



EDUCATION, RESEARCH & INTERNATIONAL OPPORTUNITIES





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INTRODUCTION

Welcome to the Faculty of Economics and Business Administration of Ghent University.

In this brochure we briefly present ourselves, our goals and ambitions.

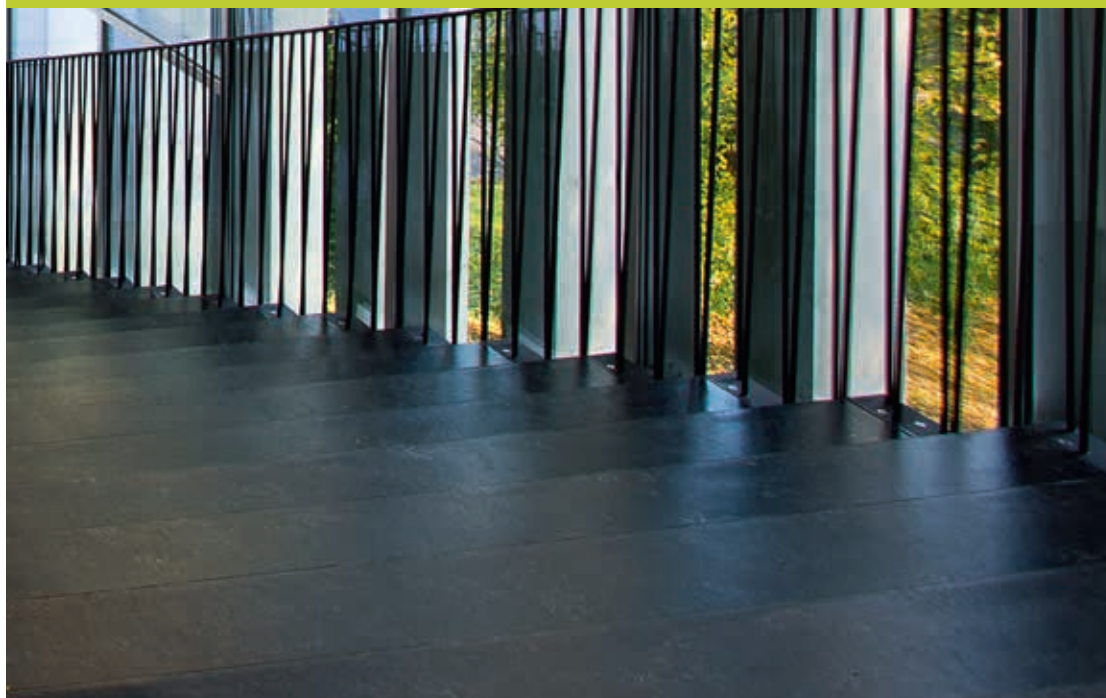
The FEB stands for a vibrant learning community of around 450 scholars and more than 5,700 students. Each year more than 1000 new alumni graduate from our various master programmes. Over the years they have taken up diverse responsibilities in society at large as (prime)minister, ambassador, governor of the national bank, CEO of national and multinational firms, consultant, mayor, public administrator, ... Ghent University and the FEB offer research-based education from inspiring teachers who are actively engaged in the wider community. We aim for ever increasing quality both in our scientific work and in our classes. We aim to prepare our students for the society and the economy of tomorrow. Thus we put high emphasis on innovative teaching methods, on fostering an international mindset, on openness to the outside world, on internationalisation and multiculturalism, on the societal relevance of our teaching and our research. Our programmes are inspired by the work experiences of our alumni and our external stakeholders in the economy and in the society at large.

We actively search for the active collaboration of our students to the faculty management in our faculty board and in the numerous advisory bodies that guide our decisions. We are committed to accessibility, as well as to excellence, and to providing opportunities for every student willing to work hard.

While our official language of instruction is Dutch, the language of Flanders, many of our classes and some of our programmes are taught in English. In fact, today English is unofficially the second language of the Flemish population and the city of Ghent. Thus the many international students studying at our university are fully integrated in all our scholarly activities and in university life at large.

The city of Ghent provides us with an attractive environment. More than 60,000 young people study at Ghent University and at its associated University colleges. They bring life and colour to our historical city, situated only at 50 km from Brussels and the EU headquarters. Ghent is a city where arts meet the people, a city of music, cultural experiences, innovation and creativity, ... A city where the good life, typically Flemish, is at its best.

We hope you will consider the Faculty of Economics and Business Administration of Ghent University as the place to learn and to develop yourself, and have some fun along the way.





ABOUT GHENT UNIVERSITY

With more than 41.000 students and almost 9.000 staff members Ghent University (UGent) is one of the major universities in the Dutch-speaking region of Europe. 11 faculties offer a wide range of courses and conduct in-depth research in both exact and social sciences.

Founded in 1817 as a Latin-speaking State University by William I, King of the Netherlands, Ghent University is a relatively young university. After its independence in 1830, the Belgian State was in charge of the administration of Ghent University; French was the new official academic language. In 1930 Ghent University became the first Dutch-speaking university in Belgium. The Decree of 1991 assigned great autonomy to the university. Ghent University is ranked number 69 in the worldwide Shanghai Ranking 2017 and number 107 in the Times Higher Education Ranking 2018.

THE FACULTY

HISTORY

From 1896 on the Faculty of Law organised economic education at Ghent University. In 1906 a Higher School for Business and Economic Science was founded. It lasted until the 1st of October 1968 when the business school became a full faculty. The current Faculty of Economics and Business Administration was established the 1st of October 1998. In 2013 Hogeschool Gent integrated with Ghent University which doubled the number of students.

Today more than 5,700 students study at the Faculty of Economics and Business Administration. Last year 1 in 5 students of Ghent University graduated at our institution. Nowadays the faculty is the second largest of Ghent University.

The faculty consists of 9 departments and is managed by the Faculty Council, which is chaired by the Dean and composed of elected representatives of the staff and the students. The Advisory Board, which consists of important alumni, advises the faculty on strategic matters.

OVERVIEW DEPARTMENTS

- Department of General Economics
- Department of Financial Economics
- Department of Social Economics
- Department of Accounting, Corporate Finance and Taxation
- Department of Marketing
- Department of Business Informatics and Operations Management
- Department of Innovation, Entrepreneurship and Service Management
- Department of Public Governance, Management and Finance
- Department of Human Resource Management and Organisational Behaviour

MISSION STATEMENT & VISION

MISSION STATEMENT

As a collegiate school for our students and an intelligence service for the business world, wider government and society at large, the mission of the faculty of Economics and Business Administration is to:

- Educate graduates in the fields of economics, business economics, business engineering, business administration, public administration and public management and provide a **wide variety of high quality academic programmes** which, apart from the economic analysis, pay attention to the wider societal dimensions of economic life.
- deliver **highly employable** students with **strong analytical skills, creative intelligence, entrepreneurial and organisational skills** needed for solving complex business-, management-, policy- and organisational problems in a global and frequently changing environment. Our educational programmes are **open to all students regardless of their cultural or social origin**.
- strongly embed our academic programmes in a research context and give **priority to fundamental and applied scientific research** which can contribute to stimulating the economic and managerial performance of organisations.
- significantly **contribute to international scientific fora**, as a leading partner.
- pay **attention to the relevance of our education and research** to the practice of business, government and the social profit sector.
- **strongly embed in the local and regional society** in which the faculty operates by maintaining relations with the local and regional socio-economic stakeholders.
- be an **internationally-oriented faculty** with respect for the specificity of the language and culture of the Flemish Community. By consequence the faculty pursues an active international policy and cooperates with other universities for research, education and services.
- be a **partner for its alumni**, offering them to follow up on developments in the fields of economics, business economics, business administration, business engineering, general economics, business communication, business economics and public management.
- **significantly participate in the societal debate** and, to that end, facilitate the provision of scientific services by its faculty to the wider community.
- create a **dynamic and stimulating environment** for students and employees to fully develop their potential. By consequence it attaches particular importance to the **participation of all stakeholders in the faculty's decision making**.

VISION

Our goal is:

- to be a **leading academic institution** delivering highly employable graduates with strong analytical skills, creative intelligence, **entrepreneurial and organisational skills**.
- to be recognized as a **value adding independent academic partner** by business and society.
- to be recognized as a **faculty with a high quality educational curriculum** with a strong impact on business practice and government.
- to be recognized by our **academic peers** for our research contributions.
- to be the **critical eye opener** for business practice and government.
- to be an **international institution** for students and staff.





5

bachelor
programmes

9

master
programmes

3

postgraduate
programmes

5,700

students

ECTS-LABEL

Ghent University meets international benchmarks. It was among the first universities in Europe to successfully apply for the ECTS-label (2004), that is awarded by the European Commission. This proves that Ghent University is doing great efforts to guarantee academic recognition and to facilitate the transfer of learning experiences.

EDUCATION

The Faculty of Economics and Business Administrations offers 5 bachelor programmes, 9 master programmes with different main subjects, and 3 postgraduate studies. More than 5.700 unique students are subscribed at the faculty.

Bachelor's programmes comprise 180 ECTS credits (3 years) and all master's programmes comprise 60 ECTS credits (1 year), except for Business Engineering which comprises 120 ECTS credits (2 years).

To respond to the demands of the labour market and its increasing international dimension, and to promote the interaction between foreign students and Flemish students, the faculty decided to offer a significant number of courses in English. However, the official language of instruction is Dutch.

The subsequent masters Banking and Finance and Marketing Analysis are fully taught in English, as well as the masters in Business Economics and in Business Engineering.

The Faculty of Economics and Business Administration maintains a high standard of education. An internal Education Quality Assurance Unit supports the highly skilled staff to maintain or improve this standard by applying innovative teaching methods and using the newest support technology.

Bachelor programmes [in Dutch]

Bachelor of Science in Business Economics (180 ECTS)
Bachelor of Science in Business Engineering (180 ECTS)
Bachelor of Science in Commercial Sciences (180 ECTS)
Bachelor of Science in Economics (180 ECTS)
Bachelor of Science in Public Management and Public Policy (180 ECTS)

Master programmes in English

Master of Science in Business Economics (60 ECTS)
Master of Science in Business Engineering (120 ECTS)
Master of Science in Economics (60 ECTS)

Master programmes in Dutch

Master of Science in Commercial Sciences (60 ECTS)
Master of Science in Public Management and Public Policy (60 ECTS)

Complementary studies [in Dutch]

Complementary Studies in Business Economics
Complementary Studies in Economics

Subsequent masters [in English]

Advanced Master of Science in Banking and Finance
Advanced Master of Science in Marketing Analysis

Postgraduate studies

Arts and Culture Management [Dutch]
Complementary International Studies in Management [English]
Social Profit and Public Management [Dutch]

MASTER IN BUSINESS ECONOMICS

MAIN SUBJECTS: ACCOUNTANCY – CORPORATE FINANCE – MARKETING

The Business Economics programme is conceived for students who are interested in the business scene. It prepares them for the active and flexible fulfilment of a wide range of tasks in the financial, industrial, trade and service departments of companies and social profit organisations. Students become acquainted with almost every functional aspect of the business world: how and why a company is established, how it is financed, how it organises itself administratively, how it produces goods and services, how it markets and sells those goods and services, how it deals with personnel and how the company's management coordinates and steers all those activities. Emphasis is put on the inside of the business.

MASTER IN BUSINESS ENGINEERING

MAIN SUBJECTS: DATA ANALYTICS – FINANCE – OPERATIONS MANAGEMENT

A business engineer has a thorough knowledge of the discipline of business administration and technology, i.e. technological products and processes. In this respect, a business engineer may act as a mediator between technical and business economic positions to conduct data analysis, modelling and decision-making. He is trained to develop and implement business solutions starting from a model to a business process.

The Master of Science in Business Engineering is a programme in business administration that focuses on:

- Management science
- Business processes
- Technology

These three sub disciplines are taught throughout the two-year master programme through theoretical lectures, practical case studies and business games as well as by guest speakers and company projects. As the Bachelor of Science in Business Engineering mainly puts emphasis on the (quantitative) foundation, the master programme studies highlights different aspects of these sub disciplines in a more practical way.

The specific content of the study that links business analytics and business processes with technology, helps to translate processes into business models and organisational structures into information systems. Business operations within a single company and between companies in a supply chain, that encompass processes and the logistical flow of products, services and/or information, are studied thoroughly by data analysis techniques, conceptual or mathematical modelling techniques and techniques of decision making. These tools support the efficient organisation of resources in companies towards their common goals and objectives.

PROBLEM BASED LEARNING

This format is a student-centered pedagogy in which students learn about a subject through the experience of problem solving. During a tutorial students discuss and solve a business case in a particular role, i.e. chairman, spokesman, etc. A tutor observes the interaction between the students. Alternatively, students get trained into communication skills, negotiation, presentation and evaluation. The Problem Based Learning approach is used in our master programmes.

MASTER IN ECONOMICS

MAIN SUBJECTS: GLOBALISATION – FINANCIAL INSTITUTIONS AND MARKETS – ECONOMIC POLICY – RESEARCH

The Economics programme studies the functioning of the global economy. The student will discuss all economic actors and their interactions: families, businesses, financial institutions, government and society. You will learn how these actors make economic choices (consume, production, labor, investments, import, export ...), what the consequences are for society and how problems in this matter can be solved best. The topics that will be discussed are socially relevant: economic growth, welfare, income generation, income distribution, money, inflation, monetary policy, employment and unemployment, government efficiency, social security, taxation and government debt, international economic relations, globalisation, problems of developing countries, environmental pollution, poverty ... The programme focuses on the macroeconomic analysis, unlike the programme Business Economics which mainly studies the functional domains of businesses. The Economics programme analyses the behaviour and interactions between consumers, businesses, financial institutions and the government in an international context.

ADVANCED MASTER IN BANKING AND FINANCE

The goal of the Master of Banking and Finance is to form experts who are able to perform analyses of financial problems and developments within a sound theoretical and quantitative framework. The MBF-programme should enable them to apply state-of-the-art techniques to problems in banks or other financial intermediaries and to formulate and implement innovative solutions.

The banking and economic crisis after the fall of Lehman Brothers fundamentally changed the financial landscape. Regulators devised new rules of which Basel III are the most influential. Supervisors are organised at the European level and various mechanisms have been enacted in order to maintain the integrity of the financial system. Risk management is more important than ever before. The MBF programme integrates all these elements in a coherent study programme covering all the major fields of banking and finance. Graduates of the MBF are well equipped to tackle all relevant banking, asset management and risk management challenges in modern financial services firms. The financial sector needs economists with a thorough micro- and macro-financial training and who have mastered quantitative management techniques for modern financial services companies. Young people with a similar focus will be the leading executives of the future.

The master programme is made for economists who have a background in finance and who feel the need for a serious in-depth training in finance and banking.

ADVANCED MASTER IN MARKETING ANALYSIS

The purpose of this programme is to train specialists in the domain of marketing analysis to support business marketing strategy and marketing decisions of the firm.

As a result, the profile of a typical MScMA graduate consists of three cornerstones:

- Analytical mindset with a strong interest in data;
- Hands-on experience that can readily be applied in business;
- The ability to translate complex marketing decision models to a business environment.

The programme, which has been training students since 1999, is the longest-running (predictive) analytics programme in the world. It is intended for companies who need better trained staff with strong skills in the domain of analytical customer relationship management and marketing analytics. Thanks to information technology and the availability of market data, both at the demand side (customer information, e.g. scanning data ...) and supply side (internal information about marketing actions competitors ...), marketing as a discipline has evolved from a qualitative to a more quantitative discipline. As a result, there is a strong need in the economy for employees who are able to:

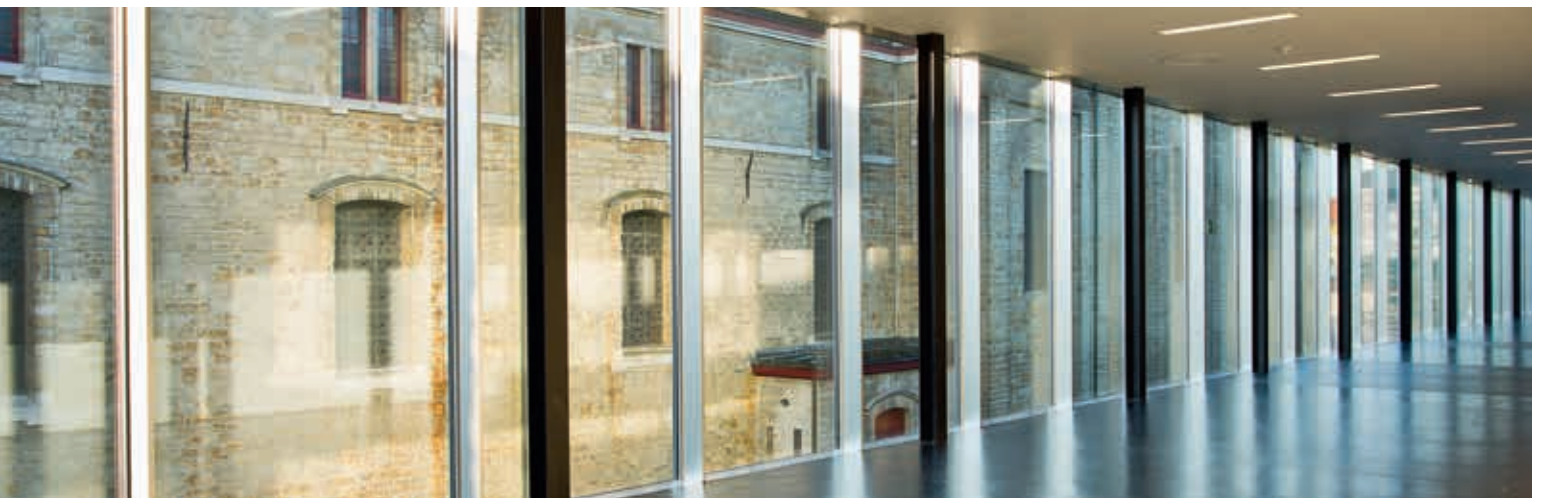
- control and cope with the huge amount of available data;
- generate and use models to translate these raw data into useful marketing information.

These people will be the interface between company management (e.g. product manager, marketing manager) and the suppliers of marketing data within the organisation.

Currently, marketing departments are not facing the problem how to obtain marketing data, but rather how to transform these massive amounts of data into useful marketing information and systems. The focus of the programme lies on analytical customer relationship management. Students are being trained in the theoretical underpinnings but the main focus is on the practical skills of managing customer databases:

- acquisition (identifying and attracting new customers);
- cross/up-selling (profitable usage stimulation);
- retention (identifying customers who intend to attrite/churn and trying to keep profitable customers);
- recapturing 'lost' customers.

Since 2014, the programme also includes specific courses on social media and web analytics, pricing and revenue management, and big data (Hadoop, Spark) technology.



INTERNATIONAL PROGRAMME FOR EXCHANGE STUDENTS

The Faculty of Economics and Business Administration offers a variety of courses in English which are open to exchange students. More information can be found in the course catalogue and on our website www.ugent.be/eb/en.

Students who understand and speak the Dutch language, are entitled to select courses in Dutch. Some courses have specific course requirements, which are available on our website <http://www.ugent.be/eb/en/exchange-students/course-requirements.htm>.

COURSE LOAD

In Flanders a regular academic year counts 60 ECTS or 30 ECTS per semester. Incoming students need to take at least 24 ECTS per semester during their stay at our faculty. The international programme for exchange students at the Faculty of Economics and Business Administration can be combined with English taught courses at other faculties.

LANGUAGE REQUIREMENTS

Ghent University requires a good knowledge of English in order to communicate and function in an academic context.

Therefore, all incoming exchange students have to submit either one of the following documents:

- A recent TOEFL Certificate: minimum score: 550 points (Paper-based) or 213 points (Computer-based) or 79-80 points (Internet-based).
- A recent IELTS Certificate: minimum score: 6.0
- A recent First Certificate in English of the University of Cambridge
- A recent Certificate of a University Language Centre testifying that the student has the necessary knowledge of English to function on an academic level (CEF-level B2 or above)

If students possess a university language centre certificate stating a sufficient knowledge of Dutch (CEF-level B2 or above), the English language demands become redundant.

If upon arrival student's actual language abilities do not correspond to the ones stated in the certificate, he or she can be sent back to his or her home institution.

The Certificate of English or Dutch knowledge is compulsory for all incoming exchange students who will be studying at Ghent University, with exception of:

- native Dutch or English speakers
- students who finished successfully an English or Dutch study programme of at least 1 year.
- Erasmus Belgica students (only for Belgian students).

DO YOU WANT TO APPLY FOR A MASTER PROGRAMME?

See page 15 for more information about the application procedure.

DUTCH LANGUAGE COURSE

Students who are planning to study in Ghent within the framework of an exchange project can take a preparatory course at the Language Center of Ghent University as part of the linguistic preparation of the exchange programme. In August and September, intensive day courses are organised at beginners' and advanced level.

Students can also take an evening course or a day course for beginners during the academic year. The evening course is different from the day course since it is especially developed for exchange students. Upon arrival at Ghent University, students should present themselves to the Exchange Students Adviser at the International Relations Office, where they will receive a voucher for a course of Dutch. For the actual enrolment they will be referred to the University Language Centre (UCT). They are only required to pay 50 euro for the course book and administration costs.

WELCOME DAYS

To take off on a good start it is essential to attend the Welcome Days at the beginning of each semester. Besides the social aspect, these sessions will provide the occasion to deal with a number of practical arrangements. Attendance to the Welcome Days is obligatory.

More information can be found on our website: www.ugent.be/welcomedays

EXAMS

The exam periods are in January and June. There are no provisions for taking exams from abroad. Official re-sit exams are offered at the end of August or in the beginning of September for both semesters. The results of the re-sit exams can only be officially communicated in September.

TRANSCRIPT OF RECORDS

Students will receive an official transcript of records. The Flemish credit system agrees with the ECTS stipulations, with one credit representing between 25 and 30 hours of total study time, including class time, individual study, and exam preparation.



RESEARCH

Ghent University occupies a special position in the Flemish university landscape. It advertises itself as a socially committed and pluralistic university that is open to all students regardless of their ideological, political, cultural and social background. It wants to form critical students in a creative development-oriented learning and research environment. Ghent University offers a wide range of high-quality, research-based courses they want to align permanently on the latest scientific developments and pursues to play a leading role in fundamental and unfettered scientific research. It wants to be an entrepreneurial university with a focus on the social and economic application of its research results.

RESEARCH AREAS

- Accounting and Finance
 - > SME Financing and Performance
 - > Corporate Reporting and Performance Evaluation
- Economics
 - > Public Finance
 - > Labour Economics and Welfare
 - > Macroeconomics, Policy and Econometrics
 - > International Trade, Investment and Migration
 - > Environmental Economics
 - > Banking and Finance
- Management
 - > Entrepreneurship and Innovation
 - > Service Management
 - > Human Resource Management and Organisational Behavior
 - > Operations Research/Management
 - > Business Informatics
 - > Public Management
- Marketing
 - > Consumer Behaviour
 - > Business Analytics

www.ugent.be/eb/en/research

THE BENEFITS OF A DOCTOR'S DEGREE AT THE FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

- > Acquire more in-depth **knowledge**
- > Learn to **collaborate** with colleagues in a research team, but have the **freedom** to conduct independent research
- > Sharpen your **creativity**
- > Learn to be **open to criticism**
- > Gain **international experience** at one of the best research institutes of Belgium (69th place in Shanghai Ranking)
- > **Improve your skills** (time management, communication skills, presentation skills, project management, writing skills, international experience, stress resistance, responsibility, leadership, teaching skills, pitching, collaboration, entrepreneurship, reporting, ...)
- > **Assure your future** in an academic or professional environment

THREE PHD DEGREES AND A DOCTORAL TRAINING PROGRAMME

The Faculty of Economics and Business Administration of Ghent University offers you the opportunity to start a PhD programme in a wide range of research areas. We offer three different PhD degrees, where you will be guided by senior professors:

- Doctor of Economics
- Doctor of Business Economics
- Doctor of Public Administration and Management

Ghent University offers a Doctoral Training Programme at the Doctoral Schools. PhD candidates can select different courses and seminars to develop additional skills.

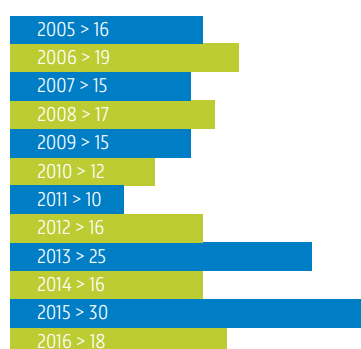
For doctoral students preparing a doctorate in Business Economics or a doctorate in Public Administration and Management the doctoral training programme consists of:

1. three oral presentations or posters on national or international conferences;
2. three to six specialist training courses organised or acknowledged by the Doctoral School, and
3. three transferable skill training sessions organised or acknowledged by the Doctoral School, chosen from the following clusters: 'Communication skills', 'Research & Valorisation', 'Leadership & Personal efficiency' and 'Career management'.

For doctoral students preparing a doctorate in Economics the doctoral training programme consists of:

1. three oral presentations or posters on national or international conferences;
2. five specialist training courses organised or acknowledged by the Doctoral School, including at least two of the three basic course units in advanced micro-economics, advanced macro-economics and advanced econometrics, and
3. three transferable skills trainings organised or acknowledged by the Doctoral School, chosen from the following clusters: 'Communication skills', 'Research & Valorisation', 'Leadership & Personal efficiency' and 'Career management'.

NUMBER OF DOCTORATES PER YEAR:



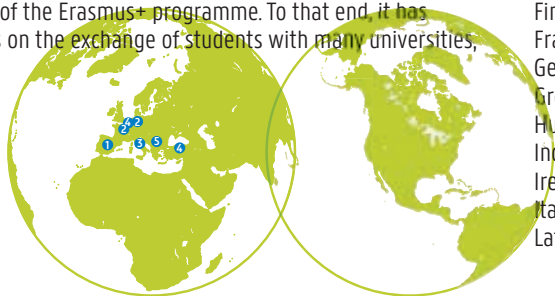
INTERESTED IN A PHD?

See www.ugent.be/en/research/doctoralresearch for more information. The Doctoral Schools are there to complement the supervisor's work with in-depth courses, with training in transferable skills and through stimulating a dynamic research environment.

INTERNATIONALISATION

The Faculty of Economics and Business Administration has the intention to be an internationally oriented faculty that respects the characteristic properties of the language and culture of the Flemish Community. Therefore it pursues an active international policy and co-operates with more than 120 partner universities in 37 countries in the field of research, education and services.

The faculty actively encourages students to participate in the student exchange programme of the Erasmus+ programme. To that end, it has concluded agreements on the exchange of students with many universities, worldwide.



MORE THAN 120 PARTNER UNIVERSITIES IN 37 COUNTRIES:

| | |
|----------------|----------------|
| Australia | Lithuania |
| Austria | Macedonia |
| Belgium | Mexico |
| Bulgaria | Netherlands |
| China, | Norway |
| People's | Poland |
| Republic of | Portugal |
| Croatia | Russia |
| Czech Republic | Slovakia |
| Denmark | Slovenia |
| Ecuador | Singapore |
| Finland | South-Africa |
| France | Spain |
| Germany | Sweden |
| Greece | Switzerland |
| Hungary | Taiwan |
| Indonesia | Turkey |
| Ireland | United Kingdom |
| Italy | USA |
| Latvia | |

STUDENT MOBILITY

- > Over 200 outgoing FEB-students
- > Over 230 incoming exchange students

TOP 5 ORIGIN OF EXCHANGE STUDENTS

- 1 Spain
- 2 Germany / France
- 3 Italy
- 4 Turkey / Belgium
- 5 Slovakia

CAREER OPPORTUNITIES

One in five graduates of Ghent University has a degree in economics. Graduates of the Faculty of Economics and Business Administration have a wide range of job opportunities in business, in education and in scientific research domains. 95% of our alumni have a job within one year after graduating, mainly as a managing director of their own enterprises, in multinationals, or in the departments of administration, accounting, sales, purchasing, finance and personnel, ... They also occupy a large number of functions in the public sector.

The versatility of the diplomas of the Faculty of Economics and Business Administration is shown adequately in the following results of surveys of graduates.

Sectors in which alumni are employed

- > Banks > 16%
- > Education > 13%
- > Consulting > 12%
- > Public administration > 10%
- > Chemicals > 2%
- > Distribution > 2%
- > Transport > 29%
- > Food Industry > 2%
- > Insurances > 1%
- > Textile > 1%
- > Others > 39%



Why study at the Faculty of Economics and Business Administration?

- > Located in a lively city
- > Diverse range of courses
- > Great choice
- > Versatility
- > Bright future
- > Various sectors
- > Accessibility professors
- > Great interest in economy
- > Broad-minded
- > Interactive sessions
- > Small groups
- > Entrepreneurship
- > Management skills
- > Expertise
- > Advanced training
- > Master level
- > International experience
- > Job opportunities
- > Mathematically oriented
- > Personal growth
- > Professional development
- > Specialisation
- > Economic languages
- > Traineeship
- > Business cases

FACTS AND FIGURES

- > **1 in 5 Ghent University graduates** obtained a degree at the Faculty of Economics and Business Administration
- > **6,7%** of the Flemish students graduate at the FEB
- > **95%** of our alumni have a job one year after graduation
- > The areas 'Commercial Sciences and Business Management' and 'Economics and Business Engineering' score above the Flemish average in terms of **'job security'**.

FACILITIES

Ghent University offers a broad range of facilities and support services on which our international students and staff can rely during their stay at the university. Underneath you'll find the facilities which are organised by the Faculty of Economics and Business Administration.

Check out all UGent-facilities (accommodation, bicycle rent, job service, restaurants, sport facilities, ...) at www.ugent.be/en/facilities.

FACULTY LIBRARY

The modern library is divided into different zones: a quiet space, a co-working space and a computer space. All zones are connected to the main desk where the library staff helps students in their digital quest.

In the library there are about 18.500 books that are classified according to subject and there are another 40.000 (older) books in its repository. Students can consult 5.000 electronic economic journals, 50 journals on paper and multiple databases.

PC ROOMS

At the faculty there are 5 well equipped PC rooms with a total capacity of 150 computers. All PC's have access to printing facilities. These rooms are suitable as well for classical tuition as for free practice. Within the faculty, while using the Eduroam wireless service, students and staff can connect their laptop, tablet or smartphone to the internet and the UGent network.

MONITORING SERVICE

Within the faculty 7 full-time student counsellors and learning path counsellors are available for individual advice, training in study attitude, study planning and study skills, and guidance concerning specific study choices or matters particularly related to the chosen study or to talk about possible re-orientation. The counsellors support first year students with the following subjects: Accounting, Economics, Mathematics and Statistics.

BUDDY SYSTEM

In order to facilitate the social integration of foreign students, the faculty has developed a buddy system whereby local students of the faculty act as a guide in faculty arrangements.

ERASMUS STUDENT NETWORK

Ghent University has an Erasmus Student Network organising social activities for exchange students (www.esngent.org).

UNIVERSITY LANGUAGE CENTRE

To learn Dutch, the official language in Flanders, you can take a course at the University Language Centre (UCT). Besides Dutch, the UCT organises language courses in 10 different languages. There are courses for general language knowledge, but also for professional or educational language skills.

STUDENT ASSOCIATIONS

The faculty actively supports various student initiatives. A large number of student organisations initiate all kinds of activities.



CITY OF GHENT

With over 70,000 students Ghent is the largest student city in Flanders, which has much to offer to the students. Ghent has not only a historical city centre, the town also offers a wide variety of contemporary art and culture. The port is the engine of economic activity and because of its scientific reputation, Ghent moreover is the ideal environment for creativity and innovation in areas such as biotechnology, bio-energy and ICT.

Due to the presence of a university and colleges, the city offers a range of study options. The campuses are located throughout the city and the students become part of the street view in Ghent.

Ghent is the place to be for Belgian and international students, who give a boost to the economy and contribute to the identity of Ghent as a youthful city, a city of creativity, knowledge and innovation. Many of them stay in Ghent after their studies to work and live there or to start their own business.

The Lonely Planet has called Ghent 'Europe's best kept secret' and a must see destination. National Geographic Traveler Magazine has listed this city as the most authentic historic city in the world which is full of life.



ABOUT BELGIUM

Belgium is a federal monarchy located in Western Europe, bordering the North Sea between France and the Netherlands. Its capital, Brussels, hosts the EU's and NATO's headquarters. The country has three official languages: Dutch, French and German. Belgium consists of three regions: the Dutch-speaking region of Flanders in the North, the French-speaking southern region of Wallonia and the Brussels-Capital Region, enclaved within Flanders.



ABOUT GHENT

23

museums

5

abbeys

247,147

inhabitants

2

medieval
castles

653

restaurants

65,000

students

74

parks

250

different
kinds
of beer

1

'Adoration
of the
Mystic Lamb'



APPLICATION PROCEDURE

APPLICATION PROCEDURE FOR DEGREE STUDENTS

A degree-seeking student wishes to obtain a diploma or degree at Ghent University – be it bachelor, master or PhD level.

To enrol at UGent on the basis of a diploma obtained abroad, you need to apply for admission. Admission is granted on the basis of a diploma, irrelevant of nationality. Most qualifications obtained abroad do not grant direct admission. This means that the diploma is not automatically recognized as equivalent to a Flemish diploma and that admission can be granted after an individual application procedure.

Please check the international website (www.ugent.be/en/education/degree) for information concerning application procedure, deadlines, language requirements, enrolment and registration.

Bear in mind that the processing of your application will take on average 3 to 4 months after receipt of your complete application package. You need your original letter (sent by post) to apply for a visa and to enrol as a student. The visa application also takes on average 3 months.

Degree students about their experience at the Faculty of Economics and Business Administration:

YOUSHOU YAN

(China, 26 years old, Business Economics – Marketing):

'I looked into the programmes of this faculty and compared them with competitive ones. The quality of the education is really high here and the tuition fees are affordable.'

MARKO JOSIMOVSKI

(Macedonia, 23 years old, Business Economics – Corporate Finance):

'My time at the Faculty of Economics and Business Administration was challenging, competitive and amazing. It is one of the best things that ever happened to me. I would definitely recommend my friends to study here.'

GRETA PALMA ESPINO

(Mexico, 28 years old, Business Economics – Marketing):

'The master in Business Economics came on the right moment on my career path. It made me realize that I wanted to do marketing research as a job.'

APPLICATION PROCEDURE FOR PHD CANDIDATES

There are essentially two possibilities to start a PhD at Ghent University. You can either apply for an open PhD position or you can have a Ghent University professor to act as your PhD supervisor (or 'promotor'). In that case you can either look for your own funding or the professor can apply for a Ghent University salary.

PhD candidates have to follow the same application procedure as degree students, except that there is no deadline for PhD applications.

Interested in a PhD? See www.ugent.be/en/research/doctoralresearch for more information.

APPLICATION PROCEDURES FOR EXCHANGE STUDENTS

An exchange student temporarily lives in a foreign country and attends courses. The exchange period at UGent lasts a minimum of 1 month and a maximum of 12 months. The exchange student does not get a diploma from Ghent University.

Students taking part in the European Erasmus+ programme and other exchange students apply through the international office at their home institution. To apply at Ghent University students need to follow the application guidelines published on the website www.ugent.be/en/education/exchange. There you'll find all information concerning language requirements, enrolment, registration and administration upon arrival.

You will have to send us 5 forms if you want to become an Exchange Student at UGent:

1. Exchange Application Form
2. Exchange Learning Agreement or Training Agreement
3. Transcript of Records of your previous study results
4. Language Requirements for Exchange Students (CEF-level B2 English or Dutch)
5. A short written statement on why you wish to study at Ghent University

The application deadlines are set to 15 May (1st semester) and 15 November (2nd semester).

Don't forget to apply for a visa if needed.

Please check the international website (<http://www.ugent.be/en/education/exchange>) for all information concerning application procedure, language requirements, enrolment, registration and administration upon arrival.

PhD candidates about their experience at the Faculty of Economics and Business Administration:

MICHEL BALLINGS

Assistant Professor of Business Analytics at The University of Tennessee (Knoxville), USA
Ghent University PhD in Business Economics in 2014

'My PhD experience at the Faculty of Economics and Business Administration, Ghent University, has been an excellent one. The programme is dedicated to providing candidates with the intellectual and professional capabilities needed to pursue research and teaching careers at major universities. A major strength is the strong research focus. Candidates start research from day one, and take coursework in function of their research. An advisor will offer guidance throughout the entire process and s/he will enable and help the candidate in his/her steps towards earning a PhD, and building a research portfolio with the ultimate goal of securing a job in academia.'

HAUKE VIERKE

Economic Analyst at the European Commission, Brussels
Joint PhD in Economics at Ghent University and University of Göttingen, Germany, in 2015

'I initially started my PhD studies in Germany and joined Ghent University as part of a joint PhD agreement. Coming to Ghent was clearly one of the best decisions during my PhD years. The Faculty of Economics and Business Administration offers an excellent environment where young researchers are encouraged to develop and pursue their own academic interests. I have greatly benefited from discussing ideas with senior researchers, but also with other motivated PhD students. Most importantly, people at the faculty made me feel welcome from the first moment on. The administrative staff are very friendly and eager to help international students. Finally, it is easy to fall in love with the beautiful city of Ghent. I highly recommend coming here as an international PhD student.'

ALEXEI KARAS

Associate Professor at University College Roosevelt, Netherlands
Ghent University PhD in Economics in 2008

'I enjoyed tons of support during my PhD years at the faculty of Economics and Business Administration: few teaching /administrative obligations, and thus abundant time to focus on research; funded conference visits; regular research seminars by top notch economists; inspiring and knowledgeable supervisor; stimulating atmosphere and colleagues.'



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