

Solve for Tomorrow

Solve for Tomorrow-challenge

Samsung's Solve for Tomorrow encourages young minds to envision and realise innovative solutions that can resolve challenges and risks that their communities face.

Thanks to technology, we are increasingly discovering new, cheap, innovative ways to improve people's health and wellbeing. Moreover, collecting personal health data is more accessible than ever. This has a double benefit. Residents not only have a good view of their neighbourhood, which can produce useful data, but from their involvement sometimes also live healthier.

It is clear that technology still offers a lot of potential. UGent and Samsung challenge you - together with your fellow students - to work out a good idea, develop a prototype, or come up with an improvement to an existing technology. Based on the following challenge:

How can technology improve the health and well-being of a community?

Think broadly, yet feasible. Technology is not only useful to map the health and welfare situation of neighbourhoods, it also offers us the tools to do something about it ourselves. Just think apps to strengthen contact between neighbours, algorithms to optimise traffic flow or games to move around local residents.

We will help you along the process, problem definition, brainstorming sessions and pitch trainings are part of the Solve for Tomorrow trajectory. In collaboration with BlueHealth Innovation Center and "Durf Ondernemen!".

The final pitch is due in April 2022. During a pitch event, a combined jury existing of representatives of the UGent and Samsung will select the winning project. The winner will receive one of the latest Samsung Galaxy devices! Besides that, all participants will receive a certificate useful for your resume and a unique network opportunity.

Registration to participate is open until November 19.
Reach out to Bart.vanhaelewyn@ugent.be

