

23 01 2020

# BETTERNET LAB MOVING AWAY FROM SLUTS & MACHO'S ONLINE

*Debunking myths and online gender  
stereotypical behaviour*



## Concept

A one-day conference in which we want to give guidance on how to deal with gender stereotyped behaviour among young people online. It will target a wide range of professionals who come into contact with young people in one way or another (social workers, teachers, NGOs, etc.) and it will lead to concrete recommendations to (Belgian and European) politicians and policy makers.



## Why?

Child Focus is the Belgian helpline for a safer internet. And we notice in our figures, but also those of others, that gender stereotyped behaviour still has an enormous impact on online communication between young people. Think of 'slut shaming' and macho behavior of boys ... Meanwhile, we see that boys are also sometimes victims of the stereotyped behavior, but they are less likely to seek help or talk about emotions ... While most professionals will recognize these issues, they often do not know how to react. This conference will respond to this need, offering concrete tools to work effectively on the topic.



[Register here](#)



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Address: ING HQ - Marnixlaan 24, 1000 Brussels

## Agenda

- 9:00 Coffee & Registration
- 9:30 Welcome - **Heidi De Pauw** (CEO Child Focus)  
**Hans Martens** (EUN - INSAFE)
- 10:00 Keynote - Prof. Dr. **Jessica Ringrose** (University College London) *'Digital Defense and Activism Lessons to combat children's experiences of non consensual sexual content in social media networks.'*
- 11:00 Coffee
- 11:15 *Mermaid* - **Jaouad Alloul** (Be Human) Interactive theatre mixed with personal stories. Jaouad likes to play with the theme of gender and does not shy away from controversial themes and builds bridges between the various identities that he has.
- 13:00 Lunchbreak
- 14:00 Deep Dive Sessions 1 \*
- 15:00 Coffee
- 15:30 Deep Dive Sessions 2 \*
- 16:30 Lessons learned (**Nel Broothaerts** - Child Focus)
- 17:00 Closing reception

\* DEEP DIVE SESSIONS (Choose two)

<p><b>GHENT UNIVERSITY: TALKS</b> Youth and social media: gendered self-representations in a contemporary digital context (Prof. Dr. <b>Sofie Van Bauwel</b> &amp; <b>Dr. Sander De Ridder</b>)</p>	<p><b>EQUI-X: TOOLS</b> EQUI-X is a program to work with youngsters on themes like gender, violence and discrimination (<b>Koen Dedoncker</b>, vzw Zijn - Men Engage Network)</p>
<p><b>NAMUR UNIVERSITY: TALKS</b> Gender in digital education. The evolution of digital and technological issues of media education today and how they are influenced by gender issues (<b>Nathalie Grandjean</b>, <b>Julie Henry</b>, <b>Anne-Sophie Collard</b> &amp; <b>Esther Haineaux</b>, Namur University)</p>	<p><b>KLIQ: Training - Open Discussion</b> Do you want to know how you can react to online, gender stereotyped behaviour from young people? Great, here's your chance to be part of the conversation (<b>Sven Kiebooms</b>)</p>



**sophia**

RÉSEAU BELGE DES ÉTUDES DE GENRE  
BELGISCH NETWERK VOOR GENDERSTUDIES

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Child Focus  
€ 116000