

PHD BOOT CAMP: THE ANSWER TO TRICKY BUSINESS PROBLEMS

In these fast-changing times businesses have to adapt to entirely new marketing channels, invest in new technologies as well as compete in the global economy. This is why some of the challenges businesses face today are best met by qualified experts. Finding consultants with the right expertise is difficult and often expensive, especially for isolated or very specific problems.

WHAT IS A 'BOOT CAMP' AND WHAT IS IN IT FOR YOU

Ghent University (Belgium), in collaboration with Can Tho University, offers Vietnamese or Belgian companies in Vietnam the consultancy services of its PhD researchers. Each assignment will be supervised by a Ghent University professor in close cooperation with the Vietnamese or Belgian commissioning company. Consultancy assignments may focus on fields as varied as agri-tech, engineering, life sciences and business & economics.

A few examples of challenges that are best addressed with the help of an expert include: customer and market trends, feasibility and viability of business ventures, optimization in production operations, new technologies, data management, ...

HOW DOES IT WORK

Company owners contact us with a specific, well-defined problem. We look for a beneficial match with a PhD researcher who has the necessary discipline-specific knowledge.

PhD researchers are in Belgium prepared with tailor-made coaching sessions on intercultural skills and other competencies required for successful completion of the consultancy assignment.

WANT TO KNOW MORE

Are you a business owner facing a complex problem for which you do not have in-house expertise: Ghent University together with Can Tho University organises a stakeholder workshop where company representatives can meet the boot camp organizers and learn more about this opportunity.



The PhD researcher's stay in Vietnam cannot exceed 2 weeks. Ghent University will cover the travel expenses to and from Vietnam. The commissioning company is expected to contribute towards the accommodation of the PhD researcher in Vietnam and offer him/her local support (eg. translation services, local transport).

CONTACT & MORE INFO

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Join us at the BOOT CAMP stakeholder meeting

Monday 24 September 2018 @ Can Tho University