

FPPW RESEARCH DAY PROGRAM

May 25th, 2022

- 9:00 – 9:30 **General Introduction**
leslokaal 1.3
- Floor Verhaeghe & Alexis Dewaele (IDC coordinators): *IDCs @UGent + schedule of the day*
 - Esther Desmet (senior policy advisor): *'Societal impact at Ghent University'*
 - Zoë Imhoff (IOF liaison alfa sciences) : *'How does societal impact relate to economic impact?'*(tbc)
- 9:30 – 10:20 **Session 1: Funding with a strong societal impact aim** **Session 2: Developing evidence-based interventions**
leslokaal 1.2 leslokaal 1.3
- Karen Curé (UGent TechTransfer): *'Funding opportunities for projects with a societal finality'*
 - Griet Roets & Vanessa Dermaut: *'A Baekeland mandaat: How do you get it and how does it work?'*
 - Céline Baele; *'Experiences with TETRA funding and the European Social Fund (ESF)'*
 - Emilie Caspar
 - Maarten Vansteenkiste: *'Testing an online program to foster need crafting during the Covid-19 pandemic'*
 - Fien Desmedt: *'Educational interventions in authentic classes: from design to scaling up evidence-based interventions'*
- 10:20 – 10:40 Break
- 10:40 – 11:30 **Session 3: Working with practitioners and policy makers** **Session 4: Science communication**
leslokaal 1.2 leslokaal 1.3
- Floor Verhaeghe: *'Working with practitioners and policy makers: inspiring practices at Ghent University, strengths and pitfalls'*
 - Robin Vandevordt: *'A practice-oriented training as a platform for sharing knowledge among academics, practitioners and policy makers'*
 - Geert Devos: *'Working with policy makers as an advisor to educational networks and unions and as chair of the committee on standards for school leadership of the Ministry of Education'*
 - Ineke Imbo and Alexis Dewaele: *'Opportunities for science communication at Ghent University'*
 - Annabel Nijhof: *'Communication towards people with autism in participatory research: A work in progress?'*
 - Lisandre Bergeron-Morin: *'To reach the hard-(for-us)-to-reach populations or to rally decision-makers: how could researchers make use of social marketing tools?'*
- 11:30 – 13:00 **PhD poster session + lunch**
hall adjacent to Auditorium 2

Short version

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10:20 – 10:40	Break	
10:40 – 11:30	Session 3: Working with practitioners and policy makers (leslokaal 1.1)	Session 4: Science communication (leslokaal 1.3)
11:30 – 13:00	PhD poster session + lunch (hall adjacent to Auditorium 2)	