**CFP - PhD seminar 'Political Economy of the Media' - Prof. Janet Wasko**

The *Department of Communication Sciences* (Ghent University) and the *Centre for Cinema and Media Studies* (CIMS, UGent, www.cims.ugent.be) organize the PhD-seminar ‘**Political Economy of the Media**’ with Prof. Janet **Wasko** (Professor & Knight Chair in Communication Research, University of Oregon), one of the leading scholars in the field of political economy. The seminar is organized in collaboration with *The Netherlands - Flanders Communication Association* (NeFCA, www.nefca.eu) and the *Doctoral School of Social and Behavioural Sciences* (UGent).

PhD-students who are working in the field of political economy are invited to submit an **extended abstract** of their PhD project (max. 1500 words) in which they discuss the research questions, the theoretical framework, applied methodology and, if applicable, preliminary results of the conducted doctoral research. Additionally, participants are asked to list a number of questions or issues that can be addressed during the workshop. **Deadline for submission is 2 December 2013.**

The seminar in transferable skills will take place in Ghent (Belgium) on 12 and 13 December 2013. On Thursday 12 December (11h30-13h, Auditorium L. De Meyer, UFO, Ghent) Prof. Wasko will give a **lecture** entitled ‘Dissecting Disney: The Critique of Media Corporations’. During the interactive **workshop** on Friday 13 December (10h-14h30, ‘Zaal J. Vincke’, Korte Meer 5, Ghent) participants get the opportunity to present their PhD-project and get feedback from Prof. Janet Wasko and the other participants. All activities will be in English.

***Where?*** Ghent University (Belgium)

***Who?*** PhD-students (max. 15 participants) from social sciences and humanities. If more than 15 students apply, priority will be given to students of the *Doctoral School of Social and Behavioural Sciences* (UGent) and members of *The Netherlands - Flanders Communication Association* (NeFCA) for whom the event is free of registration fees.

***When?*** 12-13 December 2013

***Deadline for extended abstracts?*** 2 December 2013

***More information and registration?*** Contact Daniël.Biltereyst@UGent.be (09/264 68 64), Stijn.Joye@UGent.be, Liesbeth.VandeVijver@UGent.be or Jono.VanBelle@UGent.be

***Bio Prof. Janet Wasko***

Prof. Janet Wasko (Professor & Knight Chair in Communication Research, University of Oregon) is one of the leading scholars in the field of political economy. Her research expertise concerns the political economy of the media, specifically focusing on the film industry and the Disney Corporation. Janet Wasko’s teaching areas include the political economy of communications, media theories and international communication issues. She is author, co-author or editor of 19 books including *Understanding Disney: The Manufacture of Fantasy*; *Dazzled by Disney: The Global Disney Audience Project*; and *The Handbook for Political Economy of Communications*. She is currently serving as the President of the *International Association for Media and Communication Research* (IAMCR).

For more information: http://journalism.uoregon.edu/user/jwasko