

# YOUR FIRST STEPS AS A RESEARCHER ON INSTAGRAM

Ineke Imbo – December 2022



# 0. BEFORE YOU START...

1. INSTAGRAM?

2. START

3. POST A PICTURE

4. POST A STORY

5. IN INTERACTION

6. TAKE-OVERS

7. TIPS & TRICKS

BEFORE YOU START...

# BEFORE YOU START...

- Goal
- Target group
- Channel
- Message



# GOAL

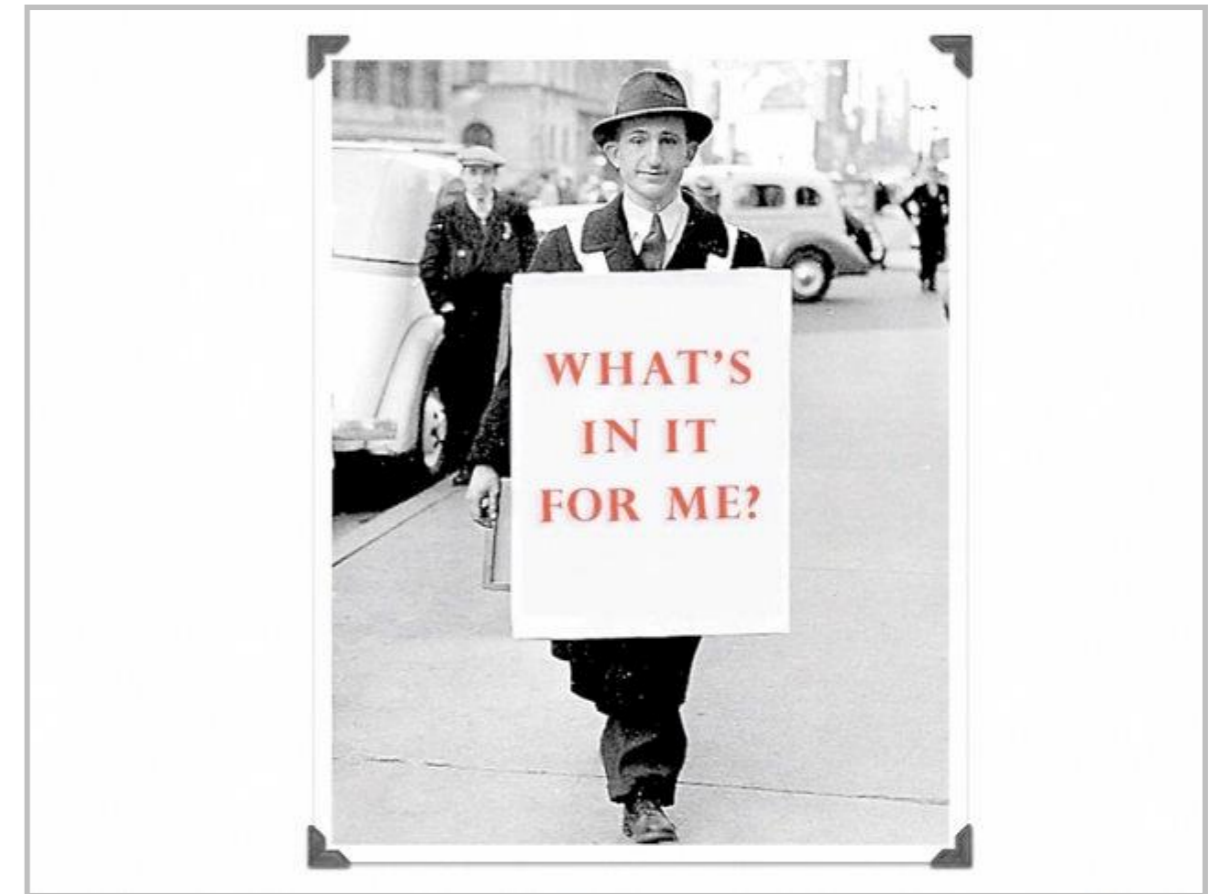
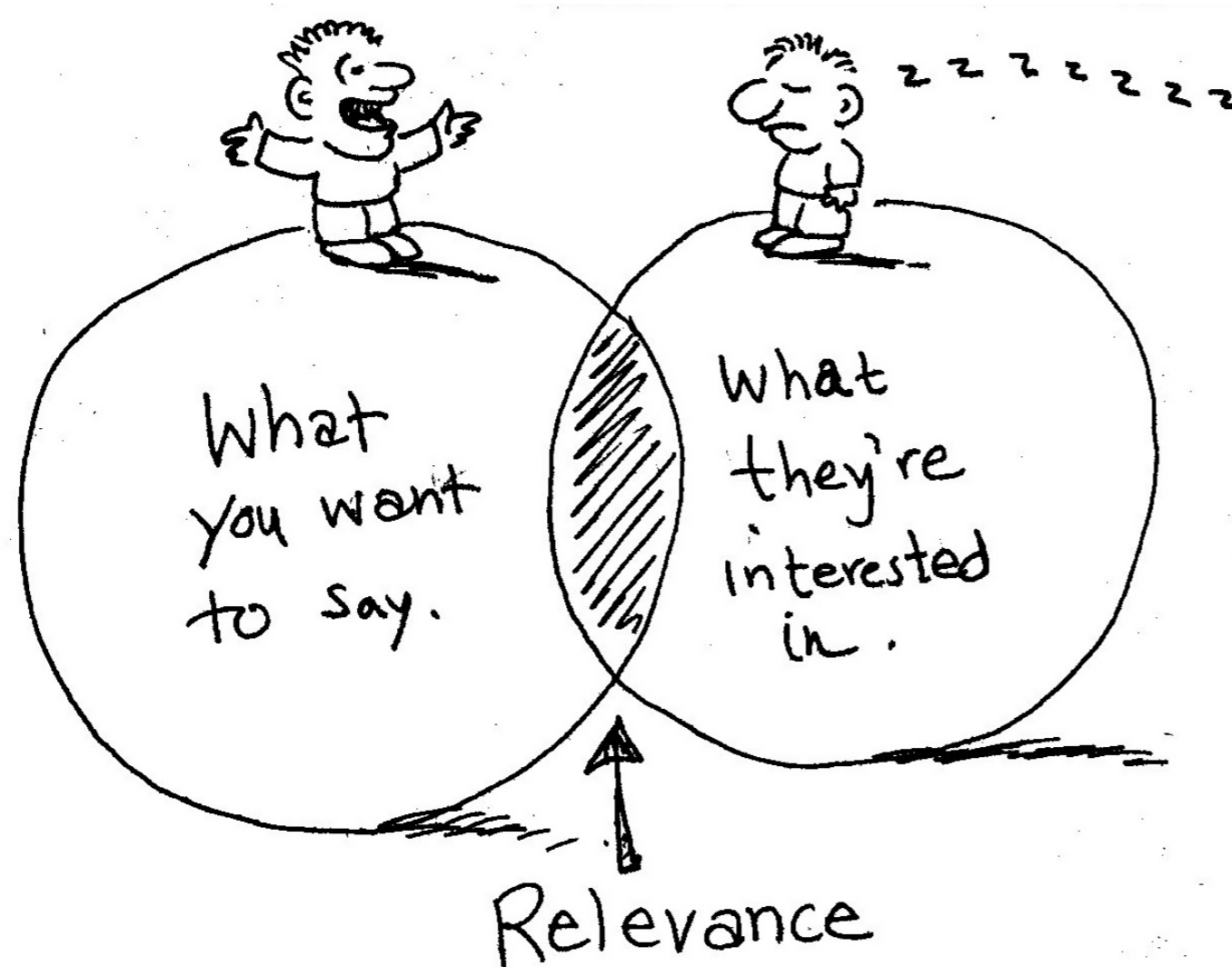
- **What** are you trying to achieve?
  - What do you want to communicate?
  - What do you want to **change** in your target group?

# TARGET GROUP

- **Who do you want to talk to?**
  - Be specific.
    - You want to reach the right people, not all people
  - Actively search for **content** that interests your target group
  - Remember that you can reach people both **inside and outside of your field**
  - Try to **imagine** how they see the world and choose a platform that best fits that vision
  - Actively **follow** the most prominent accounts in your field to build up your reach

# MESSAGE

- What does your target group **has** to know? (your goal)
- What do they **want** to know (Trojan horse)





# CHANNEL

- Instagram?
  - YES
    - To share visual attractive information or to tell a visual attractive story
    - To attract a new target group, e.g., youngsters
    - To give people a glimpse behind the scenes of science
    - To share your passion for research/education
  - NO
    - To give crucial information for students
    - To reach the general/broad public
    - To announce publications

# BEFORE YOU START...

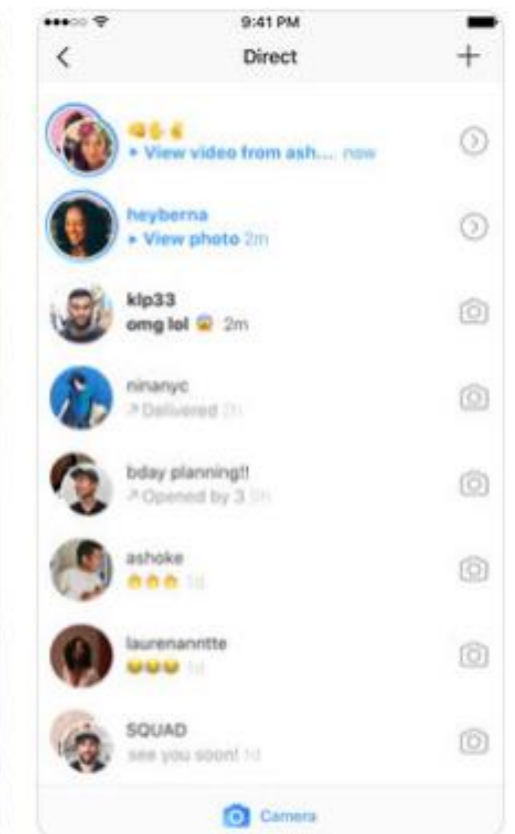
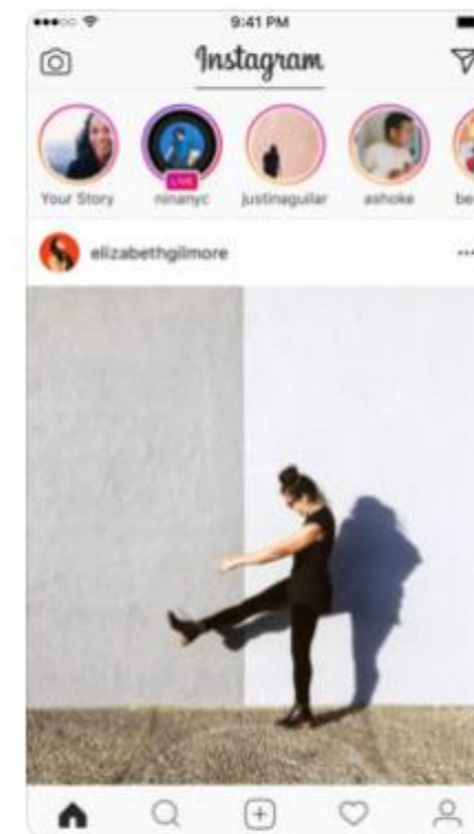
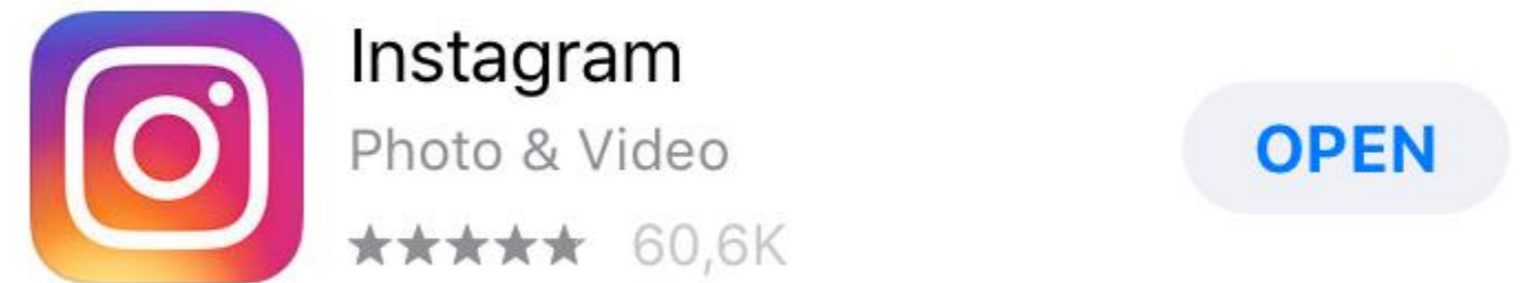
- **How much time** are you willing and able to spend?
  - Make sure you have enough content to keep your channel active
  - If you have little time to spare, maybe it's better to simply **join** the efforts already being made by the faculty / Ghent University?

# INSTAGRAM

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# INSTAGRAM

- Free app
- Since 2010 (taken over by Facebook in 2012; now Meta)
- Social network
- Share and edit pictures and videos
- Tell & inspire visual stories



# EVOLUTION

- From square to all formats (2015)
- Stories (2016)



# INSTAGRAM INSIGHT

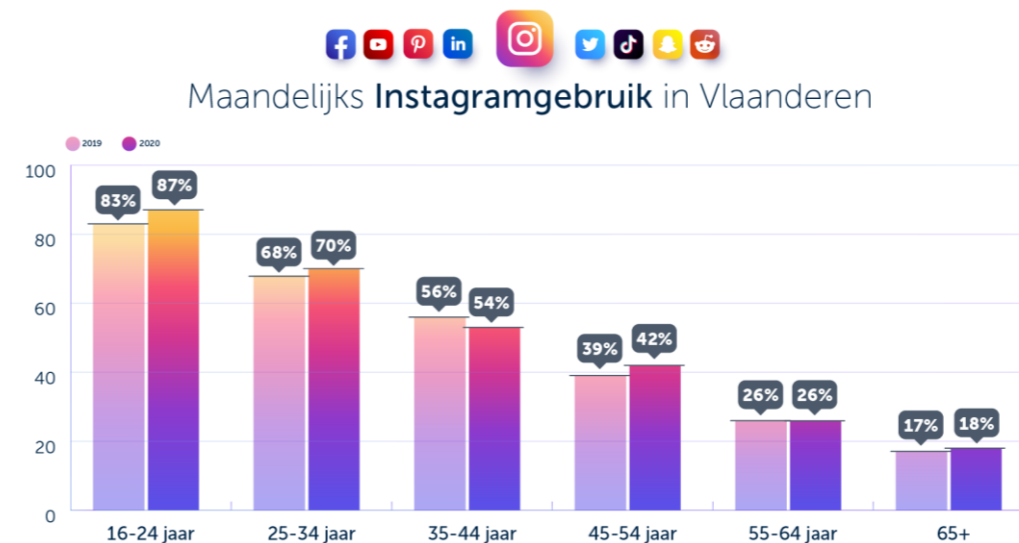


- **800 million**  
users / month
- **500 million**  
users / day
- **53 min.**  
average visit / day

# INSTAGRAM INSIGHT



- **8,8 million** active social media users
- **1u45** average per day on social media
- **4,5 million Instagram** users
  - 55% female
  - 45% male
- 5<sup>e</sup> most populair app
  - Facebook: 81%
  - Youtube: 80%
  - Messenger: 70%
  - Whatsapp: 62%
- Age

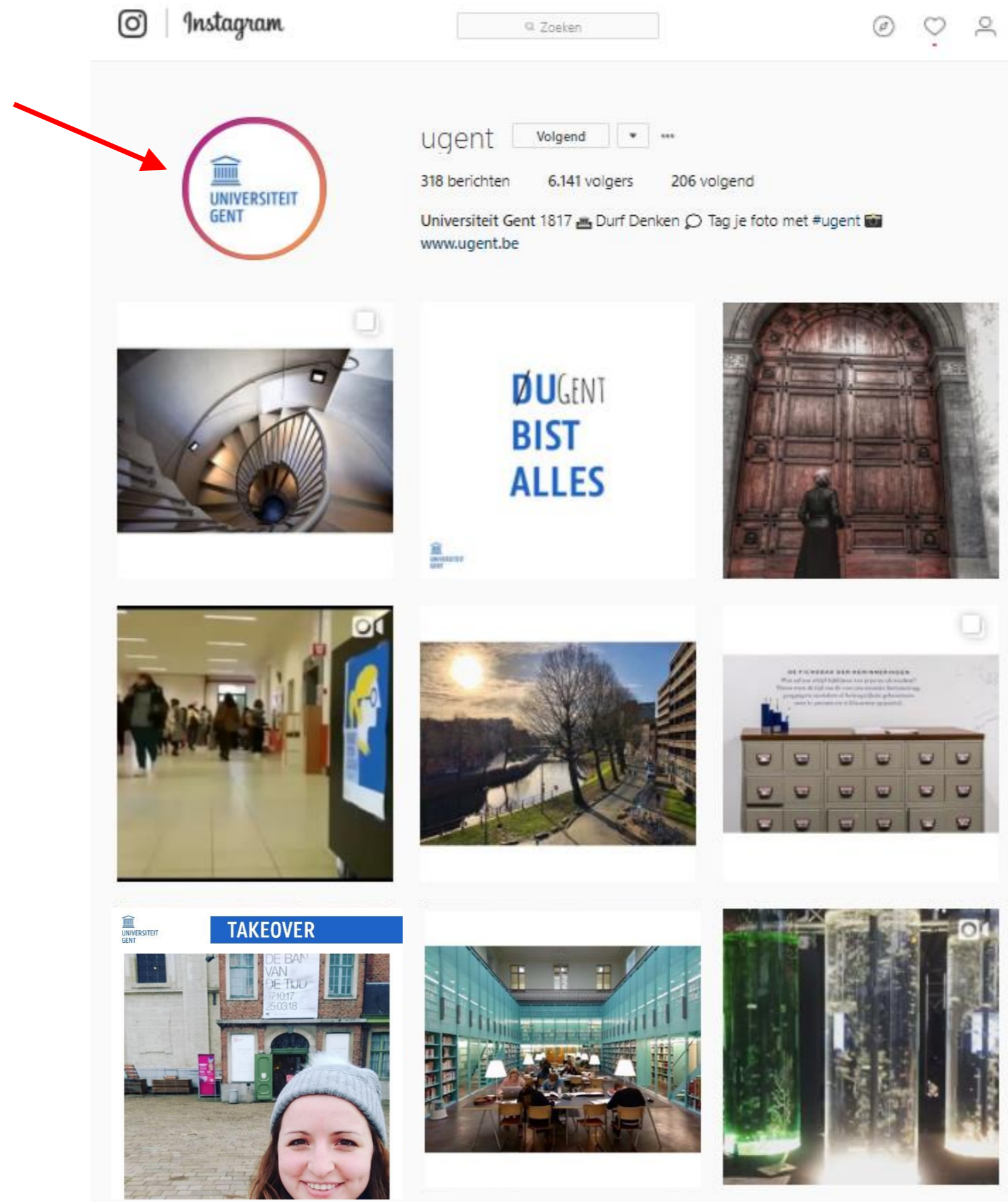


# Wall

- pictures that *stay*
- videos: min. 3' - max. 60'  
(play automatically in a loop)

# Stories

- storytelling in motion
- 24h available
- vertical
- pictures: 5'
- videos: max. 15'
- reaction via chat





# Chat

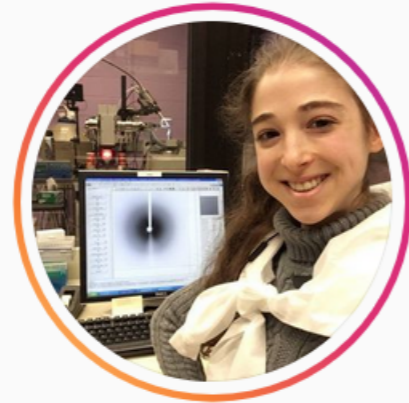


# START

# START

- Download the app on your mobile phone and create a profile
- Choose a name
  - Are you posting from a faculty? Include 'ugent' in the name
  - Are you also active on Twitter? You may choose the same name on Instagram, so that you are more recognizable to others
- Edit profile and add data (photo, website...)
- At 'bio' you can write a short text about you (or your faculty)

# MAKE YOUR BIO PERSONAL



thebumblingbiochemist

Volgen



1.645 berichten

34,7k volgers

546 volgend

**Brianna Bibel** she/her

#Biochemistry PhD at @cshlnews on a mission to make biochemistry fun & accessible through my #scicomm superhero alter ego. blog has much more [thebumblingbiochemist.com](http://thebumblingbiochemist.com)



dinozoic

Volgen



2.011 berichten

25,8k volgers

1.348 volgend

**Dr. Francesc Gascó**

Wetenschapper

Paleontologist, professor, science communicator, adventurer.

🎓 @ui1universidad

📣 @sepaleontologia

Contacto: [fgasco.contacto@gmail.com](mailto:fgasco.contacto@gmail.com)

[www.pakozoic.com](http://www.pakozoic.com)

# MAKE YOUR BIO PERSONAL



stories.of.a.scientist

Chatbericht sturen



174 berichten

13,2k volgers

296 volgend

**Martijn Peters PhD | Scientist**

Journalist

\* Scientist turned science communicator 🧑🔬

\* Your #1 hub for scicomm tips 👍

\* Science & Weather Coordinator @dpgmediabe 🇧🇪

—  
[twitter.com/MartijnPeters\\_](https://twitter.com/MartijnPeters_)



joey.\_.brown

Volgen



741 berichten

20,1k volgers

1.396 volgend

**Joey Brown** 🦎🇺🇸🦎

Wetenschapper

🦎🦎🦎 Conservation biologist

🇺🇸 Curator @hopezookingston

🌐 @natgeo explorer/#fulbright alumni

🧐 IUCN Croc Specialist Group

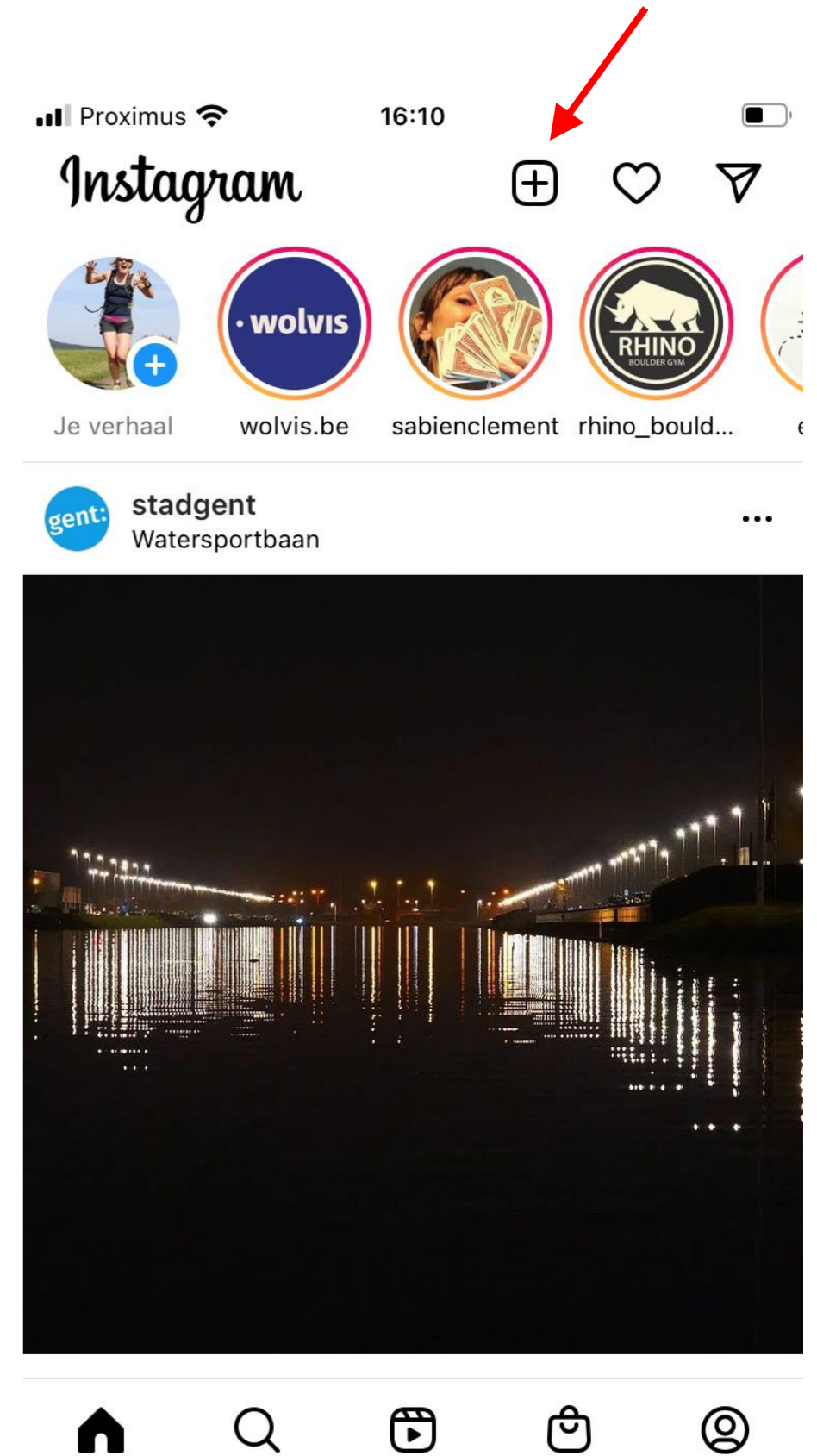
👨👦 Proud dad @kuya\_dog

[onlinelibrary.wiley.com/doi/10.1002/aqc.3700](https://onlinelibrary.wiley.com/doi/10.1002/aqc.3700)

# POST A PICTURE

# POST A PICTURE

- Tap the plus sign at the top right
- Choose one or more photos
- Click on 'next'
- Add a filter if necessary
- Add text
- Click "share" to post your photo
- This goes on your wall and **stays** there



# PICTURE: TIPS

- Tell a story
- Use multiple pictures
  - [Technopolis](#)
  - [Quanta Magazine](#)
  - [Fact.Ge.Wijs](#)
- Use photo and video
- Use good, clear images



# TEXT: TIPS

- Prepare your caption. Content needs context
- Put the most important things in front: [more...]
- Use **emojis** 🎓🔬👩‍🔬 ([www.getemoji.com](http://www.getemoji.com))
- Use **hashtags** as #ugent #scicomm at the end
- Use **geotags**



# POST A STORY

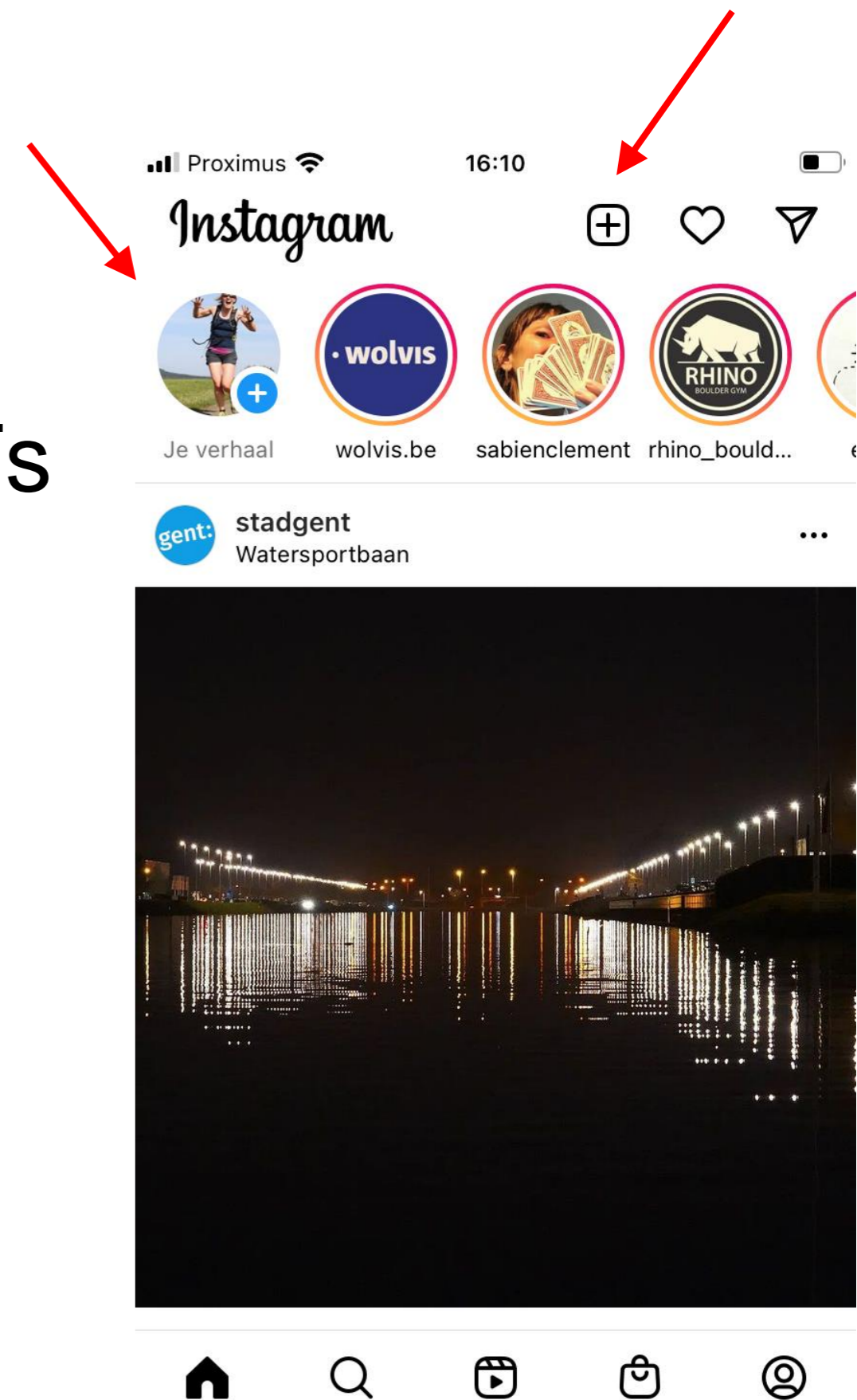
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# STORIES: WHAT?

- Ideal way to tell longer stories, content, ...
  - E.g., a conference, a day at work, a day in the lab, ...
- Chronological bundling of multiple photos and videos
- **Disappear** after 24 hours
  - So should not be 'licked'
- Experimenting with form / content is allowed!
- Recognizable by colored circle around profile picture

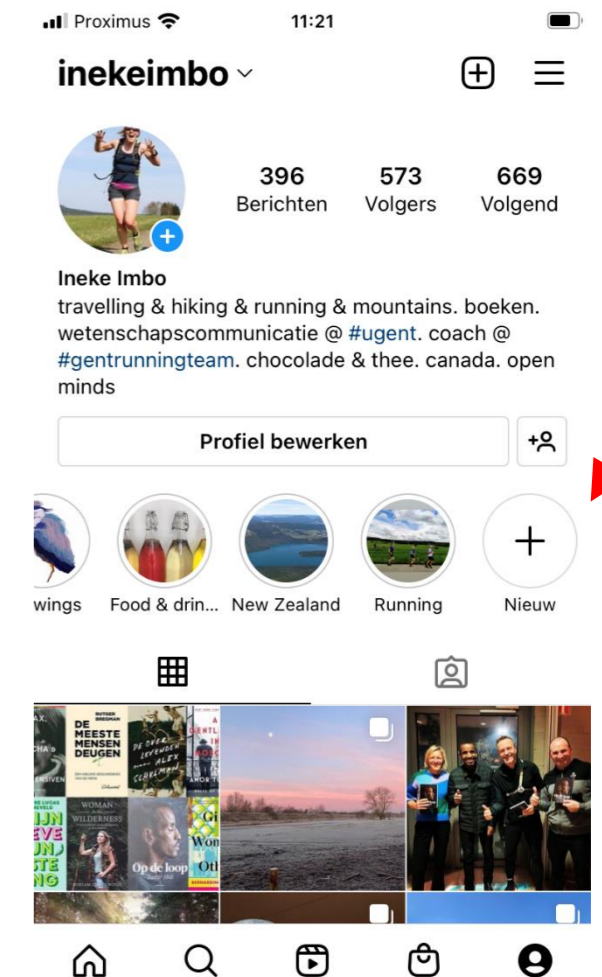
# STORIES: HOW?

- Click on your profile picture or plus
- Select or take a photo or video
- Edit if desired by adding text, stickers, GIFs
- Add the photo or video to your story
- Repeat these steps -> chronological story
  - Agree who posts stories when
- Examples
  - [STEM olympiade](#)
  - [Doediszot](#)



# STORY HIGHLIGHTS

- Stories disappear after 24 hours
- But... if you want, you can 'highlight' them so that they stay
- Click on your profile on the circle with 'New'
- Tick the stories you want to save
- Choose a name for this 'highlight'
- Save





fact.ge.wijs

Following ▾

Message



123 posts

1,355 followers

57 following

**Fact.Ge.Wijs**

Word geïnformeerd 🧠 geïnfecteerd 💧 en geïnspireerd 💡 door het onderzoek in de faculteit Geneeskunde en Gezondheidswetenschappen van #ugent

[open.spotify.com/episode/4W2q0KvB8kIIUMSLBMixLe?si=8AWGoP0jSKOU8gmQl...](https://open.spotify.com/episode/4W2q0KvB8kIIUMSLBMixLe?si=8AWGoP0jSKOU8gmQl...)

Followed by lausbeke, martijn\_peters\_, dagvandewetenschap + 15 more



Inw.ziekten...



Hoofd & H...



Structuur&...



Volksgez. &...



Bewegings...



Kenniscent...



Revalidatie



uzgent

Chatbericht sturen



537 berichten

12,4k volgers

48 volgend

**UZ Gent**

#Denkzorg: warme zorg, topexpertise, innovatie en onderzoek 🏥

Alma mater @ugent 🏛️

📷 #uzgent

[linkin.bio/uzgent](https://linkin.bio/uzgent)

Gevold door emmelienw, lausbeke, grietdehaene + nog 21



#uzgenttak...



Topwerkge...



Innovatie



Topexpertise



Warme zorg



quantamag 

Chatbericht sturen



1.574 berichten

130k volgers

336 volgend

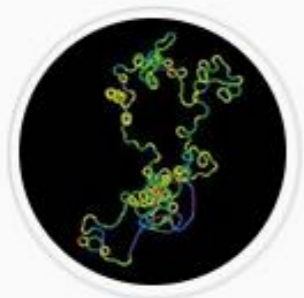
### Quanta Magazine

Big ideas in science and math. Because you want to know more. Launched by the Simons Foundation.

Get our newsletter: [tinyurl.com/quantanewsletter](https://tinyurl.com/quantanewsletter)

[linkin.bio/quantamag](https://linkin.bio/quantamag)

Gevolgd door [abakus](#)



COVID Gen...



Women in ...



COVID Mo...



2020 in Ph...



2020 in Math



Universe



Climate Ch...



# INTERACTION

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# INTERACT

- Don't just share information
- Focus on **interacting with your network**:  
ask questions, stimulate discussion,  
comment on other people's posts,  
share what you find interesting, ...

# INTERACT

## – Follow others

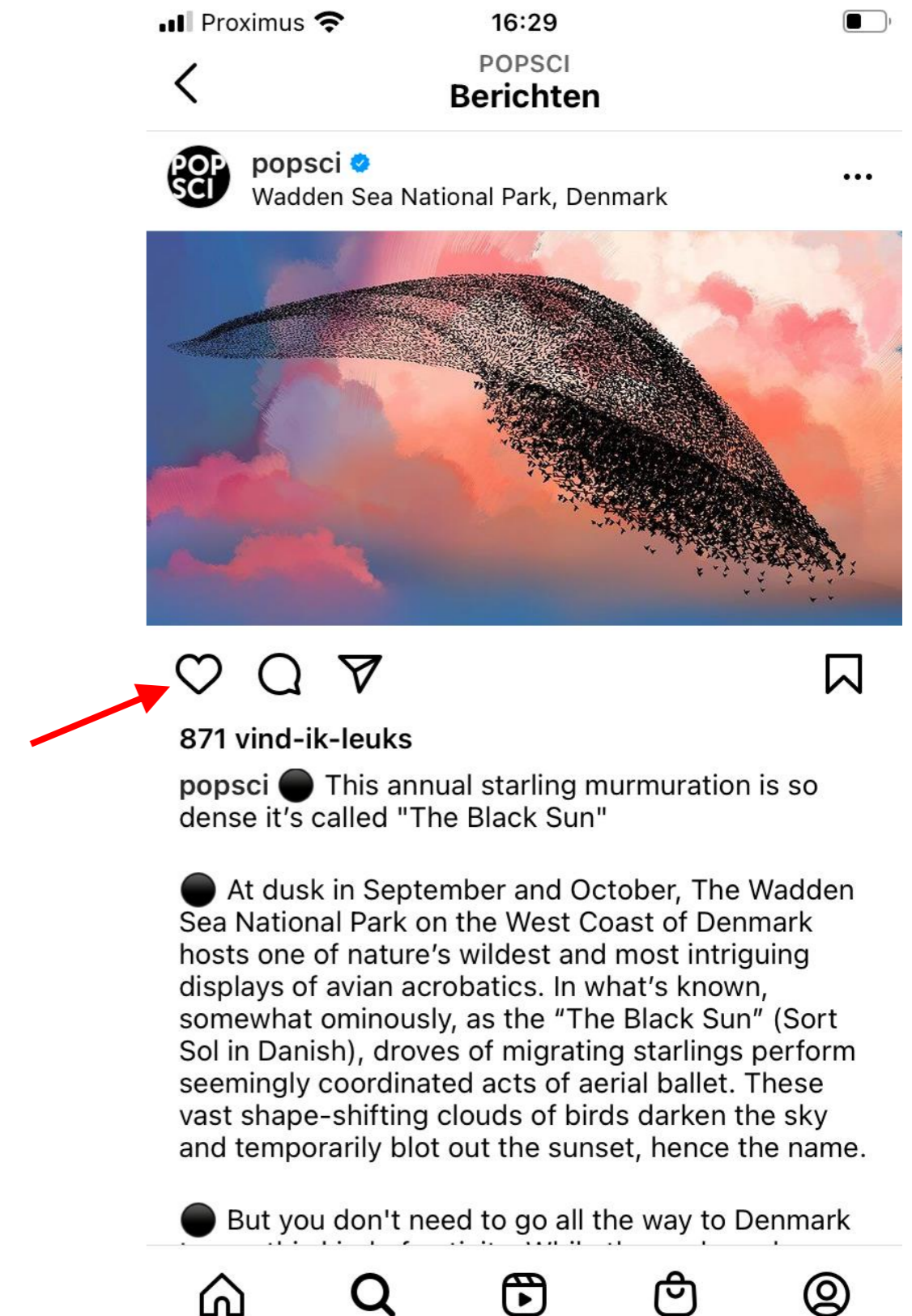
- Via the magnifying glass:
  - find people and follow them
  - Follow the people you want to reach

## – Like photos

- Press the heart below the photo
  - or tap the photo twice

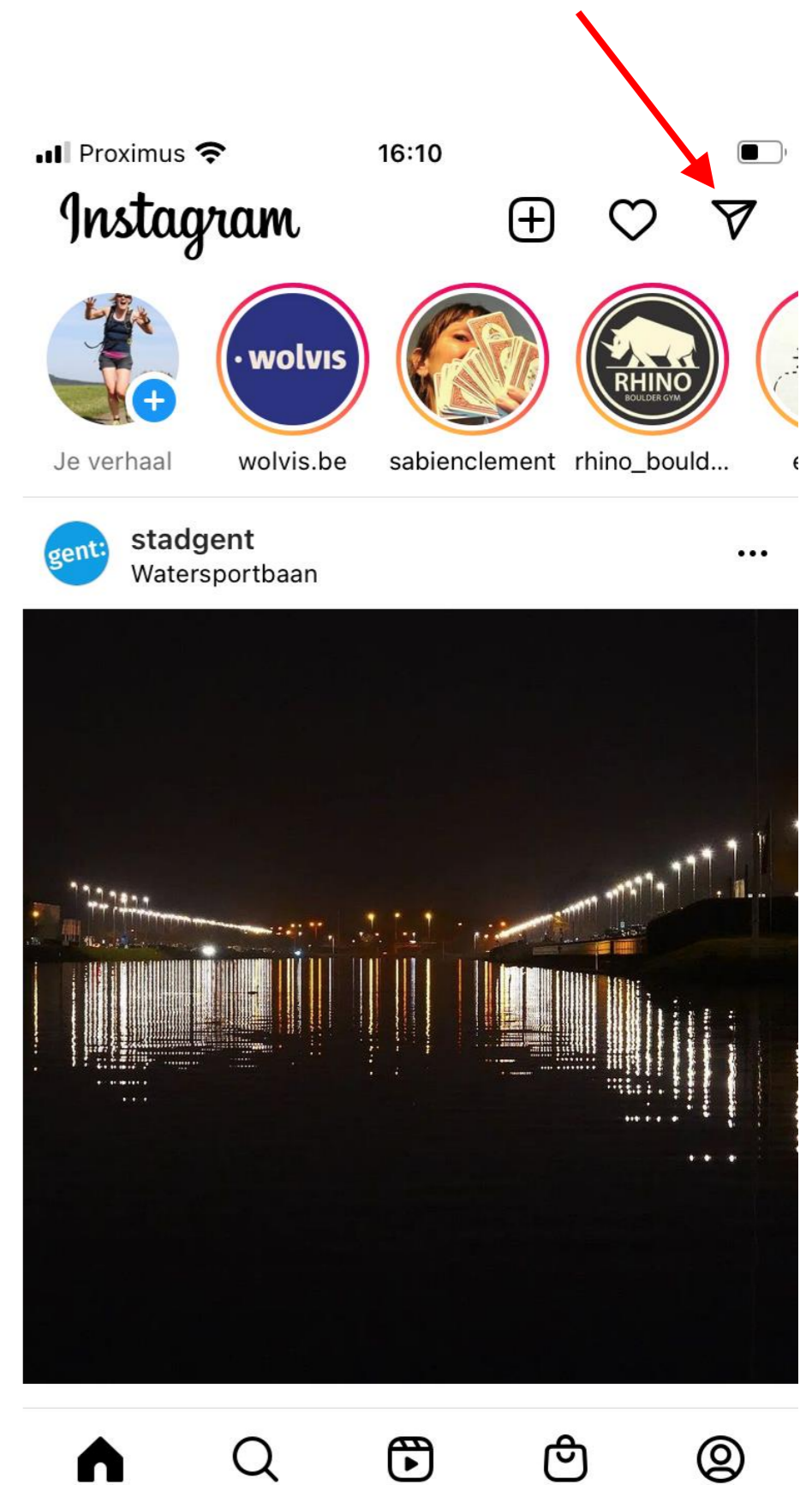
## – Comment

- Press the text balloon



# INTERACT

- **Direct Message (DM)**
  - Send (via icon at the top right) a message to a specific person, without others being able to see it
  - DM is also the way to respond to stories



# TAKE-OVERS

# TAKE-OVER

- Let someone temporarily take over your channel to share a personal look behind the scenes
  - Show your faculty through the eyes of a person and let your followers connect
  - People feel more connected to a person than to a faculty
- Who do you choose?
  - Colleague familiar with Instagram
  - Also look at the number of followers
- Choose a good opportunity for a takeover
  - For example, a conference or symposium
  - Or just a look behind the scenes on an everyday working day

# TAKE-OVER

- Make sure the takeover is clear to your followers.
  - For example, let them start with a selfie (photo on the wall)
- Make good agreements.
  - For example, mention which hashtags are important and what you would rather not see (It's not Tinder ;-)
- Good storytelling doesn't mean you have post the whole day
  - Often a few good photos or videos are enough to make a captivating exciting story
- Change the password of your Instagram account after the take-over

# @ugent wall



## TAKEOVER



ugent • Volgen  
Sint-Pietersabdij Gent

ugent Hallo, ik ben @jcottt en ik neem jullie vandaag mee naar Out of the Box! Check de story voor een uitgebreid verslag! #ugent #outofthebox #toeristineigenland



86 vi  
27 DEC



## TAKEOVER



ugent • Volgen



ugent Hallo daar! Ik ben @maximiliaanverheyen! Kom er achter wat ik allemaal doe tijdens deze blok op de instastory. #TakeOver #UGent



## TAKEOVER



ugent



vind-ik-leuks

NI

melden om dit leuk te vinden of hier te reageren.



ugent Hi, ik ben Lynda (@uneframboise\_original), #postdoc by day en @pintofsciencebe coordinator by night in #Gent en #Aalst! Gedurende paar dagen neemt Pint of Science het account van #ugent over. Get yourself a drink and a scientist and enjoy! #pint19be

6 w.



pintofsciencebe 🥰



6 w. 1 vind-ik-leuk Reageren



gems\_steven 🍷🍷🍷



6 w. 1 vind-ik-leuk Reageren



elfiedenrez 🍷🍷🍷



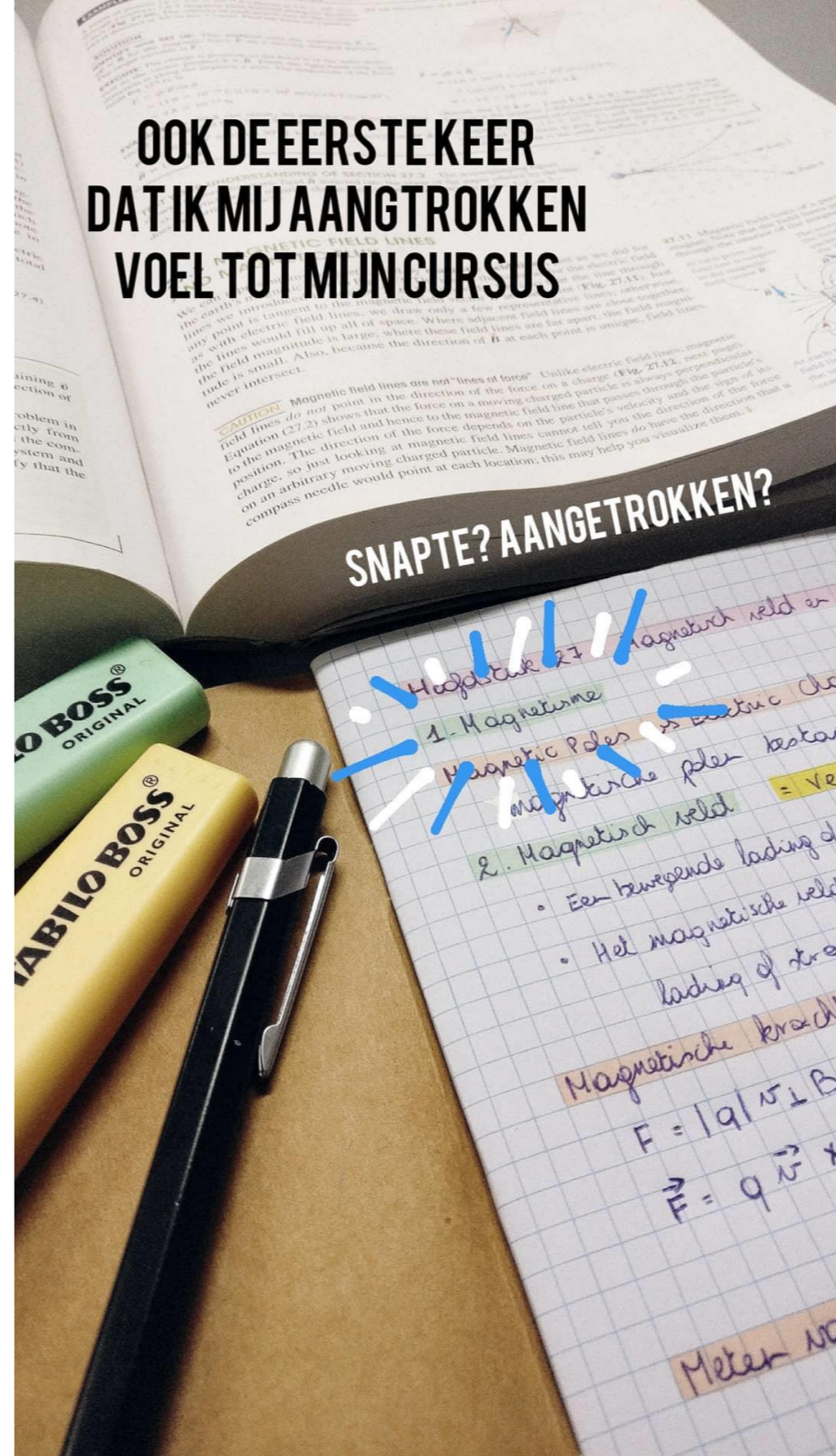
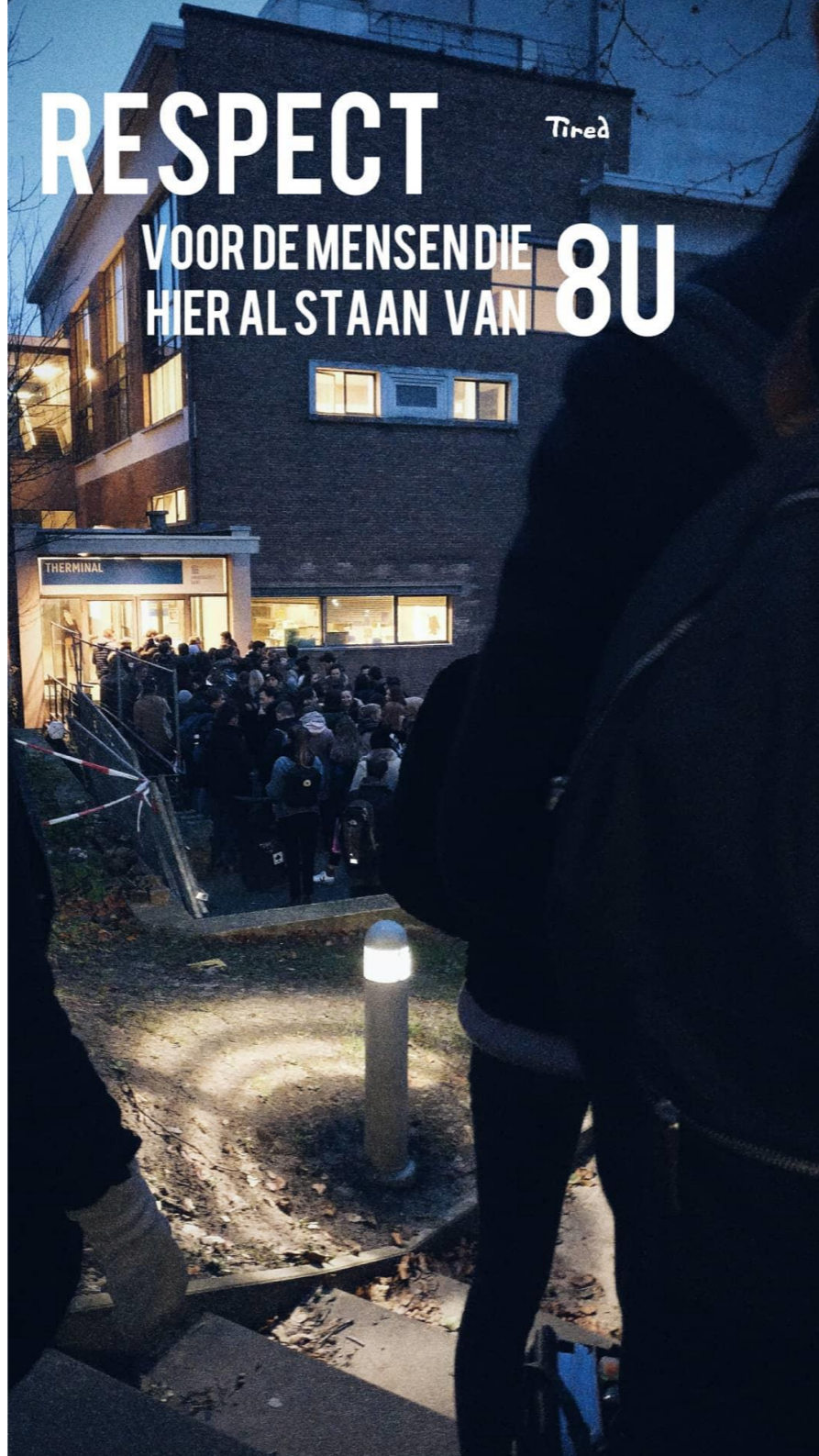
inekeimbo en 112 anderen vinden dit leuk

19 MEI

Een reactie toevoegen...

Plaatsen







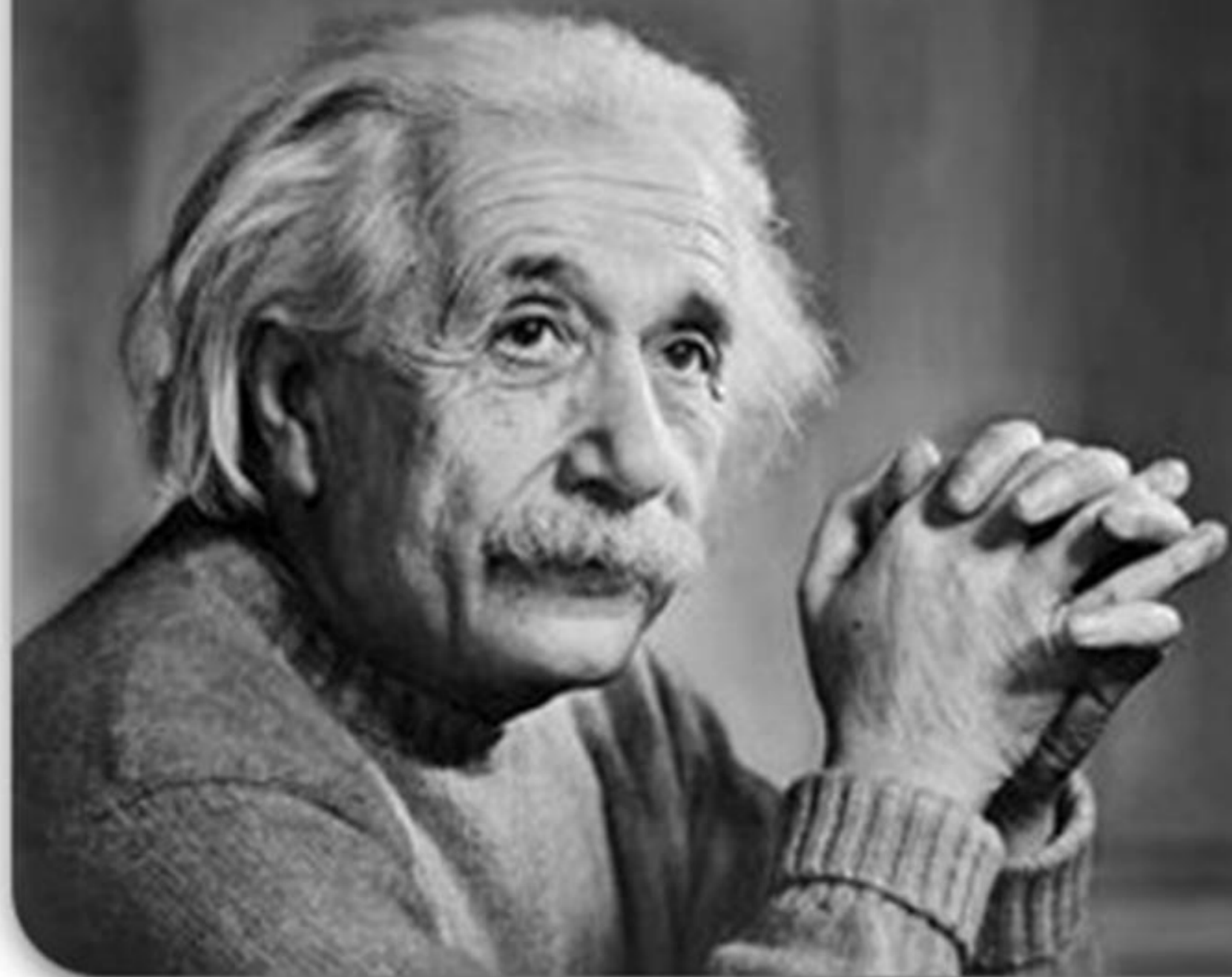


# TIPS & TRICKS

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If you can't explain it **simply**, you don't understand it well enough.

– Albert Einstein



# TIPS & TRICKS

- Be authentic
- Post at regular times
- Combine photo and video
- Who is involved in planning & content management?
- Who views and answers questions, comments...?
- Mention #ugent
- Explore!

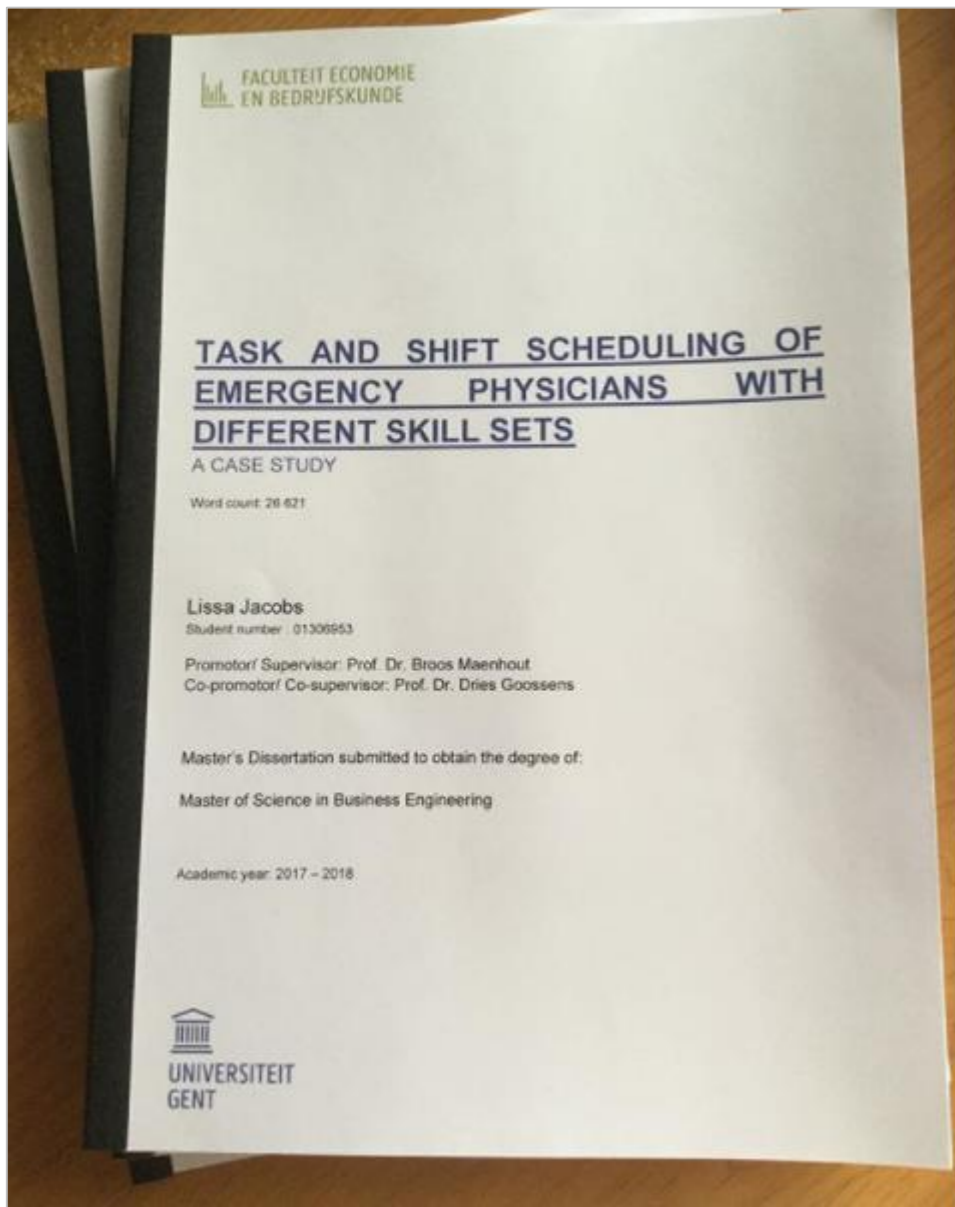
# TIPS & TRICKS

## – **Combat misinformation**

- Actively engage with people when encountering misinformation. It helps them to become more critical

## – View yourself as an **ambassador for science**

- Don't just post about your research. Share photos of your research *activities*, take part in discussions about the importance of science, show your work environment, ...
- Show the *process*, not only the result



lissa\_jacobs • Follow

lissa\_jacobs Thesis klaar ✅ #ugent #thesis #masterproef



12 like

JUNE 1

Log i



dr.ruthie, marilynmichels en 32 anderen vinden dit leuk

stridkid Mijn baby is er! Op vrijdag 8 september om 16u37 zag ie het licht. Moeder en werpsel stellen het goed, na een draagtijd van zes jaar 😊😊😊 Nu enkel nog maandag wat proffen ervan overtuigen dat ie best oké is #PhD #Schtrsss #Kaput #Baby #TheEndsNigh



shaunivanherck • Follow

shaunivanherck Ciao, adios... Of toch binnen 2 weken. Voor de gelegenheid de UGent kleurtjes aangetrokken 📖 📄 #thesis #masterproef #almostgraduated #finalcountdown #ugent #nextchapter

gmlvde Geen examens meer? :D

saradhaene Oei Shauni, een gele broek was wel beter geweest... hihhi

shaunivanherck @gmlvde nog 2, maar die zijn binnen een dikke 2 weken ook al gedaan ☺

shaunivanherck @saradhaene het gele/oranje detail zit hem in mijn haar pakt hahaha 😂

saradhaene @shaunivanherck 😂

silkevoss Amai amai amai! en t begon allemaal ongeveer 5 jaar geleden in aud 2! Nooit spijt van gehad dat ik de deur voor



38 likes

MAY 17

Log in to like or comment.





# Proces



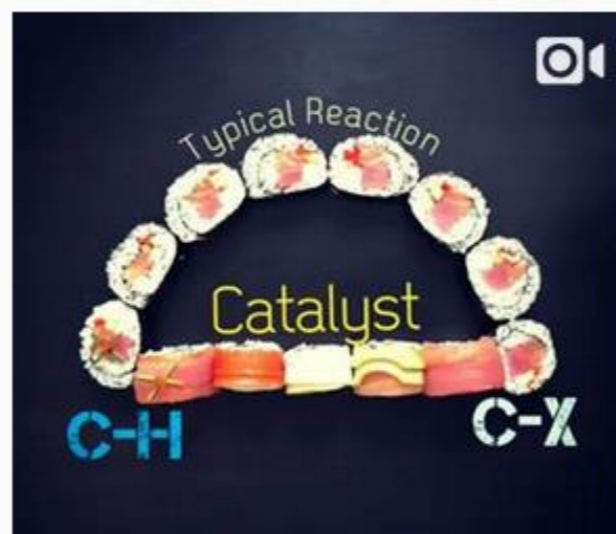
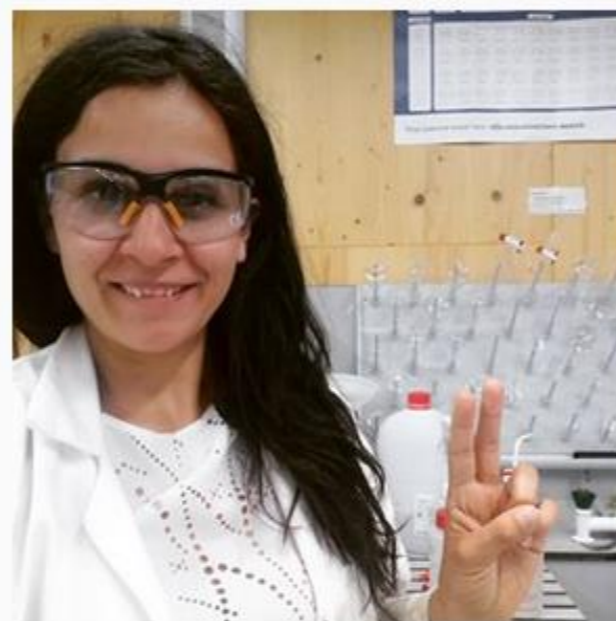
phd\_to\_success

Volgen

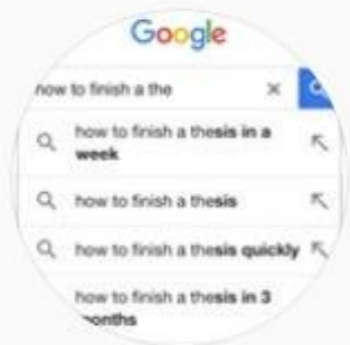
137 berichten 2.112 volgers 415 volgend

Teresa Ambrosio Italian 🇮🇹 in UK 🇬🇧. Scientist 🧪 PhD in Chemistry 📖 sustainability 🌱 @womenintech badass Personal @teresa.ambrosio08 YouTube Teresa Ambrosio Bio↓

[phdtosuccess.com/2018/06/24/reflection-on-the-2nd-year-of-my-phd](https://phdtosuccess.com/2018/06/24/reflection-on-the-2nd-year-of-my-phd)



# Proces



road\_to\_thesis Volgen

3 berichten 25 volgers 18 volgend

Thesis It I am Jakob (@jakobvdbos), a master student business economics @ugent. This is my road to finishing my master's thesis in time! Wish me luck!



Alle Afbeeldingen Maps Nieuws Video's Meer

Ongeveer 1.130.000.000 resultaten (0,46 seconden)

- [Lists of companies - Wikipedia](https://en.wikipedia.org/wiki/Lists_of_companies)  
https://en.wikipedia.org/wiki/Lists\_of\_companies • Vertaal deze pa  
This is an index of company-related list articles on Wikipedia. Contents  
industry, 3 By type: 3.1 Aviation 3.1.1 Aircraft manufacturers ...  
Company lists · By industry · By type · Food- and drink-related
- [List of companies of the United States - Wikipedia](https://en.wikipedia.org/wiki/List_of_companies_of_the_United_States)  
https://en.wikipedia.org/wiki/List\_of\_companies\_of\_the\_United\_Stat..  
This is a list of notable companies based in the United States. For furth  
business entities in this country and their abbreviations, see ...  
Largest firms · Current companies · C · T
- [Category:Lists of companies - Wikipedia](https://en.wikipedia.org/wiki/Category:Lists_of_companies)  
https://en.wikipedia.org/wiki/Category:Lists\_of\_companies • Verta  
Pages in category "Lists of companies". The following 38 pages are in  
This list may not reflect recent changes (learn more).

**THE IMPACT OF MOBILE PERFORMANCE APPRAISAL AND FEEDBACK APPLICATIONS ON THE PERFORMANCE APPRAISAL PROCESS IN HIGH-PERFORMING ORGANISATIONS**

\* < SUBTITEL (SUBTITLE) > \*

Aantal woorden/ Word count: < 00 000 >

Jakob Van Den Bossche  
Stamnummer student: 000000, 01407925  
Promotor/ Supervisor: Prof. dr. Dirk Buzend  
Co-promotor/ Co-supervisor: Prof. dr. /

Masterproef voorgedragen tot het bekomen van de graad van:  
Master's Dissertation submitted to obtain the degree of  
Master of Science in Business Economics

# TIPS & TRICKS

- **Give feedback to colleagues**
  - Everyone benefits from open communication: giving constructive feedback contributes to developing a positive work environment.
  
- **Think twice**
  - Always think twice before you post something. Check your spelling and make sure that the photos you post only show things that you are willing to show.

# TIPS & TRICKS

- **To measure is to know**
  - Keep track of the numbers in Instagram Analytics.
  
- **Help!**
  - <https://help.instagram.com/>

DIRECTIE COMMUNICATIE EN MARKETING

Ineke Imbo

ineke.imbo@ugent.be



[www.facebook.com/ugent](http://www.facebook.com/ugent)



[www.twitter.com/ugent](http://www.twitter.com/ugent)



[www.linkedin.com/company/ghent-university](http://www.linkedin.com/company/ghent-university)



[www.instagram.com/ugent](http://www.instagram.com/ugent)



UNIVERSITEIT  
GENT

# REELS

- Your Reel (contrary to Stories) will end up on the ‘Explore’ tab, which means it will be visible to people who do not follow you (only if your account is public).
- If you have an idea for a Reel, be sure to try it out. The Instagram algorithm will reward you by showing your video to more people, it’ll introduce some variety in your posts and it’s a good way to show users your personality.



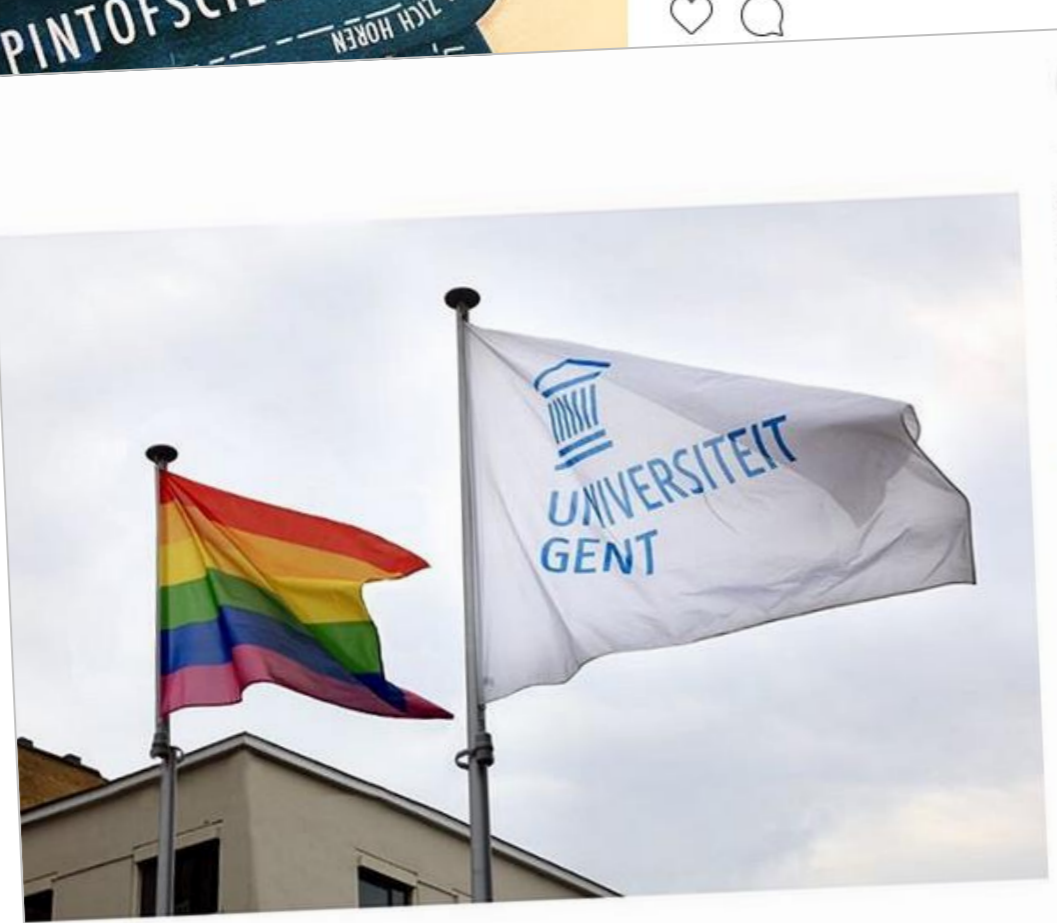
ugent • Volgen

ugent Wetenschap op café? UGent doet mee! Op 14-15-16 mei geven onze onderzoekers het beste van zichzelf... op café! Maak het zelf mee en boek nu je tickets op [www.pintofscience.be](http://www.pintofscience.be) #ugent #durfdenken #pint18 #pint18BE @pintofsciencebe @cabane\_banane\_pastorie @de\_koepuur @lievenscheire #festival #sciencebar #gent #brugge #beer #science



ugent • Volgen  
Aula Universiteit Gent

ugent Hoera! Vandaag op Dies Natalis viert de UGent haar 201e verjaardag! Wij lauweren straks 6 internationale eredoctoren. Zij krijgen deze epitoga op hun toga opgespeld. #diesnatalisugent #ugent  
sioensioen Proficiat!!!  
ugent @sioensioen Bedankt!



ugent • Volgen  
Universiteit Gent

ugent Ook aan #ugent wapperen de regenboogvlaggen 🇳🇱 voor de Internationale Dag tegen Homofobie en Transfobie! #idahot stephan.vdmn 🇳🇱❤️  
ehsan93f 🙌🙌🙌🙌  
atheneumeureka Top  
ellen.de\_wit @loe\_wiess  
tina\_de\_ruyck @jeroomderuyckspere  
realrodrigootazu Yesssss

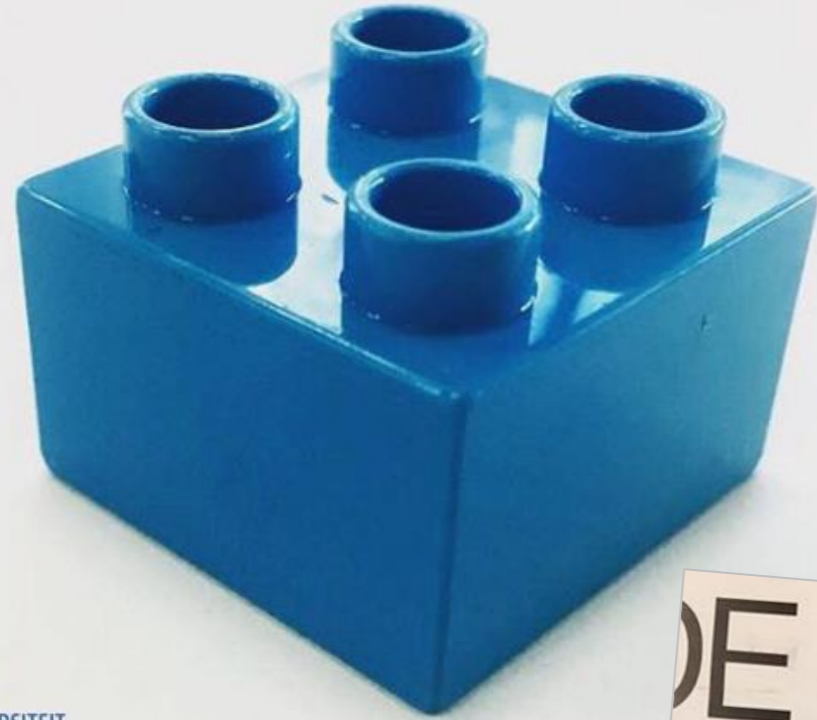
825 vind-ik-leuks  
17 MEI

Aanmelden om dit leuk te vinden of hier op te reageren.

ugent  
Melle, Belgium

lausbeke, nonavdm en 154 anderen vinden dit leuk  
ugent Vandaag viert het UGent-klimaatbos haar 1e verjaardag! 🌱🌿🌻 Dit CO<sub>2</sub>-openluchtlabo ontluikt 2,5 ha. 5.000 bomen. #melle #eenjaarlater #whatadifferenceayearmakes #ugent

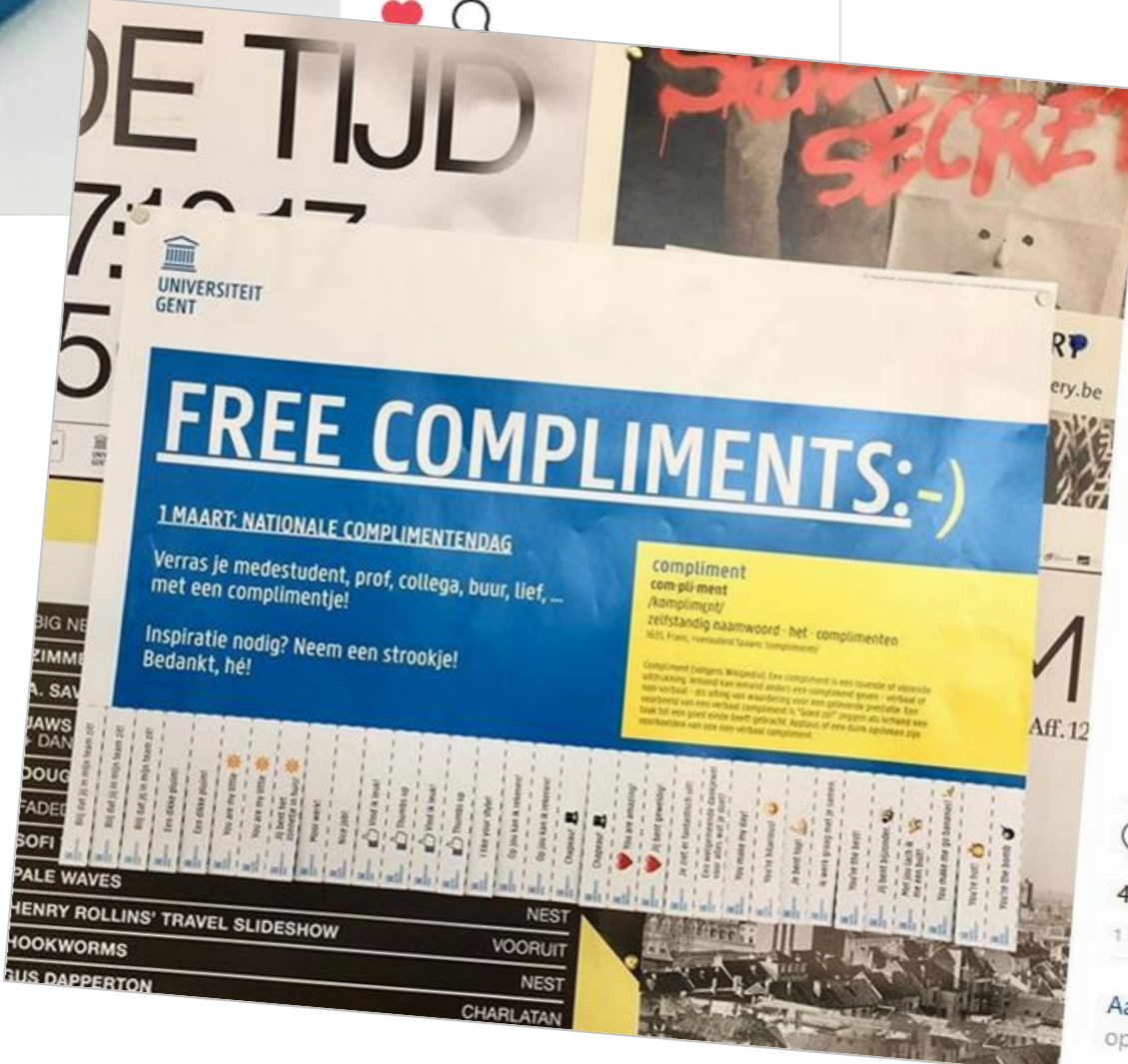
# SUCCES MET DE



ugent • Volgend

ugent ... voor een goed Diploma!  
 #durfdenken #blok #blijvengaen #ugent  
 buycklaura @ellenderen @geldof\_hanne @sofiedegusseem @heyninck hahaha,they so funny 😄  
 eloisedesaeyer @kayleigh\_leman @majoriedesmet @tine\_ev  
 tine\_ev @eloisedesaeyer 🍀🍀🍀🍀🍀🍀  
 majoriedesmet 🤩🍀🍀🍀  
 heyninck @buycklaura haha UGent toch!  
 baillymartin @al\_dalimier kerk #duploma  
 shaunibernau @julie\_joos @geneviedecock Kijk naar het bijschrift hehe, een universiteit naar mijn hart :)  
 fienvaernewyck @machteld10 🤩🍀

ugent



ugent • Volgen  
 Universiteit Gent

ugent You're the best! Met de complimenten van UGent 😊  
 #complimentendag #UGent  
 afafkasmii @louisederiemaecker omggg cooll!! We hebben da nie eens gezien!!  
 louisederiemaecker @afafkasmii ohhhhh sad!!!  
 kingstreet\_gent 😊

beke, hadesnauwaert en 181 anderen vinden dit leuk  
 Prettige feesten! 🎉  
 happyholidays #happynewyear #ugent

420 vind-ik-leuks

1 MAART  
 Aanmelden om dit leuk te vinden of hier op te reageren.







ugent • Volgen  
Universiteit Gent

ugent Lines.  
#ufo #architecture #bluesky #holidaymood  
#ugent #rg 📷 @joeribreuk



407 v

5 APRIL

Aanm  
op te



ugent • Volgen  
Universiteit Gent

ugent Rozier 🌸❤️  
#hellosunshine #ugent #rg 📷 @astrid.vb  
anggapratidina Is het nu na die renovatie ?  
Prachtig hoor..  
vraagje\_over\_habbo\_hotel Heeft iemand nog  
een Oud habbo account liggen? Neem dan  
AUB contact met mij op via DM haha 😂 (if u  
have a heart!!)



424 vind-ik-leuks

23 FEBRUARI

Aanmelden om dit leuk te vinden of hier  
op te reageren. ...



ugent  
Universiteit Gent / Fac. Rechtsgeleerdheid



nonavdm, annesophiemoerman en 422 anderen  
vinden dit leuk

ugent 🌿🏛️🥰  
#ugent #courtyard #rg @the\_wannabe\_hippie



ugent • Volgen  
Westerbegraafplaats

ugent #womencrushwednesday: Bertha De Vriese (1877-1958). De eerste vrouwelijke arts en assistent aan #ugent 🙋 Sinds vandaag is de UGent meter van haar grafmonument op de Westerbegraafplaats!

#wcw #blokmotivatie 🍀 #erfgoed  
aras\_veramme @tot\_zover  
wafaehmm @jvl3ss mohh Bertha  
hgoesglobal ❤️



306 vind-ik-leuks

20 JUNI

Aanmelden om dit leuk te vinden of hier op te reageren. ...



ugent • Volgend

ugent Ontspanningsruimte in studentenhuis Hou ende Trou (1918) vs de Thermanal (2018) 😊  
#throwbackthursday #ugent #ugentblokt #blijvengaan 🍀

jer0.me En we bakken hard  
matthiasrammeloo @michielmalengier meer gefocust tijdens het bakken dan voor uwen thesis 😊😊  
michielmalengier @matthiasrammeloo zoals het hoort 😊



226 vind-ik-leuks

11 JANUARI

Een reactie toevoegen... ...



ugent • Volgend  
Universiteit Gent

ugent Studentenrestaurant De Brug, 57j verschil 😊  
#throwbackthursday #zoekdeverschillen #stadenuniversiteit #ugent #rg 📷  
@stamgent

nabiladhima @maria\_harutyunian maaaaarr do u remember this place?? 🤔😭

maria\_harutyunian OMG. Such nice memories. Of course, I do 🥰🥰🥰🥰

fienvaernewyck @emma\_deneweth  
emma\_deneweth @fienvaernewyck wow dat van vroeger ziet er nice uit :o  
fienvaernewyck @emma\_deneweth gek he!!

joliengorissen @koolberg lusters  
koolberg @joliengorissen wil lamps  
lennrhi @iadadewettinck Check de brug



356 vind-ik-leuks

7 DECEMBER 2017

Een reactie toevoegen... ...



ugent • Volgen  
Kortrijk

ugent Maak kennis met de UGent Campus Kortrijk haar vernieuwde opleidingen industrieel ingenieur. 🎓 Schrijf je in voor de infodagen op 16 maart of 25 april: [www.ugent.be/campuskortrijk/infodagen](http://www.ugent.be/campuskortrijk/infodagen) #ugent #infodag #ingenieur #studies #kortrijk



9.886 weergaven

3 MAART

Aanmelden om dit leuk te vinden of hier op te reageren. ...



ugent • Volgen  
Universiteit Gent

ugent LIMITED EDITION: originele goodies uit oude spandoeken en vlaggen, handgemaakt duurzaam design #ugent200. 📄 Te koop vanaf donderdag 26 april om 13 uur. Foto's en tarieven: link in bio!

emilievbus1989 @wiesallemeersch  
gisellesaribotha @shawna\_leze nè  
shawna\_leze @gisellesaribotha sal vir ons kry



1.932 weergaven

23 APRIL

Aanmelden om dit leuk te vinden of hier op te reageren. ...



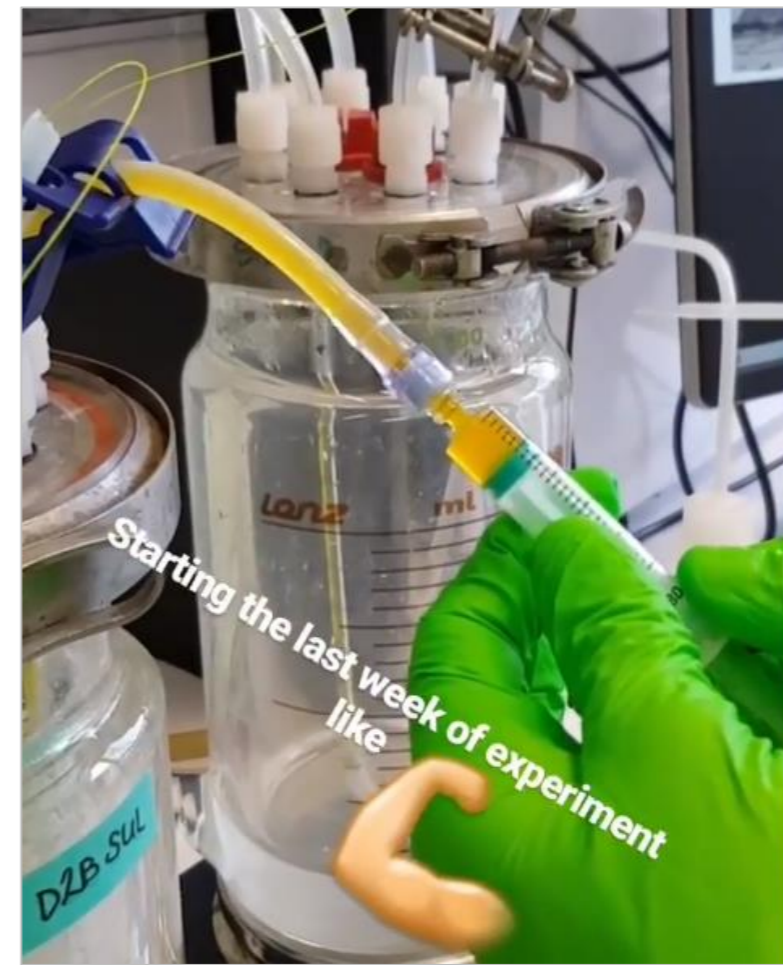
ehdezsabria • Volgen  
Faculteit Diergeneeskunde Merelbeke

ehdezsabria Just a small girl in a big world  
#lablife #workinprogress #labcoat  
jan2m12 And I would add...With a huge and nice heart 🍷

34 vind-ik-leuks

26 APRIL 2017

Aanmelden om dit leuk te vinden of hier op te reageren.



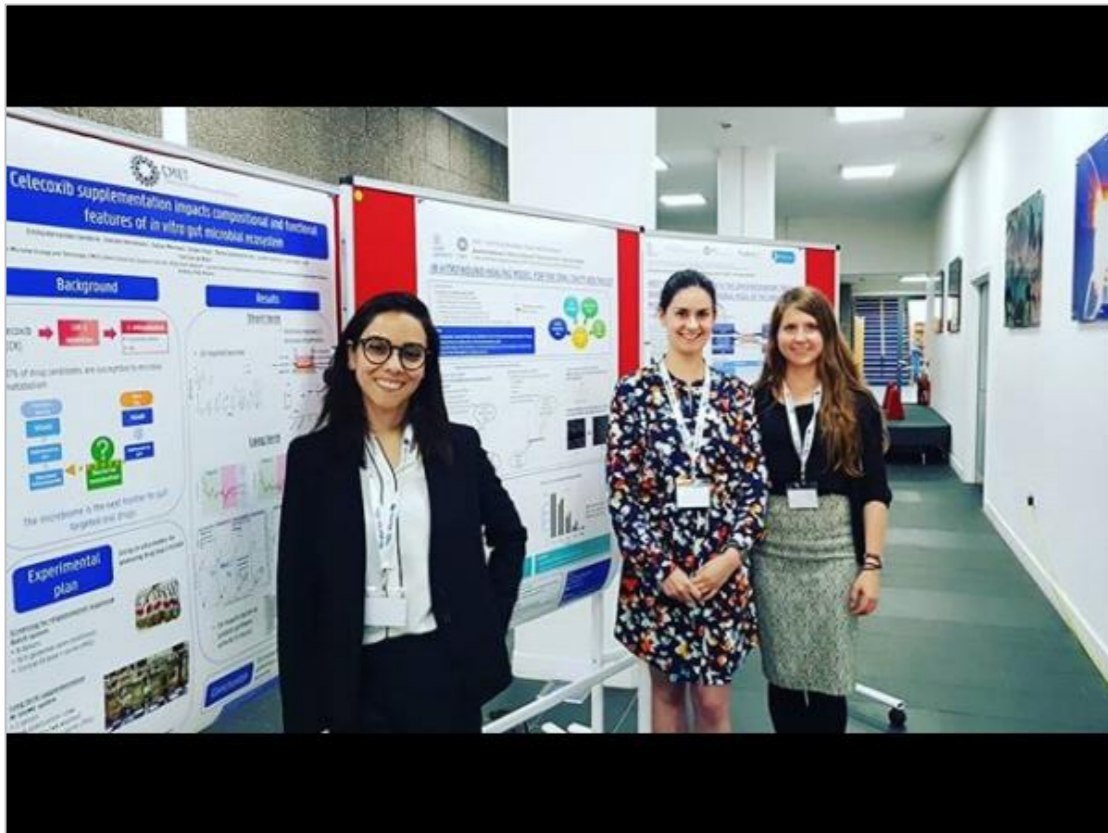
ehdezsabria • Volgen  
Universiteit Gent / Fac. Bio-Ingenieurswete...

ehdezsabria #last treatment to the #reactor  
👉👉👉👉👉👉 #almostdone #oneweektogo  
#weneedholidays  
#thelightattheendofthetunnel 🙏 @ugent  
#easterholidays #experiment #postdoclife  
#stem #mystudent #sciences #technology

90 weergaven

29 MAART

Aanmelden om dit leuk te vinden of hier op te reageren.



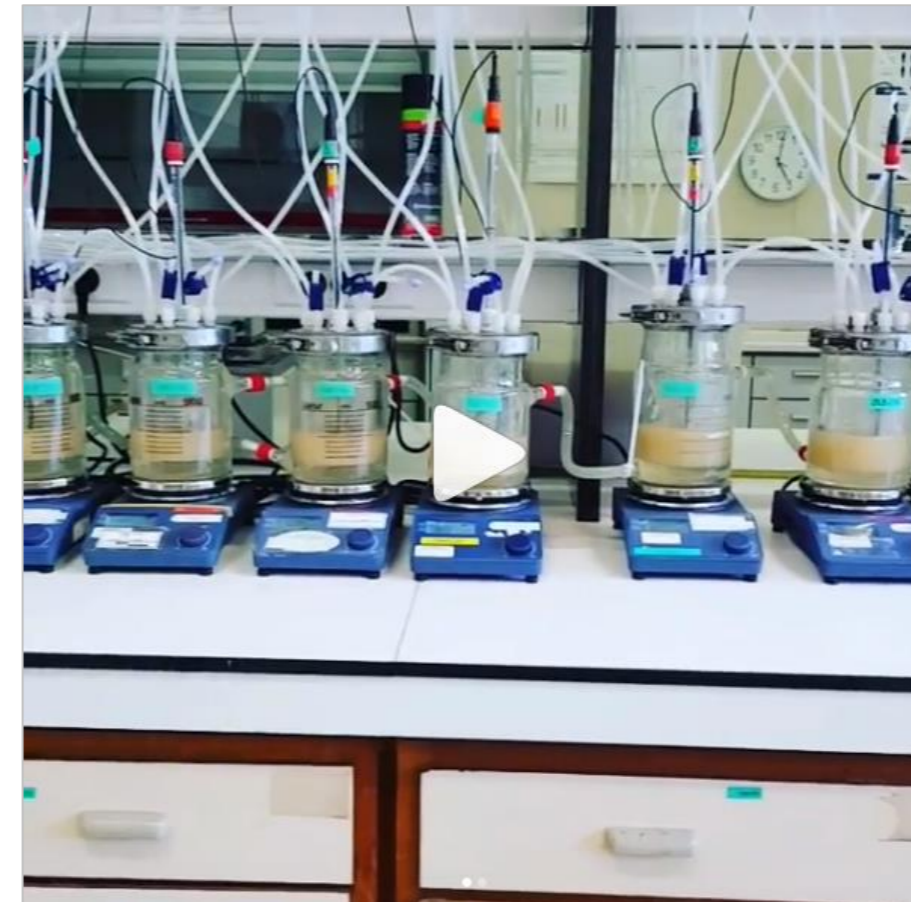
ehdezsabria • Volgen  
Cardiff University

ehdezsabria I worked today  
#gutmicrobiome #womeninscience  
#womeninstem #science #conference  
emmasanabriaruiz Muchas felicidades y mucha suerte en todos tus proyectos.  
smoremagazine 🍷🍷🍷

56 vind-ik-leuks

22 MEI

Aanmelden om dit leuk te vinden of hier op te reageren.



ehdezsabria • Volgen  
Universiteit Gent / Fac. Bio-Ingenieurswete...

ehdezsabria Yesterday vs Today #reactor  
#lablife #endofexperiment #postdoclife  
#worklife #bacteria #microbiology  
#bioscience #research #technology #stem  
#womeninscience @ugent

20 vind-ik-leuks

6 APRIL

Aanmelden om dit leuk te vinden of hier op te reageren.



jillldx • Volgen  
Universiteit Gent / Fac. Diergeneeskunde

jillldx Just a load of deer shit.

•  
•  
•  
#peredavidsdeer #elaphurusdavidianus  
#grazer #research #lab #veterinary  
#animalnutrition #ruminants #analyzethatshit  
#shit #feces #samples #science



jillldx • Volgen  
Wuppertal, Germany

jillldx Fun fact: these kissing bugs are actually used for blood sampling in wild animals. The 'six-legged syringes' avoid (1) the use of anaesthetics, (2) increased stress hormones (iatrogenic) and (3) risks of all kinds to both animal and researcher.

•  
•  
•  
#bloodsample #kissingbug  
#dipetalogastermaximus #zooanimals  
#wildlife #veterinary #research  
#bloodcollection #jillinzoouppertal  
sinatwi Zo fies! 🤢🤢  
holinatural klasse! :)  
sjmdamen Zeer interessant professor Jill, meer fun facts bitte! Mag ook over bier 🍺

25 vind-ik-leuks  
26 OKTOBER 2017

Aanmelden om dit leuk te vinden of hier op te reageren.

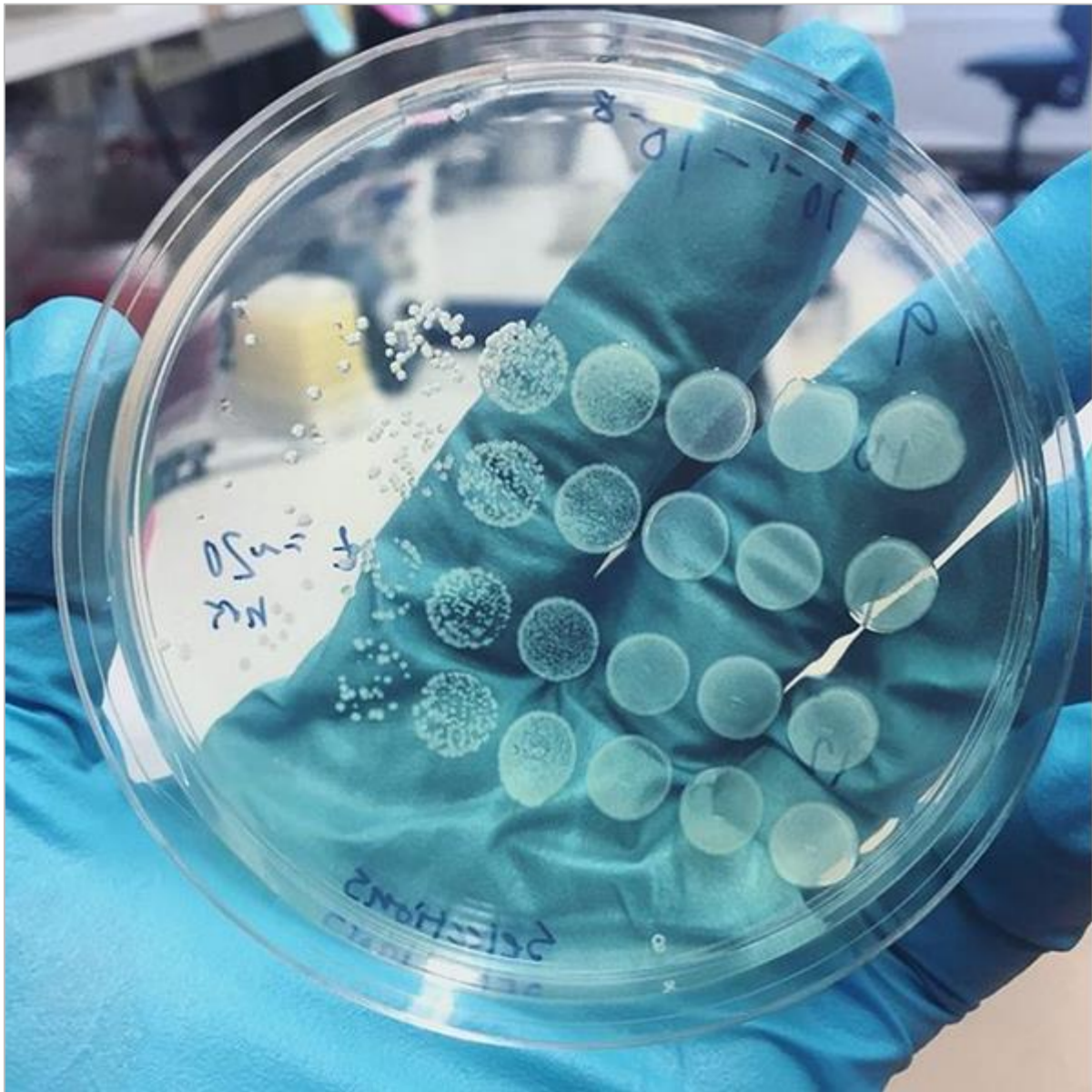


jillldx • Volgen

jillldx No llama, no drama // no problema  
#veterinary #surgery #veterinarymedicine  
#recovery #llama  
aroncoort Haha prachtigXD

48 vind-ik-leuks  
22 FEBRUARI 2017

Aanmelden om dit leuk te vinden of hier op te reageren.



sunburnedscientist • Volgen  
BMC, Biomedical Center, Uppsala University

sunburnedscientist Here's a little-known reality: science can suck. A lot. It can make you feel trapped. Paranoid about results. Unsure about your samples, your brain, your ability. Your eventual graduation. ...

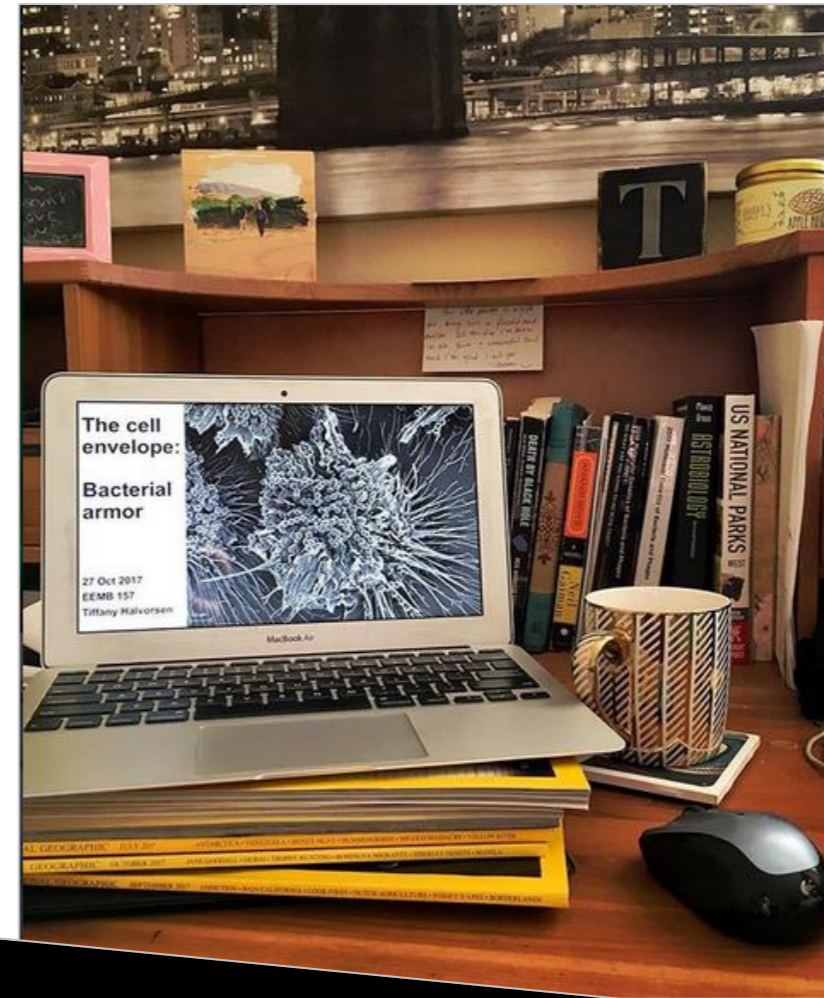
It isn't all discoveries and good news. And it isn't always a loving relationship. In fact, most of the time it's beyond frustrating. ...

Here, I hold before you the source of countless hours of work, emotion, hatred, and, yet, fascination. A little bug known as E. coli. ...

If I've been  
And that's  
today (can  
guess).

134 vind-  
3 JUNI

Aanmeld  
op te re



sunburnedscientist • Volgen  
University Cal Santa Barbara

sunburnedscientist What gets you stoked?

I volunteered to give a guest lecture to some undergrads, and was actually extremely excited to do it. It added a bit of work to my quarter but it was well worth it. If you can manage to find something that would be considered work by anyone else (and even if you have to admit it is actually work, too) and yet you WANT to do it... that's how you know you're doin' it right. ...

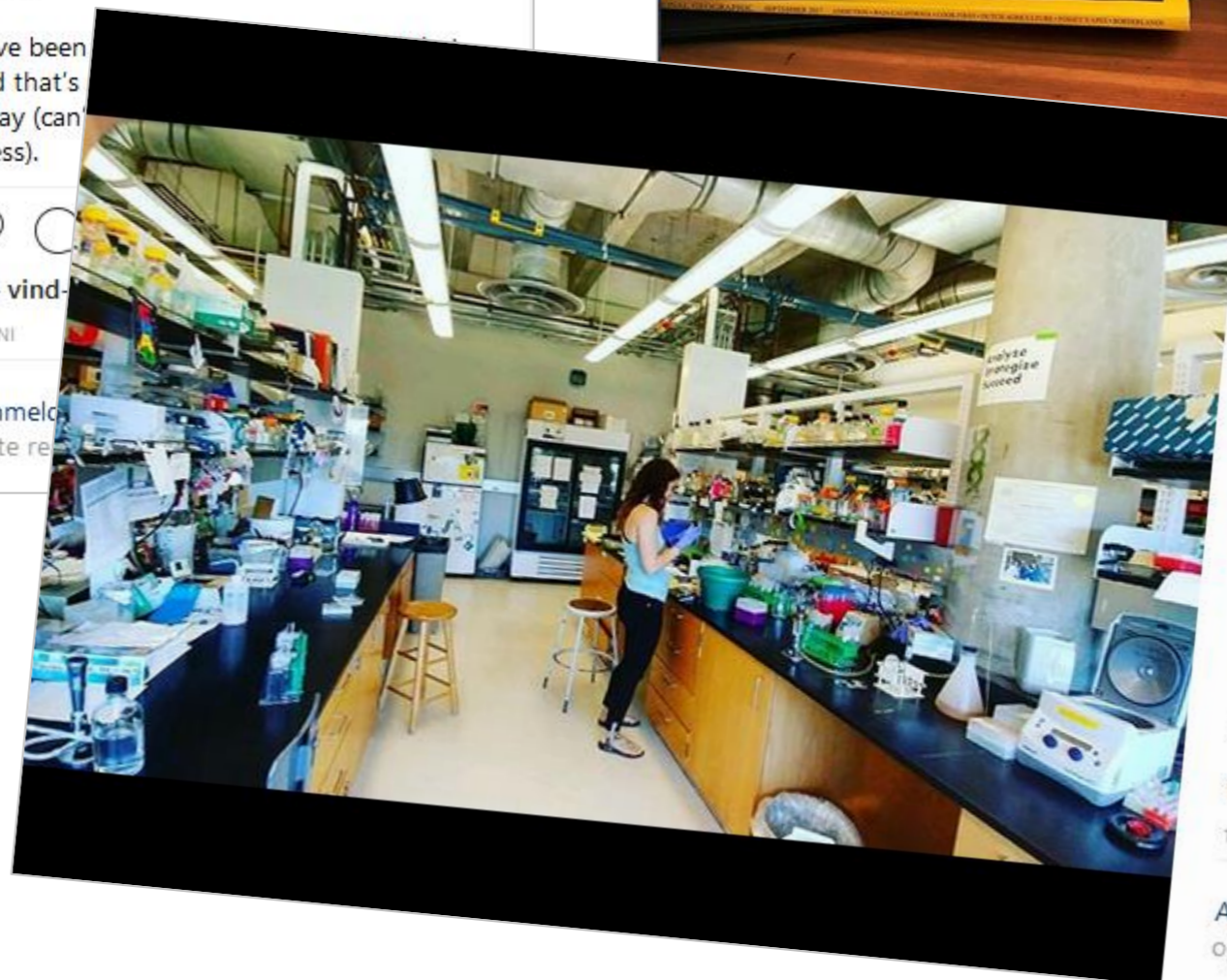
So, what gets you guys excited to "work"?

sunburnedscientist #science #instascience #facts #instafacts #makeamericathinkagain #biology #microbiology #phd #phdgrind #scienceoutreach #stem #wearstemsquad #womeninscience #womeninstem

116 vind-ik-leuks

27 OKTOBER 2017

Aanmelden om dit leuk te vinden of hier op te reageren.



sunburnedscientist • Volgen  
University of California - Santa Barbara, Go...

sunburnedscientist I study bacteria. your first thought probably wasn't: "sweet, bacteria rock!" We are, after all, currently facing an antibiotic resistance crisis. Antibiotics are our only defense against pathogens (let's not forget about the Black Plague--caused by a perfectly treatable bacterial infection). So what happens when we don't have any antibiotics that work? ...

Aside from the efforts to try to find new

120 vind-ik-leuks

16 JUNI 2017

Aanmelden om dit leuk te vinden of hier op te reageren.

@joey\_.brown



joey\_.brown • Volgen  
San Diego Zoo

joey\_.brown "A man who dares to waste one hour of time has not discovered the value of life."  
-Charles Darwin  
Late night lab work with some #throwback 80's jams bumping through the museum 🎧👨🔬 #scientistswhoselfie #labwork #itsscience #80sparty #allnightlonginmylabcoat #foreveryoungbiologist #taintedlovebutnotainteddna #99luftballonsand18moreextractions #vortexinginthepurplein #carelesswhisperismypipettesname #herpetology #dna #tattoooflife #science

Alle 26 reacties bekijken

pameliuke  
maureenb



995 vind-ik-leuks

22 SEPTEMBER

Aanmelder  
op te reageren.



joey\_.brown • Volgen  
San Diego Zoo

joey\_.brown Yup, I think we need some more snake posts for World Snake Day! This beautiful neotropical rattlesnake is one of the more fun/crazy crotalid species I had the pleasure of working with at the @sandiegozoo. Fun fact...Did you know snakes help prevent the spread of Lyme disease? The 3 species of bacteria that carry Lyme disease typically live in small rodents, this is then passed onto ticks and then onto some unlucky human. Just from eating it's normal diet of field mice, the average timber rattlesnake ingests 2,500-4,500 ticks in a given year. Snakes not only keep the rodent population in check, but they also help prevent the spread of infectious diseases. #worldsnakeday #snakesrule #venomous #snakes #rattlesnake #educateyourself #snakesofinstagram #sandiego #zoo #reels #sandiegozoo #livesnakes



739 vind-ik-leuks

16 JULI 2017

Aanmelden om dit leuk te vinden of hier op te reageren.



joey\_.brown • Volgen  
San Mariano, Philippines

joey\_.brown Attaching VHF transmitters and stitching little leather backpacks specifically fitted for these young headstart Philippine #crocodiles till 1am. A solid Thursday night with my Mabuwaya brothers. Now time to release these little guys back into the wild! #fyi these transmitters will allow us to follow these crocs for the next year and monitor their growth and adaptation back into the wild. #headstart programs are a common conservation method used on many #endangeredspecies to help boost wild populations. 🙌 Thanks to @reedmcc for the @lumecube lights and lighting up our night time workstation • #sewing #crocodilebackpacks #mynewhobby #telemetry #headstartprogram #timetogohome #philippines



558 vind-ik-leuks

14 APRIL

Aanmelden om dit leuk te vinden of hier op te reageren.



dinozoic • Volgen

dinozoic Colas de Lourinhasaurus y Lusotitan. Museu Geológico de Lisboa. 📷: @dra.concavenator

dinozoic #scicomm #paleontologo #paleontologist #sauropods #dinosaurs #JurassicWorld #JurassicPark25 #FallenKingdom #Lisboa #Portugal #EAVP2018

serpenillus Ooohhh excelente!!! 🤩🤩🤩

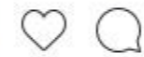
daviid\_martinez661 haz un video de fauna mesozoica española por favorr!!

daviid\_martinez661 q tu sabes muchi de esoo

fredpdx Those are some nice vertebrae!

manuelgarciaartal8566 Feliz domingo guapo

grandapedro Qu



1.405 vind-ik-leu

2 DAGEN GELEDEN

Aanmelden om op te reageren.



dinozoic • Volgen

dinozoic ¿Nos vemos en La Rioja? ¡Todavía quedan plazas para el taller/curso de trabajo de campo en yacimientos de huellas de dinosaurios! Corred a fundacion.unirioja.es!

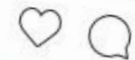
lininavalde Que guay gines\_iniesta Flashback de las primeras escena de la primera peli de Parque Jurásico!!!! 🤩

pabloentz Super fanático aquí en México, Dinozoic! Has cruzado el charco. Excito en todo hoy y siempre. saludos desde Sinaloa.

thommms Ojalá pudiera apuntarme reosaurio Aún los hacen? Que ilusión. Aún tengo que estudiar unas láminas delgadas de aquellos afloramientos 🤩

carolaolaola 🤩 @joseanfdezca

cortez\_emanuel\_felipe Pucha, está un poco



1.197 vind-ik-leuks

24 JUNI

Aanmelden om dit leuk te vinden of hier op te reageren.



dinozoic • Volgen FCT NOVA

dinozoic I just talked about how palaeohistology can help us to shed light on the diversity of titanosaur sauropods from Lo Hueco (Cuenca, Spain). #EAVP2018

dinobioworld Ese @dinozoic ah!

daviid\_martinez661 tienes q hacer un video de dinosaurios españoles x favorr!!!

gerryszymanski Awesome! Also: you should always be holding something in your hand (it shows off that arm! 🤩)

jorgiitoo\_33 Lohuecotitannn



680 vind-ik-leuks

6 DAGEN GELEDEN

Aanmelden om dit leuk te vinden of hier op te reageren.



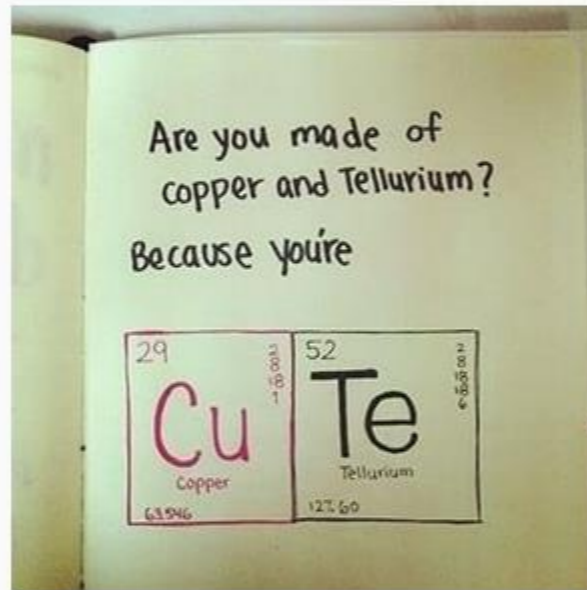
# #scicomm

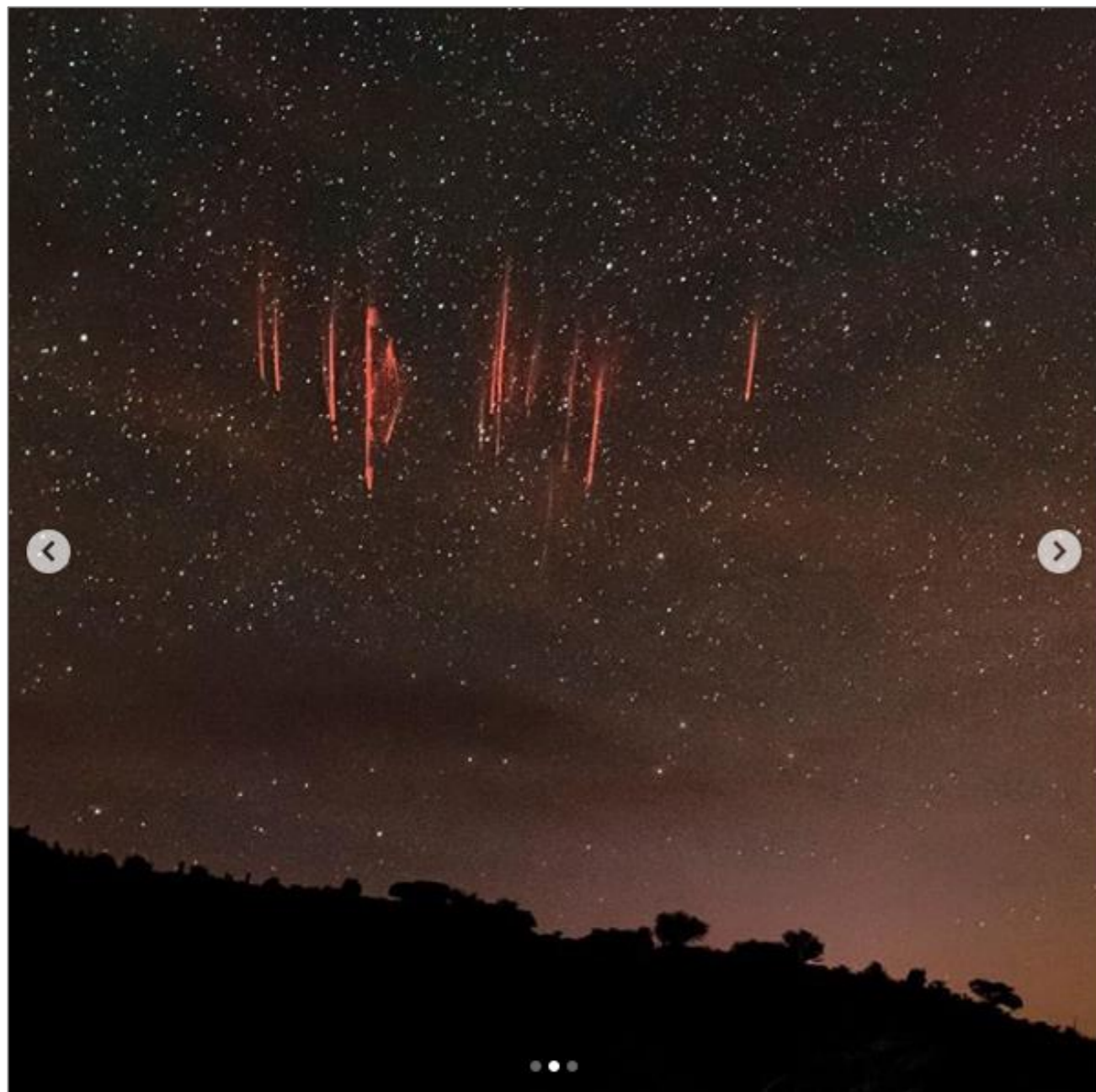





#scicomm



57.330 berichten



Populaire Berichten





 natgeo  • [Follow](#) 

 natgeo  Video and photos by Babak Tafreshi @babaktafreshi | Following on my post on the elusive red sprite phenomenon, this is a rare timelapse video of what I experienced near midnight on May 2 in West Texas. An atmospheric puzzle, they are large-scale electrical discharges occurring in clusters above the troposphere, about 50 to 90 kilometers (30–55 miles) high. These discharges occur high above enormous thunderstorm clouds. The video briefly freezes on the sprite moments so you can better see them; therefore, they appear similar to the length of time visible in real life but the time between them is about 100 times faster, otherwise the video

  Like  
1 HOUR AGO  
Add a comment





'Moleculen zijn veel compactere datadragers dan de harde schijven en usb-sticks waarop we nu bestanden opslaan'

Steven Martens, chemicus

 eoswetenschap • [Volgen](#) 

 eoswetenschap We kunnen geen servers blijven bouwen om de biljoenen gigabyte aan digitale informatie op te bewaren. Op het poeder van chemicus Steven Martens kan het veel compacter. We nomineerden hem voor de Eos Pipet 2019. Maak kennis met Steven en zijn onderzoek op [www.eoswetenschap.eu/eospipet2019](http://www.eoswetenschap.eu/eospipet2019)

29 vind-ik-leuks  
18 APRIL

Aanmelden om dit leuk te vinden of hier op te reageren.

# USEFUL APPS

## Video



**Boomerang**

Video: mini heen-en-weer



**Hyperlapse**

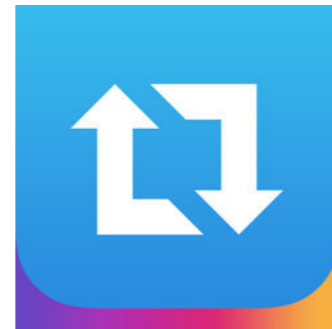
Video: versneld



**GIF maker**

Foto's > video-effect

## Foto bewerking



**Repost**

Regrammen



**Aviary**

Foto bewerking



**Snapseed**

Foto bewerking



**Pixlr**

Foto/videobewerking  
Tekst, stickers, bijsnijden..



**Inshot**

Foto/videobewerking  
Tekst, stickers, bijsnijden



**Layout**

Foto montage