## Ghent University – Academic writing checklist

| Content  |   |   | Desirable features  |                     |
|----------|---|---|---|---------------------|
| 1.       | Information is complete and accurate          |   | 1.1 Well-focussed subject   |                     |
|          |   |   | 1.2 In-depth and sophisticated/multi-perspective explanation  |                     |
| _        |   |   | 1.3 Relevant details only   | $\perp \perp \perp$ |
| 2.       | Clear and credible argumentation              |   | 2.1 All steps in reasoning are included.  |                     |
|          |   |   | 2.2 Good and sufficient argumentation is included.  |                     |
| Structur |   |   | Desirable features  |                     |
| 3.       | The paper is complete                         |   | The paper contains: foreword, abstract, table of contents, introduction, corpus, conclusions, list of     |                     |
|          |   |   | abbreviations, appendices, reference list, etc.   |                     |
| 4.       | The text has a logical structure              | Ш | 4.1 The text takes the reader from one clear idea to the next.  |                     |
|          |   |   | 4.2 Repetition is used for emphasis and clarity only.   |                     |
| 5.       | The introduction is well structured           |   | Introduction includes: context, scientific motivation, (clear) research question, survey of what will     |                     |
|          |   |   | follow  |                     |
| 6.       | The main body of the text is well structured  |   | Chapters/sections are of similar length.  |                     |
| 7.       | The conclusion is well structured             |   | 7.1 There is no new information in the conclusion.  |                     |
|          |   |   | 7.2 Research question is effectively answered.  |                     |
| 8.       | Titles are clear and well-chosen              |   | 8.1 Labelling of sections is clear and well-defined.  |                     |
|          |   |   | 8.2 Sufficient /clear section titles  |                     |
|          |   |   | 8.3 Section titles are concise.   |                     |
|          |   |   | 8.4 Consistent wording in section titles (either questions or statements or terms or quotes etc.)         |                     |
| 9.       | Correct and useful appendices. Relevant and   |   | 9.1 Reference(s) to the appendix/ces in core text   |                     |
|          | clear visual support (tables, graphs, photos, |   | 9.2 Essential information is in the core text; non-essential (illustrative) material in the appendix/ces. |                     |
|          | illustrations).                               |   | 9.3 Visual support leads to better understanding of the text and is sufficiently explained in the text.   |                     |
| 10.      | The structure of chapter sections and         |   | 10.1 Information is distributed in a balanced manner in chapter sections and paragraphs.                  |                     |
|          | paragraphs is sound.                          |   | 10.2 Each paragraph has only one core idea.   |                     |
|          |   |   | 10.3 Each paragraph has a topic sentence.   |                     |
|          |   |   | 10.4 Structuring paragraphs are used at the beginning and end of larger units of text (section, chapter). |                     |
| 11.      | The internal structure of the text is marked  |   | 11.1 Strong cohesion between sentences/paragraphs   |                     |
|          | by structure indicators (= signposts, signal  |   | 11.2 Good signposting and referring words   |                     |

|           | words, referring words, linking sentences and linking paragraphs). |  |  |   |
|-----------|--|--|--|---|
| Stylo     | and thiking paragraphs).   |  | Desirable features   |   |
| Style     | The text strikes a balance between difficult                       |  |  | + |
| 12.       |  |  | 12.1 Language is formal without employing stiff, archaic or officialese phrases.                         |   |
|           | and simplistic language use.                                       |  | 12.2 Sentences are of appropriate length with finite verb forms.   |   |
|           |  |  | 12.3 No words are missing.   |   |
|           |  |  | 12.4 Sentences strike a balance between too short and too long.  |   |
|           |  |  | 12.5 Sentences strike a balance between difficult and simplistic.  |   |
|           |  |  | 12.6 Passives can be used and so can impersonal constructions.   |   |
|           |  |  | 12.7 The style strikes a balance between too cumbersome and too simplistic.                              |   |
| 13.       | Ideas are expressed clearly with precise                           |  | 13.1 Technical terms are explained and used appropriately.   |   |
|           | wording.   |  | 13.2 Vocabulary is appropriate, avoiding vague words.  |   |
|           | -  |  | 13.3 Language is academic, avoiding inappropriate tentativeness.   |   |
| 14.       | The information density is distributed                             |  | 14.1 Complex ideas are expressed clearly.  |   |
|           | evenly over the text.  |  | 14.2 The text strikes a balance between unwieldy and too concise.  |   |
| 15.       | The style is elegant yet academic.                                 |  | 15.1 The style is varied with a rich vocabulary and a variety of sentence constructions.                 |   |
|           |  |  | 15.2 The style is appropriate, avoiding storytelling and inappropriate imagery/expressions.              |   |
| 16.       | The text addresses the reader impersonally                         |  | 16.1 The text avoids conversational language.  |   |
|           | and consistently.  |  | 16.2 The tone is objective and nuanced.  |   |
|           |  |  | 16.3 The style is consistent.  |   |
| Mechani   | cs   |  | Desirable features   |   |
| 17.       | The text is correct and follows the rules of                       |  | 17.1 All words are correctly spelled   |   |
|           | spelling and grammar.  |  | 17.2 Appropriate punctuation, correct and consistent capitalization                                      |   |
|           |  |  | 17.3 Consistent and correct use of tenses  |   |
|           |  |  | 17.4 Correct concord, correct reference words, correct word order etc. (grammar)                         |   |
|           |  |  | 17.5 Idiomatic collocations, expressions, prepositions etc.  |   |
| Reference | Reference  |  | Desirable features   |   |
|           | The content of the text is well-supported by                       |  | 18.1 Sufficient sources, recent sources, relevant sources  |   |
|           | academic literature.   |  | 18.2 Academic sources  |   |
|           |  |  | 18.3 Sources appropriately incorporated into the text, adequate and acceptable translations from sources |   |
|           |  |  | (citations vs paraphrases)   |   |

|  | 18.4 Critical attitude towards sources   |  |
|--|--|--|
|  | 18.5 No plagiarism   |  |
| Layout                                       | Desirable features   |  |
| 19. The layout is attractive and consistent. | 19.1 Correct and consistent in-text referencing  |  |
|  | 19.2 Correct and consistent lay-out of the bibliography                                    |  |
|  | 19.3 Consistent use of (interlinear) spacing, italics, quotation marks, abbreviations etc. |  |
|  | 19.4 Lay-out conform to the style sheet used by the university programme.                  |  |
|  | 19.5 Figures have captions and in-text references.   |  |