast included.

Mid Range:

- IBIS Hotel Centrum (St.-Baafs Kathedraal), Limburgstraat 2, 9000 Gent. A hotel located next to one of the three towers that dominate the skyline of Ghent and only 50m away from the UNESCO World Heritage Belfry. About 700m walk from the conference venue and rooms available from €70 per room/night breakfast included.
- NOVOTEL Gent Centrum, Goudenleeuwplein 5, 9000 Gent. The hotel is located on one of the touristic hotspots of the city, right in the historic city centre. About 600m away from the conference venue. Rooms are available from €75 per room/night, breakfast included.

High end:

- NH Gent Belfort, Hoogpoort 63, 9000 Gent. A four star hotel located in one of the historic sites of Ghent. Next to the town hall and the belfry, situated approximately 800m away from the conference venue and rooms available from €100 per room/night, breakfast included.
- Marriott Hotel, Korenlei 10, 9000 Gent. This four star hotel is located right in the city centre and on the banks of the river Lys. Close to the most famous historic buildings of Ghent. The hotel is located 400m away from the conference venue and rooms are available from €130 per room/night breakfast included.

Other Important Dates:

- 16th of May: Deadline for Offers of Posters (see separate notes) **Extended till 23th of May**
- 13th of June: Registration Deadline
- 23th of June: Poster Submission Deadline (digital version, if accepted)
- 30th of June: Signing-In and Welcome Event
- 1st - 2nd of July: Conference (see Programme)

**CHeriScape II (Landscape and Heritage in Research) will take place in Amersfoort,
November 2014**



CHeriScape, Cultural Heritage in Landscape *Conference I: Landscape as Heritage in Policy*

1 - 2 July 2014, Ghent (Belgium)

Call for Posters

There is an open call for posters for a discussion session on the first day of the conference. Individuals or groups of people interested in submitting a poster are invited to send an abstract by 16th of May 2014 (*extendend till 23th of May*). Abstracts should of no more than 350 words (in English) using the attached proforma and should be send to info@cheriscape.eu. The poster can describe an innovative or recent project or idea within the fields of landscape, heritage, policy and conservation. The discussion session dedicated to the posters will be chaired by a CHeriScape team member in relation to the conference themes and posters should therefore fit in with one of the three themes described below:

- Session 1: Landscape and Heritage – concepts and ideas
- Session 2: ELC and Faro interconnections and synergies
- Session 3: Landscape as heritage in mainstream policy

Session 1 will link landscape and heritage, more specifically landscape as heritage or the role of landscape in heritage policy will be addressed. Different views on this subject are important to get an overview on how landscape and heritage and their mutual interaction can or should influence policy. Starting to make a difference through the concept of landscape as heritage and how this concept should be implemented in policy at all levels is a key issue in this session.

In Session 2 focus will move to the relationship between current and emerging ideas of landscape and heritage made, notably those promoted by the European Landscape Convention and the Faro Convention on the Value of Cultural Heritage and on how these ideas together can be sued to facilitate policy and practice. Within this session, links between both these frameworks and how they are implemented at the national policy level will be discussed and highlighted to raise awareness of the importance of landscape as heritage at all levels and scales.

Session 3 will consider how strong combination of landscape and heritage might influence and shape mainstream policies and politics. Who takes care of both disciplines and what level of continuity is there between them? Can we go beyond policies that face current and future challenges as a threat to our landscape and heritage, and instead embed landscape and heritage as influential factors in mainstream policy areas such as energy, food security, demographic change or climate change? Traditions, identity and approaches to landscape as heritage are the key points in this session. Comparison between the different approaches to landscape as heritage can lead to a better and more sustainable European and national policies on this matter.