







Doctoral Course Outline: Topics in Corporate Finance

Fridays 09:00 - 13:00

Room 1.3 - Fernand Rogiers

Hoveniersberg, Campus Tweekerken, Gent

Main instructor: Prof. dr. Luc Renneboog (Tilburg, UGent)

Co-instructors: Prof. dr. Klaas Mulier (UGent) and Prof. dr. Tom Vanacker (UGent)

Department of Accounting, Corporate Finance and Taxation

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Office Hours: by appointment



1. Introduction

In this course outline you will find important information with respect to the organization, planning and content of the doctoral course "Topics in Corporate Finance".

The doctoral course "Topics in Corporate Finance" comprises 8 sessions of 3.5 hours which will each handle 1 selected topic. Each session will consist of several parts: a lecture about the topic, class discussion, and a presentation by one or more students. The lecture is intended to give a broader overview of the topic and to discuss the insights of a few seminal papers on the topic on the one hand, and to explore a specific research methodology often used to tackle research questions on that topic on the other hand. The presentation by a student can be a presentation of a seminal paper as if it were his/her own paper, or it can be a general presentation about a specific research methodology that it is often used in the academic literature on corporate finance and relates particularly to the topic of the day. Specific learning goals include:

- Exploring the literature on empirical corporate finance and banking
- Understanding advanced financial models/theories and their implications
- Being able to identify research gaps in the current literature
- Being able to develop interesting new research questions
- Understanding state-of-the art analytical techniques/methodologies and knowing which methodology to apply in order to address a given research questions

Read thoroughly through this course outline at the beginning of the term. It will inform you where and when the different sessions are held and what is expected from you for this specific course.

Good luck!

Prof. dr. Luc Renneboog

Prof. dr. Klaas Mulier

Prof. dr. Tom Vanacker



2. Prerequisites

The prerequisite is that 1) you are an outstanding master student in a corporate finance oriented master and expected to graduate this year; or 2) you have a master in economics, a master in applied economics or a master in business engineering and you are pursuing a PhD in corporate finance or a related field. In order to better understand the material and participate more actively in class, students are required to read the material (labelled as mandatory reading) for each lecture prior to each class.

Some interesting background resources:

Michael Roberts and Toni Whited (2013) "Endogeneity in Empirical Corporate Finance", in George Constantinides, Milton Harris, and René Stulz (eds) *Handbook of the Economics of Finance*, vol 2, Amsterdam, North Holland.

Joshua Angrist and Jörn-Steffen Pischke (2014) *Mastering 'Metrics: The Path from Cause to Effect*, Princeton University Press

3. Evaluation of Student Performance

The final grade will be determined by:

- Take home assignment:
 - o the writing of a 1 page research proposal (20% of the final grade, K. Mulier); deadline: April 5, 2024.
 - o the writing of a 3 page research proposal (expansion of the best 1/2-page research proposal) (20% of the final grade, L. Renneboog); deadline: May 3, 2024.
 - o the writing of a 1-2 page referee report (20% of the final grade, T. Vanacker); deadline: lecture 8.
- Class participation (including the presentations, 40% of the final grade)



4. Timetable and Course Overview

Time and location	Content	Prepare
Friday March 1 09:00-13:00 Prof. dr. Luc Renneboog Room 1.3 Fernand Rogiers, Hoveniersberg Campus Tweekerken	Session 1: Alternative investments	Mandatory Reading Brainstorm about interesting research topics related to alternative investing
Friday March 8 09:00-13:00 Prof. dr. Luc Renneboog Room 1.3 Fernand Rogiers, Hoveniersberg Campus Tweekerken	Session 2: Corporate Social Responsibility	Mandatory Reading Student X prepares short presentation of paper
Friday March 15 09:00-13:00 Prof. dr. Luc Renneboog Room 1.3 Fernand Rogiers, Hoveniersberg Campus Tweekerken	Session 3: Dividend Policy	Mandatory Reading Student X prepares short presentation of paper
Friday March 29 09:00-13:00 Prof. dr. Klaas Mulier Room 1.3 Fernand Rogiers, Hoveniersberg Campus Tweekerken	Session 4: Bank Lending	 Mandatory Reading Prepare 2 interesting new research questions All students prepare short presentation of their 2 research questions
Friday April 19 09:00-13:00 Prof. dr. Luc Renneboog Room 1.3 Fernand Rogiers, Hoveniersberg Campus Tweekerken	Session 5: M&A	 Reading list Student X prepares short presentation of paper



GENT		
Friday April 26	Session 6: Insider	1. Mandatory Reading
09:00-13:00	Trading	2. Student X prepares
Prof. dr. Luc Renneboog		short presentation of
Room 1.3 Fernand Rogiers,		paper
Hoveniersberg		
Campus Tweekerken		
Friday May 3	Session 7: Executive	1. Mandatory Reading
09:00-13:00	Remuneration / CEO	2. Student X prepares
Prof. dr. Luc Renneboog	characteristics and	short presentation of
Room 1.3 Fernand Rogiers,	Corporate Policy	paper
Hoveniersberg		
Campus Tweekerken		
Friday May 24	Session 8:	1. Mandatory Readings
09:00-13:00	Entrepreneurial Finance	2. Students prepare a
Prof. dr. Tom Vanacker		referee report of a pre-
Room 1.3 Fernand Rogiers,		assigned working paper
Hoveniersberg		
Campus Tweekerken		

5. Sessions in detail

5.1 Alternative Investments (real estate, art, diamonds, wine,...) (L. Renneboog)

Mandatory Reading:

- Renneboog, L. and C. Spaenjers, 2013, **Buying Beauty: On Prices and Returns in the Art Market**, *Management Science* 59 (1), 36-53. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1352363
- Pénasse, J., L. Renneboog, and J. Sheinkman, 2021, When a Master Dies: Speculation and Asset Float. Review of Financial Studies 34 (8), 3840-3879.
 https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3385460

Theoretical topics: index building by means of hedonic pricing and repeat sales method *Recommended Reading*:



- Art:
- Penasse, J., and L. Renneboog, 2014, **Bubbles and Trading Frenzies: Evidence from the Art Market**, WP CentER.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2523854
- Mei, J. and M. Moses, 2002, Art as Investment and the Underperformance of Masterpieces: Evidence from 1875-2000, American Economic Review, 1656-1668. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=311701
- Goetzmann W.,1993, Accounting for taste: Art and the financial markets over three centuries. Amer. Econom. Rev. 83, 1370–1376.
- Goetzmann, W., L. Renneboog, and C. Spaenjers, 2011, **Art and Money**, *American Economic Review* 101 (3), 222-226.
 - For the full version: see http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1501171
- Pénasse, J., L. Renneboog, and C. Spaenjers, 2014, **Sentiment and Art Prices**, *Economics Letters* 112 (3), 432-424.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2377401
- Pénasse, J., L. Renneboog, and C. Spaenjers, 2019, When a Master Dies: Speculation and Asset Float. Working paper.
 - https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3385460

- Real estate:
- Goetzmann W., 1992, **The accuracy of real estate indices: Repeat sale estimators**. J. Real Estate Finance Econom. 5, 5–53.
- Clayton, J. and N. Miller and L. Peng, **Price-volume Correlation in the Housing Market: Causality and Co-movements**, J Real Estate Finance and Economics 40,:14-40. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1106437
- Diamonds:
- Renneboog, L. and C. Spaenjers, 2012, **Hard Assets: The Returns on Rare Diamonds and Gems**, *Finance Research Letters* 9 (4), 220-230. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2251791
- Wine:

Dimson, E., P. Rousseau, and C. Spaenjers, 2013, Wine as a Long-Term Investment, Journal of Financial Economics, forthcoming.



http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2321573

• Stamps:

Dimson, E., and C. Spaenjers, 2011, **Ex Post: The Investment Performance of Collectible Stamps,** Journal of Financial Economics *100*.

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1444341

5.2 Corporate Social Responsibility / Socially Responsible Investments (L. Renneboog)

A. Corporate Social Responsibility

Mandatory Reading:

- Ferrell, A., Liang. H. and L. Renneboog, 2016, **Socially Responsible Firms**, *Journal of Financial Economics*, 122(3), 585-606.
 - https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2464561&download=yes
- Liang, H. and L. Renneboog, 2017, On the Foundations of Corporate Social Responsibility, *Journal of Finance* 72 (2), 853-910.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2360633
- Flammer, C., 2015, Does Corporate Social Responsibility Lead to Superior Financial Performance? A Regression Discontinuity Approach, Management Science 61, 2549– 568

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2146282

Just skim paper (to familiarize yourself with the Law and Finance literature) – reading intro and conclusion is fine:

Djankov, S., La Porta, R., Lopez-de-Silanes, F., Shleifer, A. 2008. The law and economics of self-dealing. *Journal of Financial Economics* 88, 430-465.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=864645

Estimation topics: Dif-in-Dif and regression discontinuity Recommended Reading:

- Kitzmueller, M. and J. Shimshack, 2012, **Economic Perspectives on Corporate Social Responsibility**, Journal of Economic Literature 50, 51-84.
- Law and Finance literature:
 - La Porta, R., Lopez-de-Silanes, F., Shleifer, A., Vishny, R. W. 1998. Law and finance. *Journal of Political Economy* 106(6), 1134-1155.
 - Glaeser, E. L., La Porta, R., Lopez-de-Silanes, F. Shleifer, A., 2004. Do institutions cause growth? *Journal of Economic Growth* 9, 271-303.



- La Porta, R., Lopez-de-Silanes, F., Shleifer, A., 2008. The economic consequence of legal origins. *Journal of Economic Literature* 46, 285-332.
- Institutions literature:
 - o Acemoglu, D. and S. Johnson, 2005. **Unbundling institutions**. *Journal of Political Economy* 113, 949-995.
- Cheng, I.-H., Hong, H. G., Shue, K. 2013. Do managers do good with other people's money? Chicago Booth Research Paper No. 12-47.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1962120
- Edmans, A., Li, L., Zhang, C. 2014. Employee satisfaction, labor market flexibility, and stock returns around the world. NBER Working Paper No. 20300.
 http://www.nber.org/papers/w20300.pdf
- Krueger, P., 2015. **Corporate goodness and shareholder wealth**. Journal of Financial Economics 115, 304-329. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2287089
- Liang, H., C. Marquis, L. Renneboog and L. Sunny, 2014, Speaking of Corporate Social Responsibility, WP CentER/Harvard.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2403878
- Liang, H., L. Renneboog and C. Vansteenkiste, Corporate Employee Engagement and Mergers Outcomes, Working paper.
 https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2932021

B. Socially Responsible Investing

Mandatory Reading:

- Barko, T., M. Cremers, and L. Renneboog, 2017, **Shareholder Engagement on Environmental, Social, and Governance Performance**, ECGI WP. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2977219

Recommended Reading

- Hong, H. and M. Kacperczyk, 2009, The Price of Sin: The Effects of Social Norms on Markets, Journal of Financial Economics, 93,15-36.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=766465
- Renneboog, L., Ter Horst, J., Zhang, C. 2008. The price of ethics and stakeholder governance: the performance of socially responsible mutual funds, Journal of Corporate Finance 14, 302-322.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=985265
- Renneboog, L., Ter Horst, J., Zhang, C., 2011. Is ethical money financially smart?

 Nonfinancial attributes and money flows of socially responsible investment funds.



Journal of Financial Intermediation 20, 562-588. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=887162

- Dimson, E., Karakas, O., Li, X, 2015. **Active ownership**, Review of Financial Studies, forthcoming http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2154724

5.3 Dividend Policy / Bond Markets (L. Renneboog)

Mandatory Reading:

- Overview paper (not for class discussion but good to read to know all about div policy):
 Farre-Mensa, J., R. Michaely, and M. Schmalz, 2014, **Dividend Policy**, In *Annual Review of Financial Economics, Volume 6*, edited by Andrew W. Lo and Robert C. Merton. Palo Alto, CA: Annual Reviews.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1438851
- Becker, B., Ivkovich, Z., S. Weisbenner, 2011, Local Dividend Clienteles, Journal of Finance 66, 655.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1438851
- Manconi, A., Neretina, E., & Renneboog, L., 2018. Underwriter Competition and Bargaining Power in the Corporate Bond Market, Working Paper. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3098005

Recommended Reading:

- Overview book: by DeAngelo, H., L. DeAngelo, D. Skinner, 2008, Corporate Payout Policy, Foundations and Trends in Finance Vol. 3 (2-3), 95-287, http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1629316
- Crane, A., S. Michenaud and J. Weston, 2014, The Effect of Institutional Ownership on Payout Policy: Evidence from Index Thresholds, Working Paper Rice University. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2102822
- Michaely, R. and M. Roberts, 2011, Corporate Dividend Policies: Lessons from Private Firms, Review of Financial Studies 25, 711-746.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=927802
- Fama. E. and K. French, 2001, **Disappearing dividends: changing characteristics or lower propensity to pay?**, Journal of Financial Economics 60, 3-43.
- Geiler, Ph. and L. Renneboog, 2016, **Executive Remuneration and the Payout Decision**, *Corporate Governance International Review* 24(1), 42-63. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2436343&download=yes



- Renneboog, L. and G. Trojanowski, 2011, **Patterns in Payout Policy and Payout Channel Choice**, Journal of Banking and Finance 35 (6), 1477-1490. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=664982

5.4 Bank Lending (K. Mulier)

The focus of this session will be twofold.

First, we will discuss the channels that are important to support corporate credit through the banking sector, and why it is relevant to perform research in this area (i.e. how strong the link is from the financial sector to the real sector).

Second, we will investigate how (and why) researchers can (should) disentangle credit supply from credit demand. The first part is more descriptive and theoretical in nature, while the second part is more analytical and methodological in nature.

Student's preparation (before class) (will not be graded)

- 1) Read every paper from the reading list.
- 2) Think of 2 interesting new research questions. This means you are expected to identify a relevant question (to which we preferably don't know the answer yet) and logically build up your research question using/connecting several citations or theories. You can build upon the papers seen in this course or choose a topic of your own. Also try to identify which (type of) data you need to address this question. The two questions do not need to be related.
- 3) Doing this properly should take up half a page per question, so maximum 1 page for the 2 questions, excluding the reference list which should be added on page 2. Formatting guidelines: line spacing 1.15, arial 10.
- 4) Prepare 2 slides (1 per research question) to present your 2 research questions in class (max 5 minutes presentation).
- 5) Submit your 1-page with 2 research questions the latest on Sunday March 24, 2024.



Student's take-home assignment (after class) (will be graded)

- 1) Pick the most interesting of your questions (as agreed upon in class),
 - a. expand your motivation,
 - b. work out a research strategy to address your question (i.e. search an appropriate database and build up a research methodology that will correctly identify the answer to your question.),
 - c. think of tests that allow to shed light on/prove/disprove the economic mechanism you are investigating,
 - d. better explain the (policy) relevance of investigating your research question,...
- 2) Submit a 1-page research proposal of your best research question (as chosen in class), excluding the reference list which should be added on page 2. Formatting guidelines: line spacing 1.15, arial 10.
- 3) Submit your 1-page with 1 research proposal the latest on Friday April 5, 2024.

During these exercises, keep the following important principles in research in mind:

- a. Be clear about your research question!
- b. What can we learn from it/would this knowledge be new?
- c. How will you (be able to) test your research question?
- d. Why should we care about this knowledge?
- e. General issues: write fluently, think logically, use references, etc.

Mandatory Reading:

-Berg, T. (2018). **Got Rejected? Real effects of not getting a loan.** Review of Financial Studies, Vol. 31 (12), 4912-4957

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3156139

-De Jonghe, O., H. Dewachter, K. Mulier, S. Ongena, and G. Schepens (2020). **Some borrowers are more equal than others: Bank funding shocks and credit reallocation.** *Review of Finance*, Vol. 24 (1), 1-43

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2774441

-Khwaja, A. and A. Mian (2008). **Tracing the impact of bank liquidity shocks: Evidence from an emerging market.** *American Economic Review*, Vol. 98:4, p. 1413-1442

https://papers.ssrn.com/sol3/papers.cfm?abstract_id=938405



Recommended Reading:

- -Chodorow-Reich, G (2014). **The Employment Effects of Credit Market Disruptions: Firm-level Evidence from the 2008-09 Financial Crisis**. *Quarterly Journal of Economics*, Vol. 129 (1), p. 1-59
- -De Haas, R. and N. Van Horen (2013). **Running for the exit? International bank lending during a financial crisis.** *Review of Financial Studies*, Vol. 26(1), p. 244-285
- -Iyer, R., J.-L. Peydro, S. da Rocha-Lopes, and A. Schoar (2014). **Interbank liquidity crunch** and the firm credit crunch: Evidence from the 2007-2009 crisis. *Review of Financial Studies*, Vol. 27, p. 347-372
- -Lee, D. and T. Lemieux (2010). **Regression Discontinuity Designs in Economics**. *Journal of Economic Literature*, Vol. 48, p. 281-355
- -Paravisini, D., V. Rappoport, P. Schnabl, and D. Wolfenzon (2014). **Dissecting the effect of credit supply on trade: Evidence from matched credit-export data**. *Review of Economic Studies*, Vol. 1, p. 1-26

5.5 Mergers and Acquisitions (L. Renneboog)

Mandatory Reading:

- Survey paper to get an overview over the literature:
 Renneboog, L. and C. Vansteenkiste, 2019, Failure and Success in Mergers and Acquisitions, Journal of Corporate Finance 58, 650-699.
 (on ssrn.com, the paper has this title: What goes Wrong in M&As? On the long-run success factors in M&As)
 - https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3304601
- Martynova, M. and L. Renneboog, 2009, What Determines the Financing Decision in Corporate Takeovers: Cost of Capital, Agency Problems, or the Means of Payment?, Journal of Corporate Finance 15 (3), 290-315. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=941731
- Servaes, H. and A. Tamayo, 2014, How do industry peers respond to control threats?,
 Management Science 60, 380 399
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2283625

Topics: How to write a survey paper. Some hints.

Example: Renneboog, L. and T. Simons, 2005, Public-to-Private Transactions: LBOs, MBOs, MBIs and IBOs, WP CentER. (chapter in book)
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=796047



Recommended Reading:

- Betton, S., E. Eckbo, R. Thompson and K. Thorburn, 2014, **Merger Negotiations with Stock Market Feedback**, *Journal of Finance*, 69, 1705–1745. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1835073
- Eckbo, E., T. Makaew, and K. Thorburn, 2014, Are Stock-Financed Takeovers
 Opportunistic?, Working paper ECGI 2014.

 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2356900
- Harford, J., 1999, **Corporate Cash Reserves and Acquisitions**, Journal of Finance 54,1969-1997.
- Martynova, M. and L. Renneboog, 2011, The Performance of the European Market for Corporate Control: Evidence from the 5th Takeover Wave, European Financial Management 17 (2), 208-260.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=941731
- Martynova, M. and L. Renneboog, 2008, **A Century of Corporate Takeovers: What Have We Learned and Where Do We Stand?**, *Journal of Banking and Finance* 32 (10), 2148-77. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=820984
- Martynova, M. and L. Renneboog, 2008, Spillover of Corporate Governance Standards in Cross-Border Mergers and Acquisitions, Journal of Corporate Finance 14, 200-223. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1094661
- Renneboog, L. and Y. Zhao, 2014, Director Networks and Takeovers, Journal of Corporate Finance 28, 218-234. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1763167
- Renneboog, L., T. Simons, and M. Wright, 2007, Why Do Public Firms Go Private in the UK? The Impact of Private Equity Investors, Incentive Realignment, and Undervaluation, Journal of Corporate Finance 13 (4), 591-628.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=873673
- Book with selection of good papers: E. Eckbo, 2010, **Corporate Takeovers** Modern Empirical Developments in Takeovers, Elsevier (2 volumes), pp. 1200. Takeover Activity, Valuation Estimates and Merger Gains (Volume 1) and Bidding Strategies, Financing and Control (Volume 2).

5.6 Insider Trading (L. Renneboog)

Mandatory Reading:

- Fidrmuc, J., M. Goergen, and L. Renneboog, 2006, **Insider Trading, News Releases and Ownership Concentration**, *Journal of Finance* 61 (6), 2931-2973. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=796033
- Niessner, M., 2014, Strategic Disclosure Timing and Insider Trading, WP Yale.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2439040



Goergen, M., L. Renneboog and Y. Zhao, 2019, Insider Trading and Networked Directors, Journal of Corporate Finance 56, 152-175.
 https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3229606

Recommended Reading:

- Ahern, K., 2017, **Information networks: Evidence from illegal insider trading tips**. *Journal of Financial Economics* 125, 26-47. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2511068
- Kelly, P., 2014, The information content of realized losses, WP Yale. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2528878
- Cziraki, P., P. de Goeij, and L. Renneboog, 2014, Corporate Governance Rules and Insider Trading Profits, Review of Finance 18 (1), 67-108.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1573643
- Cohen, L., C. Malloy, Pomorski, 2012, **Decoding Inside Information**, Journal of Finance 57, 1009-1043.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1692517
- Cziraki, P., 2014, Trading by Bank Insiders Before and During the 2007-2008
 Financial Crisis, WP U of Toronto.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1962719

5.7 Exec. Remuneration Contracting /CEO Characteristics (L. Renneboog)

A. Executive Remuneration Contracting /CEO turnover

Mandatory Reading:

- Jenter, D., and Kanaan, F. 2015. **CEO turnover and relative performance evaluation**, *Journal of Finance* 70. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=885531
- Geiler, Ph. and L. Renneboog, 2015, Are Female Top Managers Really Paid Less?,
 Journal of Corporate Finance 35, 345-369.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2378762

Recommended Reading:

- Bertrand, M. and Mullainathan, 2001, **Are CEOs paid for luck? The ones without principals are**, Quarterly Journal of Economics 116, 901-932.
- Pan, Y., Wang, T., and M. Weisbach, 2013, **CEO investment cycles**, Review of Financial Studies, forthcoming.
 - http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2311579



- Kulich, C., S. A. Haslam, L. Renneboog, M. Ryan, and G. Trojanowski, 2011, Who Gets the Carrot and Who Gets the Stick? Evidence of Gender Disparities in Executive Remuneration, *Strategic Management Journal* 32, 301-321. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1526948
- Gillan, S. L., Hartzell, J. C., and Parrino, R. 2009. **Explicit vs. implicit contracts: evidence from CEO employment agreements,** *Journal of Finance* 64: 1629-1655. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=687152
- Renneboog, L. and Y. Zhao, 2011, **Us Knows Us in the UK: On Director Networks and Managerial Compensation**, *Journal of Corporate Finance* 17 (4), 1132-1157. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1763167

B. CEO Characteristics and Corporate Policy

Mandatory Reading:

 Nihat A., E. de Bodt, H. Bollaert, and R. Roll, 2015, CEO Narcissism and the Takeover Process: From Private Initiation to Deal Completion, Journal of Financial and Quantitative Analysis.

http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1784322

Recommended Reading:

- Malmendier, U., and G. Tate, 2009, Superstar CEOs, The Quarterly Journal of Economics 124 (4), 1593-1638.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=972725
- Bennedsen, M., K. Nielsen, F. Perez-Gonzales, and D. Wolfenzon, Inside the Family Firm: the roles of families in succession decisions and performance, Quarterly J of Economics 147, 647-691
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=925650
- Nguyen, B., and K. Nielsen, 2010, The Value of independent directors: Evidence from sudden deaths, Journal of Financial Economics 98, 550–567.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1342354
- Bertrand, M., F. Kramarz, A. Schoar, and D. Thesmar, 2004, **Politically Connected CEOs and Corporate Outcomes: Evidence from France**, WP U of Chicago.
- Pikulina, E., L. Renneboog, and P. Tobler, 2014, Overconfidence, Effort and Investment, WP CentER.
 http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2282443
- Bertrand, M. and A. Schoar, **Managing with Style**, Quarterly J of Economics 143, 1169-1208. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=376880



5.8 Entrepreneurial Finance (T. Vanacker)

Mandatory Readings:

Robb, Alicia M., and David T. Robinson. "**The Capital Structure Decisions of New Firms.**" *Review of Financial Studies* 27, no. 1 (2014): 153-179.

Cassar, Gavin. "The financing of business start-ups." *Journal of Business Venturing* 19, no. 2 (2004): 261-283.

Recommended Reading:

- Cumming, Douglas J., **Publishing in Finance versus Entrepreneurship/Management Journals** (June 5, 2015). Forthcoming in Tim Clark, Dave Ketchen, and Mike Wright, eds., "How to Get Published in the Top Management Journals".
 - Available at SSRN: http://ssrn.com/abstract=2615118
- Cosh, Andy, Douglas Cumming, and Alan Hughes. "Outside Entrepreneurial Capital." *The Economic Journal* 119, no. 540 (2009): 1494-1533.
- Hsu, David H. "What do entrepreneurs pay for venture capital affiliation?" *The Journal of Finance* 59, no. 4 (2004): 1805-1844.
- Denis, David J. "Entrepreneurial finance: an overview of the issues and evidence." *Journal of Corporate Finance* 10, no. 2 (2004): 301-326.

6. Course Materials

All course materials (mandatory reading) will either be made available on Ufora (the university's web-hosting program) or can be downloaded from ssrn.com via a weblink posted on this website.