### Did sanctions help Putin?

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# In a Nutshell

### **Motivation**

- Do sanctions destabilize or strengthen the sanctioned regime?
  - Recent sanctions against Iran, Iraq, Libya, Yugoslavia did not bring the regime to a fall
  - Modern-day "smart sanctions" aim to divide elite from the populace and change political balance in target country
- Ongoing debate about the domestic political effects of sanctions imposition ("rally-around-the-flag")

### What I do

- Use the geographical spread of sanctioned Russian firms across the country
- Employ variation in exposure to sanctions: polling stations close to a sanctioned firm vs. those that are not, to estimate effect of sanctions on voting

### What I find

- Local presence of a sanctioned firm significantly increased Putin's vote share in the 2018 presidential elections by 1.54 percentage points
  - Effect present for those firms that gain additional employees over the sanctions period

Lit. Review

### Agenda

- 1.) Russian sanctions background
- 2.) Data and Identification
- 3.) Results and robustness checks
- 4.) Heterogeneous effects and potential explanation
- 5.) Conclusion

### **Russian Sanctions Background**

# Background on sanctions I

### **Events leading to sanctions against Russia**

- Ukrainian President Viktor Yanukovich refused to sign an Association Agreement with the EU in 2013
  - Protests and polarization in Ukraine
  - Russia invades Crimean peninsula in 2014

### **US** sanctions

- Sectoral Sanctions (SSI list): Russian energy, financial and defense sectors
  - > No debt of maturity > 30 days, no assets acquisition and no technology transfer
- Specially Designated Nationals (SDN list): no economic transactions at all

### **EU** sanctions

- Almost identical to US sanctions
  - Sectoral Sanctions List and Restricted Measures List

# **Background on sanctions II**

### **Spatial Distribution Of Sanctioned Firms**



### **Data and Identification**

### Data

### **Presidential elections**

- Polling station-level elections outcomes: 2008, 2012, 2018
  - Addresses and geolocations
  - Matching polling stations across elections

### **Sanctions**

- 361 sanctioned firms (from US and EU lists) which are geolocated
  - > 218 in Moscow and St. Petersburg, 45 in small cities (< 100,000 population)
- Firm-level data from AMADEUS

### Socio-economic data

- Census and regional economic data at the subregion level: 2009-2017 (Rosstat)
  - > 2300 subregions (1816 in sample)
  - Population, shares of male / elderly / social benefits recipients / rural, average wage, state investment in fixed assets, goods and services produced

# Identification

**Difference-in-differences** 

 $share_{ij,2018}^{Putin} - share_{ij,2012}^{Putin} = \alpha + \beta_1 T 10_{ij,2018} + B_{2017} X_{j,2017} + B_{2017-2011} X_{j,2017-2011} + \varepsilon_{ij}$ 

| share <sub>ij,t</sub>           | Putin's vote share in <i>t</i> , at polling station <i>i</i> in subregion <i>j</i> |
|---------------------------------|--|
| α                               | Constant term  |
| T10 <sub>ij,2018</sub>          | Dummy: at least one sanctioned firm within 10 km of the polling station            |
| <b>X</b> <sub>j,2017</sub>      | Socio-economic controls for 2017   |
| <b>X</b> <sub>j,2017-2011</sub> | Changes in controls between 2011 and 2017  |
| ε <sub>ij</sub>                 | Error term: robust and clustered at subregion level                                |

### **Results and Robustness Checks**

### **Results**

#### 2012-2018 Putin's vote share change

| Dependent variable: Putin's vote share change between 2018 and 2012 presidential elections |           |           |           |          |            |
|--|-----------|-----------|-----------|----------|------------|
|  | (1)       | (2)       | (3)       | (4)      | (5)        |
| Sanctioned firm within 10 km   | 6.717***  | 3.993***  | 1.499**   | 1.543*** | 1.246***   |
|  | (0.428)   | (0.549)   | (0.587)   | (0.383)  | (0.426)    |
|  |           |           |           |          |            |
| Constant   | 12.006*** | 54.683*** | 36.744*** | -9.820   | 147.089*** |
|  | (0.264)   | (7.003)   | (8.086)   | (53.048) | (46.398)   |
| Demographic controls   | no        | yes       | yes       | yes      | yes        |
| Economic controls  | no        | no        | yes       | yes      | yes        |
| Subregion FE   | no        | no        | no        | yes      | yes        |
| Matched sample   | no        | no        | no        | no       | yes        |
| R-squared  | 0.107     | 0.197     | 0.225     | 0.568    | 0.560      |
| N  | 58,763    | 58,763    | 58,763    | 58,763   | 11,193     |

#### Magnitude of the effect

- Average shift in favor of Putin: 12.006 p.p, SD=9.706
- 11,068 treated polling stations with 18,615,116 voters → 0.01543\*18,615,116 ≈ 287,231 votes shifted
   Pr. Score Matching

### **Diff-in-diff assumptions check**

#### **Pre-trends**



# **Diff-in-diff assumptions check**

#### **Placebo regression I**

| Dependent variable: United Russia's vote share change between 2012 and 2008 presidential elections |                      |  |  |
|--|----------------------|--|--|
| Sanctioned firm within 10 km   | -1.579***<br>(0.510) |  |  |
| Demographic controls   | yes                  |  |  |
| Economic controls  | yes                  |  |  |
| Subregion FE   | yes                  |  |  |
| R-squared  | 0.538                |  |  |
| N  | 58762                |  |  |

#### Placebo regression II (subregion level)

| Dependent variable: United Russia's vote share<br>election | Pre-trends       |                      |
|--|------------------|----------------------|
| Sanctioned firm within subregion                           | 0.688<br>(0.470) |                      |
| Demographic controls                                       | yes              |                      |
| Region FE  | yes              | Selection bias       |
| R-squared<br>N   | 0.706 1816       | Other Treatment Var. |

# **Electoral fraud**

#### **Indirect statistical check**

|                              | Extreme Turnout | Extreme Vote Share |
|------------------------------|-----------------|--------------------|
|                              | (1)             | (2)                |
| Sanctioned firm within 10 km | -0.011          | 0.005              |
|                              | (0.009)         | (0.009)            |
| Constant                     | 2.096           | 0.178              |
|                              | (1.320)         | (0.384)            |
| Demographic controls         | yes             | yes                |
| Economic controls            | yes             | yes                |
| Subregion FE                 | yes             | yes                |
| R-squared                    | 0.489           | 0.461              |
| N                            | 58,763          | 58,763             |

#### Use of data on electoral fraud

Citizen-provided reports of electoral fraud to a Russian NGO (Golos)

# Heterogeneous effects and potential explanation

### Heterogeneous effects

### **Geographic characteristics**

Sanctioned firm effect is driven by "rest of Russia"

| Dependent variable: Putin's vote share change between 2018 and 2012 presidential elections |                                  |                 |  |  |  |
|--|----------------------------------|-----------------|--|--|--|
|  | No Moscow and St. Moscow and St. |                 |  |  |  |
|  | Petersburg                       | Petersburg only |  |  |  |
|  | (1)                              | (2)             |  |  |  |
|  |                                  |                 |  |  |  |
| Sanctioned firm within 10 km   | 1.637***                         | 0.540           |  |  |  |
|  | (0.416)                          | (0.468)         |  |  |  |
| Demographic controls   | yes                              | yes             |  |  |  |
| Economic controls  | yes                              | yes             |  |  |  |
| Subregion FE   | yes                              | yes             |  |  |  |
| R-squared  | 0.536                            | 0.306           |  |  |  |
| N  | 54537                            | 4226            |  |  |  |

### **Potential mechanism**

#### Rational or irrational voter support?

Economic vs. national identity-based explanation of treatment effect

$$share_{ij,2018}^{Putin} - share_{ij,2012}^{Putin} = \alpha + \beta_1 T 10_{ij,2017-2013}^{empl.increase} + \beta_2 T 10_{ij,2017-2013}^{empl.loss} + B_{2017} X_{j,2017-2011} + \beta_2 T 10_{ij,2017-2011}^{empl.loss} + B_{2017-2011} X_{j,2017-2011}^{empl.loss} + B_{2017-2011} X_{j,2017-2011}^{empl.loss} + B_{2017-2011} X_{j,2017-2011}^{empl.loss} + B_{2017-2011}^{empl.loss} + B_{2017-2011}^{$$

| Dependent variable: Putin's vote share change between 2018 and 2012 presidential elections |         |  |  |
|--|---------|--|--|
| Sanctioned firm(s) within 10km, with employment increase, 2013-2017 0.868*                 |         |  |  |
|  | (0.485) |  |  |
| Sanctioned firm(s) within 10km, with employment loss, 2013-2017                            | -0.203  |  |  |
|  | (0.548) |  |  |
| Demographic controls   | yes     |  |  |
| Economic controls  | yes     |  |  |
| Subregion FE   | yes     |  |  |
| R-squared  | 0.567   |  |  |
| Ν  | 58,763  |  |  |

# Conclusion

### Summary

- Targeted sanctions imposition against the elite does not destabilize regime
- Putin's electoral approval increased by 1.54 p.p. between 2012 and 2018 elections at polling stations that are close to a sanctioned firm
- Sanctioned firm effect is driven by "rest of Russia"
- Sanctioned firm effect only for well-performing firms
- Targeted sanctions may have unaccounted for (by sanctions-makers) effects on the electorate

Did sanctions help Putin? Supplementary material

# **Appendix: Contribution**

### **Domestic political impact of sanctions**

- Popular mobilization against regime (Kirshner, 1997; Mack and Khan, 2000; Bolks and Al-Sowayel, 2000; Marinov, 2005) vs.
- Mitigation of sanctions impact by increasing government spending or repression (Galtung, 1967; Lektzian and Souva, 2007, Allen, 2008; Escriba-Folch and Wright, 2010)
  - Isolating the effect of sanctions on domestic politics from other concurrent dynamics or factors is hard

#### **Smart sanctions**

- Studies show smart sanctions affect sanctioned firms and sectors
  - Decline of sanctioned firms and sectors (Ahn and Ludema 2017; Draca et. al., 2017), trade flows (Crozet and Hinz, 2016), trade deflection (Haidar, 2017), macro effects (Dreger et al. (2015) and Tuzova and Qayub (2016), ...

### Non-Western-centric concepts of statehood and its legitimacy

- Understanding of the state and its legitimacy may be regime-specific
  - Questionable if Western measures are able divide the masses from the elite in the target country (Freedman, 1998)

# **Appendix: Robustness checks**

#### **Different treatment variable**

- Change distance from polling station (3km, 60km)
  - > Treatment effect similar (smaller with smaller distance)
- Share of subregion population working at sanctioned firms within 10 km of polling station in 2012
  - > Treatment effect positive and significant
- Unweighted regression
  - > Treatment effect similar

# **Appendix: Robustness checks**

#### **Different treatment variable**

| Dependent variable: Putin  | 's vote chare of | change betwee | n 2018 and 201 | 2 presidential      | -    |
|--|------------------|---------------|----------------|---------------------|------|
|  | ele              | ctions        |                |                     |      |
|  | (1)              | (2)           | (3)            | (4)                 | -    |
| Sanctioned firm within 60  | 1.586***         |               | , <i>t</i>     |                     | -    |
| km   | (0.520)          |               |                |                     |      |
| Sanctioned firm within 3   |                  | 0.467*        |                |                     |      |
| km   |                  | (0.284)       |                |                     |      |
| Share of subregion   |                  |               | $0.080^{*}$    |                     |      |
| population (%), working at<br>sanctioned firm(s) within 10<br>km in 2012 |                  |               | (0.047)        |                     |      |
| Sanctioned firm within 10<br>km  |                  |               |                | 1.640***<br>(0.380) |      |
| Demographic controls   | yes              | yes           | yes            | yes                 | -    |
| Economic controls  | yes              | yes           | yes            | yes                 |      |
| Subregion FE   | yes              | yes           | yes            | yes                 |      |
| Unweighted   | no               | no            | no             | yes                 | Date |
| R-squared  | 0.568            | 0.567         | 0.567          | 0.509               | Ret  |
| N  | 58763            | 58763         | 58763          | 58763               |      |

|   | (1)              | (2)             | (3)     |
|---|------------------|-----------------|---------|
|   | No sanctioned    | Sanctioned firm | Total   |
|   | firm within 10km | within 10km     |         |
| Election variables (polling station leve  | 1)               |                 |         |
| Putin's vote share (%) in 2012            | 67.42            | 55.49           | 65.17   |
|   | (11.78)          | (9.55)          | (12.31) |
| Putin's vote share $(\%)$ in 2018         | 77 82            | 73 68           | 77.04   |
| i dill'i vote share (70) li 2010          | (8.84)           | (5.42)          | (8.46)  |
|   |                  |                 |         |
| Turnout (%) in 2012                       | 69.18            | 62.19           | 67.86   |
|   | (13.42)          | (9.16)          | (13.02) |
| Turnout $(\%)$ in 2018                    | 72 34            | 63 27           | 70.63   |
| 1 umout (70) m 2010                       | (14.21)          | (0.30)          | (13.89) |
|   | (14.21)          | (9.50)          | (13.00) |
| Observations (number of polling stations) | 47,695           | 11,068          | 58,763  |

|   | (1)<br>No sanctioned<br>firm within 10km | (2)<br>Sanctioned firm<br>within 10km | (3)<br>Total |
|---|--|---------------------------------------|--------------|
| Demographic variables in 2017 (subre                    | egion level)                             |                                       |              |
| Population, 2017  | 97,788                                   | 623,332                               | 196,774      |
|   | (187,189)                                | (484,454)                             | (338,918)    |
| Male (%), 2017  | 47.49                                    | 45.20                                 | 47.06        |
|   | (2.03)                                   | (1.08)                                | (2.09)       |
| Elderly (%), 2017                                       | 26.38                                    | 24.16                                 | 25.96        |
|   | (4.45)                                   | (2.61)                                | (4.26)       |
| Social benefit recipients (%), 2017                     | 25.91                                    | 22.99                                 | 25.36        |
|   | (9.30)                                   | (5.67)                                | (8.81)       |
| Rural population (%), 2017                              | 53.65                                    | 3.82                                  | 44.27        |
|   | (38.31)                                  | (15.61)                               | (40.21)      |
| Economic variables in 2017 (subregio                    | n level)                                 |                                       |              |
| Average wage (in RUB), 2017                             | 26,825                                   | 48,470                                | 30,901       |
|   | (9,362)                                  | (18,949)                              | (14,505)     |
| State investment in fixed assets (RUB per capita), 2017 | 1,105.08                                 | 24,157.39                             | 5,446.98     |
|   | (3,433.80)                               | (135,826.18)                          | (59,710.75)  |
| Goods and services produced (in logs),                  | 22.35                                    | 25.46                                 | 22.93        |
| 2017  | (2.13)                                   | (1.70)                                | (2.39)       |

|  | (1)                  | (2)                     | (3)                     |
|--|----------------------|-------------------------|-------------------------|
|  | No sanctioned        | Sanctioned firm         | Total                   |
|  | firm within 10km     | within 10km             |                         |
| Demographic variables, change from                                 | 2011 to 2017 (subreg | ion level)              |                         |
| Population, change, 2017-2011                                      | 806                  | 29,530                  | 6,216                   |
|  | (9,458)              | (34,369)                | (20,523)                |
| Male, % points change, 2017-2011                                   | 0.54                 | 0.04                    | 0.44                    |
|  | (0.99)               | (0.70)                  | (0.96)                  |
| Elderly, % points change, 2017-2011                                | 2.69                 | 1.17                    | 2.41                    |
|  | (1.18)               | (1.28)                  | (1.34)                  |
| Social benefit recipients, % points                                | -1.68                | -1.39                   | -1.62                   |
| change, 2017-2011  | (7.94)               | (4.47)                  | (7.41)                  |
| Rural population. % points change.                                 | -0.04                | -0.13                   | -0.06                   |
| 2017-2011  | (4.65)               | (0.66)                  | (4.20)                  |
| Economic variables, change from 201                                | 1 to 2017 (subregion | level)                  |                         |
| Average wage (in RUB) change 2017-                                 | 4 895                | 8 765                   | 5 624                   |
| 2011   | (2,573)              | (6,910)                 | (4,081)                 |
|  |                      |                         |                         |
| State investment in fixed assets (RUB per capita) change 2017-2011 | -83.66<br>(4 171 94) | 9,379.55<br>(67 604 71) | 1,698.74<br>(29.809.18) |
| per capital, change, 2017 2011                                     | (',' ' ' ' ')        | (01,00 111)             | ()                      |
| Goods and services produced (in logs),                             | 0.19                 | 0.27                    | 0.21                    |
| change, 2017-2011  | (0.43)               | (0.54)                  | (0.45)                  |
| Observations (number of polling stations)                          | 47,695               | 11,068                  | 58,763                  |

#### Size of population at sanctioned firm's location

| Population at sanctioned firm location | Frequency | 0/0    | Cum. % |
|--|-----------|--------|--------|
| Population $> 2,000,000$               | 218       | 60.39  | 60.39  |
| 1,000,000 < Population <= 2,000,000    | 29        | 8.03   | 68.42  |
| 100,000 < Population <= 1,000,000      | 69        | 19.11  | 87.53  |
| Population $< 100,000$                 | 45        | 12.47  | 100.00 |
| Total                                  | 361       | 100.00 |        |

#### Size of sanctioned firms

| Number of employees at      | Frequency | %      | Cum %  |
|-----------------------------|-----------|--------|--------|
| sanctioned firm in 2013     |           |        |        |
| Employees $< 50$            | 53        | 26.11  | 26.11  |
| 50 < Employees <= 1,000     | 102       | 50.25  | 76.35  |
| 1,000 < Employees <= 10,000 | 46        | 22.66  | 99.01  |
| Employees $> 10,000$        | 2         | 0.99   | 100.00 |
| Total                       | 203       | 100.00 |        |

#### Sanctioned firm size and firm location population

|                                      | Employees<br>< 50 | 50 <<br>Employees<br><= 1,000 | 1,000 <<br>Employees<br><= 10,000 | Employees > 10,000 | Total  |
|--------------------------------------|-------------------|-------------------------------|-----------------------------------|--------------------|--------|
| Population > 2,000,000               | 30.83             | 54.14                         | 15.04                             | 0.00               | 100.00 |
| 1,000,000 < Population <= 2,000,000  | 6.25              | 37.50                         | 50.00                             | 6.25               | 100.00 |
| 100,000 < Population<br><= 1,000,000 | 13.79             | 31.03                         | 51.72                             | 3.45               | 100.00 |
| Population $< 100,000$               | 28.00             | 60.00                         | 12.00                             | 0.00               | 100.00 |
| Total                                | 26.11             | 50.25                         | 22.66                             | 0.99               | 100.00 |

### **Appendix: Different treatment variable**

|  | ele      | ctions  |             |                     |
|--|----------|---------|-------------|---------------------|
|  | (1)      | (2)     | (3)         | (4)                 |
| Sanctioned firm within 60  | 1.586*** | • •     |             |                     |
| km   | (0.520)  |         |             |                     |
| Sanctioned firm within 3   |          | 0.467*  |             |                     |
| km   |          | (0.284) |             |                     |
| Share of subregion   |          |         | $0.080^{*}$ |                     |
| population (%), working at<br>sanctioned firm(s) within 10<br>km in 2012 |          |         | (0.047)     |                     |
| Sanctioned firm within 10<br>km  |          |         |             | 1.640***<br>(0.380) |
| Demographic controls   | yes      | yes     | yes         | yes                 |
| Economic controls  | yes      | yes     | yes         | yes                 |
| Subregion FE   | yes      | yes     | yes         | yes                 |
| Unweighted   | no       | no      | no          | yes                 |
| R-squared  | 0.568    | 0.567   | 0.567       | 0.509               |
| Ν  | 58763    | 58763   | 58763       | 58763               |

# **Appendix: Propensity score matching**

|   |          | Full sample |             | 1       | Matched sam | ole       |
|---|----------|-------------|-------------|---------|-------------|-----------|
| Variable  | Treated  | Control     | p-value     | Treated | Control     | p-value   |
|   |          |             | (Treated=Co |         |             | (Treated= |
|   |          |             | ntrol)      |         |             | Control)  |
| Population (in 10 000s), 2011   | 54.15    | 8.87        | 0.00        | 21.00   | 23.48       | 0.49      |
| Population change (in 10 000s), 2017-2011                             | 2.56     | 0.01        | 0.00        | 0.60    | 0.43        | 0.34      |
| Male (%), 2011  | 45.54    | 47.54       | 0.00        | 46.41   | 46.60       | 0.39      |
| Elderly (%), 2011   | 24.24    | 26.50       | 0.00        | 25.11   | 24.07       | 0.02      |
| Rural population (%), 2011  | 15.10    | 53.41       | 0.00        | 31.18   | 31.08       | 0.98      |
| Elderly, % points change, 2017-2011                                   | 1.34     | 2.74        | 0.00        | 1.97    | 2.17        | 0.10      |
| Rural population, % points change, 2017-2011                          | -0.11    | -0.04       | 0.00        | -0.02   | 0.23        | 0.55      |
| Male, % points change, 2017-2011                                      | 0.03     | 0.57        | 0.00        | 0.30    | 0.13        | 0.11      |
| Social benefits recipients (%), 2011                                  | 22.72    | 26.19       | 0.00        | 24.22   | 24.62       | 0.73      |
| State investment in fixed assets (RUB, per capita), 2011              | 19316.80 | 1098.90     | 0.00        | 3043.67 | 2333.58     | 0.36      |
| Goods and services produced, (in logs), 2011                          | 25.13    | 22.25       | 0.00        | 23.82   | 24.12       | 0.21      |
| Social benefits recipients % points change, 2017-2011                 | -1.78    | -1.58       | 0.00        | -1.86   | -1.26       | 0.53      |
| State investment in fixed assets (RUB, per capita), change, 2017-2011 | 7308.01  | -59.73      | 0.00        | -8.55   | 484.10      | 0.57      |
| Goods and services produced, (in logs), change, 2017-2011             | 0.26     | 0.19        | 0.00        | 0.25    | 0.25        | 0.98      |
| Average wage (in 10 000s RUB), 2011                                   | 4.46     | 2.66        | 0.00        | 4.06    | 4.04        | 0.95      |
| Average wage (in 10 000s RUB), change, 2017-2011                      | 0.80     | 0.49        | 0.00        | 0.72    | 0.83        | 0.21      |
|   |          |             |             |         |             | Return    |

## **Appendix: Propensity score matching**



### **Appendix: Control variables**

| Sanctioned firm within 10 km  | 1.499**      |        |
|---|--------------|--------|
|   | (0.587)      |        |
| Population (in 10 000s), change, 2017-2011                            | 0.169        |        |
|   | (0.127)      |        |
| Average wage (in 10 000s RUB), change, 2017-2011                      | -0.622       |        |
|   | (0.475)      |        |
| Social benefit recipients, % points change, 2017-2011                 | 0.034        |        |
|   | (0.030)      |        |
| Population (in 10 000s), 2017   | -0.004       |        |
|   | (0.009)      |        |
| Average wage (in 10 000s RUB), 2017                                   | 1.349***     |        |
|   | (0.171)      |        |
| Social benefit recipients (%), 2017                                   | $0.058^{**}$ |        |
|   | (0.024)      |        |
| Male, % points change, 2017-2011                                      | 0.925***     |        |
|   | (0.284)      |        |
| Male (%), 2017  | -1.073***    |        |
|   | (0.139)      |        |
| Elderly, % points change, 2017-2011                                   | -0.949***    |        |
|   | (0.206)      |        |
| Elderly (%), 2017   | 0.553***     |        |
|   | (0.054)      |        |
| Rural population, % points change, 2017-2011                          | $0.057^{**}$ |        |
|   | (0.023)      |        |
| Rural population (%), 2017  | 0.004        |        |
|   | (0.007)      |        |
| Goods and services produced (in logs), change, 2017-2011              | 0.007        |        |
|   | (0.377)      |        |
| Goods and services produced (in logs), 2017                           | 0.352**      |        |
|   | (0.141)      |        |
| State investment in fixed assets (RUB, per capita), change, 2017-2011 | -0.000       |        |
|   | (0.000)      |        |
| State investment in fixed assets (RUB, per capita), 2017              | -0.000       |        |
|   | (0.000)      |        |
| Constant  | 36.744***    |        |
|   | (8.086)      |        |
| R-squared   | 0.22         | Doturn |
| N   | 58,763       | Return |

### **Appendix: Pre-trends**



### **Appendix: Pre-trends: matched sample**



### **Appendix: Pre-trends: subregion level**



# **Appendix: Diff-in-diff assumptions check**

#### **Selection bias**

 $T10_{ij,2018} = \alpha + \beta_1 share_{ij,2012}^{Putin} + \beta_2 turnout_{ij,2012}^{Pres.elec.} + B_{2017}X_{j,2017}$ 

 $+ B_{2017-2011} X_{j,2017-2011} + \varepsilon_{ij}$ 

| Dependent variable: Occurrence of a sanctioned firm in 2018 |            |            |           |            |            |
|---|------------|------------|-----------|------------|------------|
|   | (1)        | (2)        | (3)       | (4)        | (5)        |
| Putin's vote share (%) in 2012                              | -0.0173*** | -0.0087*** | -0.0019** | -0.0010*** | -0.0010*** |
|   | (0.0010)   | (0.0010)   | (0.0009)  | (0.0002)   | (0.0002)   |
| Turnout (%) in 2012   | 0.0027***  | 0.0020***  | 0.0018*** | 0.0004***  | 0.0004***  |
|   | (0.0009)   | (0.0007)   | (0.0006)  | (0.0002)   | (0.0002)   |
| United Russia's vote share change                           |            |            |           |            | 0.0000     |
| (%), 2008-2012  |            |            |           |            | (0.0001)   |
| F-test: Demographic controls = $0$                          |            | 71.33      | 45.60     | 0.95       | 0.95       |
| F-test: Economic controls = $0$                             |            |            | 40.57     | 0.94       | 0.94       |
| Demographic controls  | no         | yes        | yes       | yes        | yes        |
| Economic controls   | no         | no         | yes       | yes        | yes        |
| Subregion FE  | no         | no         | no        | yes        | yes        |
| R-squared   | 0.15       | 0.44       | 0.60      | 0.93       | 0.93       |
| N   | 58763      | 58763      | 58763     | 58763      | 58763      |

#### **Descriptive statistics**

|  | No          | Sanctioned  | Total       |                                     | No          | Sanctioned  | Total      |
|--|-------------|-------------|-------------|-------------------------------------|-------------|-------------|------------|
|  | sanctioned  | firm within |             |                                     | sanctioned  | firm within |            |
|  | firm within | 10km        |             |                                     | firm within | 10km        |            |
|  | 10km        |             |             |                                     | 10km        |             |            |
| Putin's vote share (%) in 2012         | 67.47       | 58.57       | 66.32       | Goods and services produced (in     | 22.34       | 26.38       | 22.86      |
|  | (11.76)     | (8.55)      | (11.78)     | logs), 2017                         |             |             |            |
| Putin's vote share (%) in 2018         | 77.83       | 74.65       | 77.42       |                                     | (2.13)      | (1.15)      | (2.44)     |
|  | (8.85)      | (5.79)      | (8.58)      | Population, change, 2017-2011       | 751.07      | 40241.61    | 5826.33    |
| Turnout (%) in 2012                    | 69.21       | 63.98       | 68.54       |                                     | (9377.38)   | (37684.29)  | (20827.63) |
|  | (13.43)     | (10.01)     | (13.15)     | Male, % points change, 2017-2011    | 0.54        | -0.26       | 0.44       |
| Turnout (%) in 2018, %                 | 72.37       | 64.63       | 71.38       |                                     | (0.99)      | (0.46)      | (0.97)     |
|  | (14.22)     | (10.60)     | (14.05)     | Elderly, % points change, 2017-2011 | 2.70        | 0.83        | 2.46       |
| Population, 2017                       | 97517.64    | 855881.56   | 194981.25   |                                     | (1.17)      | (1.33)      | (1.35)     |
|  | (187290.65) | (456873.18) | (349008.82) | Social benefit recipients, % points | -1.66       | -1.73       | -1.67      |
| Male (%), 2017                         | 47.50       | 45.12       | 47.20       | change, 2017-2011                   | (7.93)      | (5.35)      | (7.65)     |
|  | (2.02)      | (1.26)      | (2.10)      | Rural population, % points change,  | -0.04       | -0.21       | -0.06      |
| Elderly (%), 2017                      | 26.38       | 23.09       | 25.95       | 2017-2011                           |             |             |            |
|  | (4.46)      | (2.76)      | (4.42)      |                                     | (4.66)      | (0.82)      | (4.36)     |
| Social benefit recipients (%), 2017    | 25.91       | 21.27       | 25.31       |                                     |             |             |            |
|  | (9.32)      | (5.98)      | (9.09)      | Average wage (in RUB), change,      | 4877.67     | 6211.26     | 5049.06    |
| Rural population (%), 2017             | 53.84       | 6.04        | 47.70       | 2017-2011                           |             |             |            |
|  | (38.24)     | (19.28)     | (39.73)     |                                     | (2555.41)   | (1897.01)   | (2520.42)  |
| Average wage, 2017                     | 26736.16    | 38268.96    | 28218.33    |                                     |             |             |            |
|  | (9250.03)   | (6945.29)   | (9780.70)   | State investment in fixed assets    | -67.43      | -377.01     | -107.22    |
| State investment in fixed assets (RUB, | 1089.31     | 1898.49     | 1193.31     | (RUB, per capita), change, 2017-    | (4021.46)   | (1755.21)   | (3807.93)  |
| per capita), 2017                      | (3368.58)   | (1749.32)   | (3218.00)   | 2011                                | · · · · ·   | · · · · ·   | · · · ·    |
| Observations                           | 47,528      | 7,009       | 54,537      | Goods and services produced (in     | 0.19        | 0.09        | 0.18       |
|  |             |             |             | logs), change, 2017-2011            | (0.41)      | (0.16)      | (0.39)     |
|  |             |             |             | Observations                        | 47,528      | 7,009       | 54,537     |

#### Main result

|                              | (1)       | (2)       | (3)      | (4)      |
|------------------------------|-----------|-----------|----------|----------|
| Sanctioned firm within 10 km | 4.577***  | 0.015     | -0.274   | 1.637*** |
|                              | (0.493)   | (0.691)   | (0.704)  | (0.416)  |
| Constant                     | 11.932*** | 41.178*** | 16.823** | -25.638  |
|                              | (0.265)   | (6.692)   | (8.031)  | (54.652) |
| Demographic controls         | no        | yes       | yes      | yes      |
| Economic controls            | no        | no        | yes      | yes      |
| Subregion FE                 | no        | no        | no       | yes      |
| R-squared                    | 0.042     | 0.154     | 0.166    | 0.536    |
| Ν                            | 54537     | 54537     | 54537    | 54537    |

#### **Placebo regression**

Dependent variable: United Russia's vote share change between 2012 and 2008 presidential elections

| Sanctioned firm within 10 km | -1.278** |
|------------------------------|----------|
|                              | (0.524)  |
| Demographic controls         | yes      |
| Economic controls            | yes      |
| Subregion FE                 | yes      |
| R-squared                    | 0.434    |
| Ν                            | 54,537   |

#### **Selection bias**

 $T10_{ij,2018} = \alpha + \beta_1 share_{ij,2012}^{Putin} + \beta_2 turnout_{ij,2012}^{Pres.elec.} + B_{2017}X_{j,2017}$ 

```
+ B_{2017-2011} X_{j,2017-2011} + \varepsilon_{ij}
```

| Dependent variable: Occurrence of a sanctioned firm in 2018 |            |          |          |            |            |  |
|---|------------|----------|----------|------------|------------|--|
|   | (1)        | (2)      | (3)      | (4)        | (5)        |  |
| Putin's vote share (%) in 2012                              | -0.0108*** | -0.0001  | 0.0005   | -0.0011*** | -0.0012*** |  |
|   | (0.0012)   | (0.0010) | (0.0009) | (0.0002)   | (0.0003)   |  |
| Turnout (%) in 2012   | 0.0027***  | 0.0011*  | 0.0013** | 0.0004***  | 0.0004**   |  |
|   | (0.0009)   | (0.0006) | (0.0006) | (0.0002)   | (0.0002)   |  |
| United Russia's vote share change                           |            |          |          |            | 0.0002     |  |
| (%), 2008-2012  |            |          |          |            | (0.0001)   |  |
| F-test: Demographic controls = $0$                          |            | 74.39    | 28.95    | 0.96       | 0.96       |  |
| F-test: Economic controls = $0$                             |            |          | 4.84     | 0.95       | 0.94       |  |
| Demographic controls  | no         | yes      | yes      | yes        | yes        |  |
| Economic controls   | no         | no       | yes      | yes        | yes        |  |
| Subregion FE  | no         | no       | no       | yes        | yes        |  |
| R-squared   | 0.06       | 0.53     | 0.54     | 0.91       | 0.91       |  |
| N   | 54,537     | 54,537   | 54,537   | 54,537     | 54,537     |  |

#### **Robustness checks: different treatment variable**

|   | (1)                 | (2)                             | (3)              | (4)                 |
|---|---------------------|---------------------------------|------------------|---------------------|
| Sanctioned firm within 60 km  | 1.586***<br>(0.520) |                                 |                  |                     |
| Sanctioned firm within 3 km   |                     | 0.792 <sup>***</sup><br>(0.205) |                  |                     |
| Share of subregion population (%),<br>working at sanctioned firm(s) within 10<br>km |                     |                                 | 0.332<br>(0.215) |                     |
| Sanctioned firm within 10 km  |                     |                                 |                  | 1.698***<br>(0.406) |
| Demographic controls  | yes                 | yes                             | yes              | yes                 |
| Economic controls   | yes                 | yes                             | yes              | yes                 |
| Subregion FE  | yes                 | yes                             | yes              | yes                 |
| Unweighted  |                     |                                 |                  | yes                 |
| R-squared   | 0.536               | 0.536                           | 0.536            | 0.478               |
| N   | 54,537              | 54,537                          | 54,537           | 54,537              |

#### Heterogeneous effects

| Dependent variable: Putin's vote share change between 2018 and 2012 elections |           |  |  |  |  |
|---|-----------|--|--|--|--|
| Sanctioned firm within 10km   | 1.001**   |  |  |  |  |
|   | (0.404)   |  |  |  |  |
|   |           |  |  |  |  |
| Most supportive of Putin polling station                                      | 4.673***  |  |  |  |  |
|   | (0.218)   |  |  |  |  |
|   |           |  |  |  |  |
| Sanctioned firm within 10km # Most supportive of Putin polling station        | 1./16     |  |  |  |  |
|   | (0.494)   |  |  |  |  |
| Least supportive of Putin polling station                                     | -3.628*** |  |  |  |  |
|   | (0.162)   |  |  |  |  |
| Sanctioned firm within 10km # Least supportive of Putin polling station       | 1 130***  |  |  |  |  |
| Sanctioned firm within Tokin # Least supportive of Tutin poining station      | (0.296)   |  |  |  |  |
| Demographic controls  | yes       |  |  |  |  |
| Economic controls   | yes       |  |  |  |  |
| Subregion FE  | yes       |  |  |  |  |
| R-squared   | 0.591     |  |  |  |  |
| N   | 54,537    |  |  |  |  |

#### **Voter mobilization**

| Dependent variable: Voter turnout                               |          |           |
|---|----------|-----------|
|   | (1)      | (2)       |
| Sanctioned firm within 10 km                                    | 1.360    |           |
|   | (1.098)  |           |
| Change in eligible voters (%), 2012-2018                        | 0.929*** | 0.930***  |
|   | (0.012)  | (0.012)   |
| Sanctioned firm within 10km                                     |          | 0.740     |
|   |          | (1.204)   |
| Most supportive of Putin polling station                        |          | 7.740***  |
|   |          | (0.490)   |
| Sanctioned firm within 10km # Most supportive of Putin polling  |          | 3.406***  |
| station   |          | (1.305)   |
| Least supportive of Putin polling station                       |          | -1.837*** |
|   |          | (0.335)   |
| Sanctioned firm within 10km # Least supportive of Putin polling |          | 0.136     |
| station   |          | (0.585)   |
|   |          |           |
| Demographic controls  | yes      | yes       |
| Economic controls   | yes      | yes       |
| Subregion FE  | yes      | yes       |
| R-squared   | 0.878    | 0.881     |
| N   | 54,537   | 54,537    |

### **Economic explanation**

| Dependent variable: Putin's vote share change between 2018 and 2012 elections |         |  |
|---|---------|--|
| Employment gain at sanctioned firms, 2017-2011                                | 0.690   |  |
|   | (1.457) |  |
|   |         |  |
| Employment loss at sanctioned firms, 2017-2011                                | -0.020  |  |
|   | (1.489) |  |
| Demographic controls  | yes     |  |
| Economic controls   | yes     |  |
| Subregion FE  | yes     |  |
| R-squared   | 0.536   |  |
| Ν   | 54537   |  |