

SCHEDULE PHD DAY, FRIDAY MAY 25

08.30 – 09.00	Registration and coffee, Welcome by the dean (Room: Zuilenzaal)
09.00 – 10.30	Parallel sessions 1 (Rooms: Zolderzaal and Trapzaal)
10.30 – 11.00	Coffee break and Poster session 1 (Room: Zuilenzaal)
11.00 – 12.30	Parallel sessions 2 (Rooms: Zolderzaal and Trapzaal)
12.30 – 13.30	Lunch and Poster session 2 (Room: Zuilenzaal)
13.30 – 15.15	Plenary session 3 (Room: Zolderzaal)
15.15 – 15.45	Coffee break and Poster session 3 Zuilenzaal
15.45 – 17.15	Parallel sessions 4 (Rooms: Zolderzaal and Trapzaal)

PARALLEL SESSIONS 1: 09.00 – 10.30

Room Zolderzaal, Chair: Prof. Dr D. Van den Poel

Arne De Keyser	UGent	Measuring Critical Performance Indicators and Customer Loyalty: the How matters more than the What!
Gert Loterman	UGent, HoGent	Modeling Loss Given Default
Matthias De Beule	UGent	Robust gravity modeling with multiple applications in retail network management

Room Trapzaal, Chair: Prof. Dr G. Rayp

Glenn Schepens	UGent	Bank competition and stability: cross-country heterogeneity
David Devigne	VLGMS	Distressed portfolio company exit and cross-border venture capital investors: an escalation-of-commitment perspective
Bart Devoldere	VLGMS	Market Entry Spillover: Signals and Learning across Firms and Countries

POSTER SESSION 1: 10.30 – 11.00

1. Aarti Mahajan	UGent	Opportunity creation in open source
2. Andrey Volkov	UGent	Incorporating predictors based on sequence analysis techniques in bankruptcy prediction modeling
3. Anneleen Van Boxstael	HoGent	The importance of micro-foundations for structuring a venture's resources portfolio
4. Annelies Roggeman	HoGent	Study on the Common Consolidated Corporate Tax Base
5. Annelore Huyghe	UGent	Towards a model for understanding entrepreneurial intentions in an academic context
6. Balbinder Singh Gill	UGent	Does Debt Discipline The Employment Relationship
7. Ben Roelens	UGent	From business logic to business process: designing strategy-aligned business processes.
8. Bénédicte Buylen	UGent	Politics by numbers ? An analysis of the budget debate in Flemish municipal councils.
9. Charlotte Pauwels	UGent	Linking business model design and resource management in

		the value creation process of young ventures
10. Christophe Labyt	UGent	Implied sensory experiences in product designs makes people think global
11. Delfine Lievens	UGent	The general cost-effectiveness of alcohol policy in Belgium: an evaluation of current and new interventions
12. Dieneke Van de Sompel	Hogent	Children's play behavior and game choices: influence of materialism and goal pursuit.
13. Elien Dequidt	UGent	Influence of capabilities and organizational context on organization's performance and process orientedness.

PARALLEL SESSIONS 2: 11.00 - 12.30

Room Zolderzaal, Chair: Prof. dr P. Van Kenhove

Stijn Baert	UGent	The effectiveness of occupational doctors and specialists in the reduction of sickness absenteeism among self-employed.
Melissa De Regge	UGent	Managing a changing health care environment
Tina Tessitore	UGent	Warning consumers against product placement: which warning is most effective?

Room Trapzaal, Chair: Prof. dr B. Clarysse

Neal Van Look	HoGent	Always take the weather with you, unless you want your digital signage advertising to be effective
Evelyn Van der Hauwaert	UGent	The effect of performance measurement systems on managerial behaviour
Lien Denoo	UGent	The Impact of Founder's Personality, Experience and Education on Tie Strength to Acquire Startup Resources

POSTER SESSION 2: 12.30 - 13.30

14. Elien Vandenbroucke	UGent	The role of the external board members in high tech start-ups. A resource dependency and board capital perspective.
15. Elisah Lemey	UGent	A modeling and evaluation tool for the service systems worldview
16. Elke Huyghe	UGent	Towards a better understanding of the ease of justification in simultaneous, sequential and isolated choices regarding vices and virtues.
17. Evelien Opdecam	UGent	Team learning in Accounting Education
18. Evy Bruyland	UGent-Vlerick	An analysis and evaluation of distressed mergers and acquisitions
19. Ewoud Quaghebeur	UGent	Effectiveness of Fiscal Policy in a DSGE Model with Adaptive Learning

20. Frederick Van Gysegem	UGent	Foreign Exchange Market Studies: Liquidity Analysis.
21. Ine Paeleman	UGent	The Interaction between Financial and Human Resource Slack and its Effect on Firm Performance
22. Jan Claes	UGent	Business Process Modeling in Support of Supply Chain Applications
23. Jeroen DHaen	UGent	Customer Acquisition
24. Jolien Roelandt	UGent	The role of passion versus ambition on the performance of home nursing services
25. José Louis Figueroa	UGent	Do Conditional Cash Transfer Programs improve the distribution of opportunities? Evidence from Mexico.
26. Karolien Lenaerts	UGent	Horizontal or Backward? FDI Spillovers, Input-Output Tables and Industry Aggregation.
27. Katrien Verleye	UGent	Designing Service Interfaces in Co-Creation Situations
28. Lieve Leon	UGent	Impact of the adoption of IPSAS standards on the accounting treatment of Public-Private Partnerships

PLENARY SESSION 3: 13.30 - 15.15

Room Zolderzaal, Chair: Prof. Dr P. Van Kenhove

Martien Lamers	UGent	Shocking results
Christophe Lembregts	UGent	The effects of numerical framing on Consumer Behavior.
Len Vandenneede	UGent	A scatter search for the research renting problem
Bilitis Schoonjans	UGent	The effect of formal business networking on SME performance

POSTER SESSION 3: 15.15 - 15.45

29. Maria Boicova	UGent	Risk oversight by the board of directors: antecedents and consequences
30. Maxime Bernaert	UGent	Enterprise architecture for small and medium sized enterprises.
31. Michel Ballings	UGent	Customer Event History for Churn Prediction
32. Murat Midilic	UGent	Determination of the Effect of Monetary Policies to Exchange Rate Volatility with Markov Switching (G)ARCH Models under Different Targeting Policies of Central Banks
33. Robin De Cock	UGent	The micro-foundations of dynamic capabilities
34. Ruben Laleman	UGent	the role of biomass in the electricity mix
35. Sofie De Schoenmaker	UGent	The influence of location on the profitability of the retail industry
36. Tim Buyse	UGent	Macroeconomic effects of fiscal consolidation: a general equilibrium approach
37. Vanja Jelaca	UGent	Commercialization and financing strategies of biotechnology

		companies (MRP Project)
38. Virginie Mataigne	UGent	The impact of horizontal acquisitions on rival firms.
39. Willem Standaert	UGent	Telepresence in Business Meetings
40. Xing Han	UGent	Jumps, News, and Liquidity in High-Frequency Exchange Rates

PARALLEL SESSIONS 4: 15.45 - 17.15

Room Zolderzaal, Chair: Prof. Dr M. Geuens

Christel Dumas	UGent	Maintaining an institution in the face of change. The case of EFFAS and responsible investment
Tess Bogaerts	UGent	Judging by appearances: The effect of goal pursuit on product preferences
Katrien Meert	UGent	Exposure to Unattainable Luxury: Effects on Extrinsic and Materialistic Goals

Room Trapzaal, Chair: Prof. Dr G. Poels

Victoria Purice	UGent	Carrying the (Paper) Burden: A Portfolio View of Systemic Risk
Amy Van Looy	HoGent	Business process maturity.
Ann-Sophie De Pauw	UGent	Not all self-interest after all: Cooperative decision-making in social dilemmas